



"A TOAST TO THE
SMURF COLLECTORS' CLUB"
ORIGINAL DRAWING BY "PEYO"

SMURF COLLECTORS' CLUB
24 CABOT ROAD WEST
MASSAPEQUA, NEW YORK
11758

516 799-3200
516 799-4294

NEWSLETTER 8
SPRING 1988

Dear Smurf Collector;

Time certainly flies by fast when you're havine fun!!! We hope you are all enjoying the Club as much as we are!!! With this, our eighth Newsletter, the second year of the Smurf Collectors' Club comes to a close. Let's all drink a toast of Smurfberry Juice to our third exciting year!!!

The Club has doubled it's membership for this, it's second year. Our third year will begin with the next Newsletter, number nine. Please submit your renewal applications promptly to insure delivery of the Club's next informative issue. An application is enclosed for your convenience.

As a SURPRISE for our RENEWING MEMBERS, we are PROUD and HAPPY to announce that SCHLEICH, THE WEST GERMAN FACTORY, HAS DESIGNED A SPECIAL 2" FIGURINE EXCLUSIVELY FOR THE SMURF COLLECTORS' CLUB.

"GOOD LUCK SMURF"

This piece was designed exclusively for the CLUB to show Schleich's appreciation of our activities and ideas, and to support the creativity we have shown during the past two years.

WE MUST ADVISE YOU THAT THIS SMURF HAS BEEN PRODUCED AS A STRICTLY LIMITED EDITION PIECE! In fairness to all, we must inform you that we do not have enough to supply our entire membership, as our membership has grown so large. We do promise, therefore, that third year renewing members will have FIRST OPTION to purchase this Smurf BEFORE it is offered to new members. We STRONGLY SUGGEST that you return your applications within TWO WEEKS.

Each "GOOD LUCK SMURF" will come with a NUMBERED CERTIFICATE OF AUTHENTICITY from SCHLEICH and the SMURF COLLECTORS' CLUB. (see Application) Every piece purchased will be REGISTERED with the CLUB and this information will be kept on file. If ownership should be transferred, the piece MUST be accompanied by it's CERTIFICATE OF AUTHENTICITY and the CLUB is to be notified of the transaction.

For all our members who have worn out their Club brochure and number-listing of all Smurfs, playsets etc. ever issued: We have a completely updated set available in a BOUND EDITION. The cost is \$5.00 to cover printing and mailing.

Due to the overwhelming response to the technical information in our last Newsletter, we have found it necessary to run off more copies of the Hanna Barbera Artists Manuscript (See News Bulletin of December 1986.) If any more of you are interested in receiving this manuscript, we still have a few extra copies on hand: over one hundred and fifty pages. Cost: \$25.00 to cover printing and postage. Submit requests and payment to the Club.

A new feature, that we will add to our Newsletters in the third year, will be information on some fascinating and rare Smurf items from Europe. It seems that more and more of you are showing curiosity about other collectible items pertaining to Smurfs. Although Club Member's main interests are the 2" figurines, Supers, Playsets etc., there is also a growing interest in ANYTHING Smurfy. Of course, we will

still continue our Variation Section and Promotional Section (when Available) If there is something special YOU would like us to investigate and write about in our Newsletters, PLEASE don't hesitate to ask!!! We WANT and NEED to HEAR FROM YOU!

We will also attempt to expand our Ad Section. Please send in your ads. Remember, ads are FREE to all Collector members.

Last, but not least, we have lots of surprises in store for our members in our upcoming Newsletters. STAYED TUNED!!!!!!!!!!!!!!

FROM THE EDITOR'S DESK.....

I would like to take this opportunity to thank Club members for their enthusiastic letters of encouragement. It has been fun and, yes, even educational. Please keep your questions, comments, observations etc. coming. As most of you, who write the Club know, we do more than just publish our Newsletters. We work with each and every member all through the year. We handle trades, sales, and buys between members. Please take full advantage of all the services the club has to offer. Our records show that we have answered some 1800 letters this past year. WRITE, WRITE, WRITE!!!

We are looking forward to hearing from YOU in year 3!!!

Suzanne, Susan and Gary
Board of Directors

COLLECTORS COMMENTS.....

Q. Could you please tell us why the Smurflings were issued by Schleich with a completely new Series of numbers?

Lisa from VT.

A. The Schleich factory call the Smurflings the "NEW GENERATION OF SMURFS" and in doing this they started a completely new number series. Let's all hope they add more numbers to this new series!

Q. As a new member of the Club, I have just received from you the SURPRISE BAG SMURF in three different colors. Could you please tell me the meaning of this piece?

Ellyn from CA.

A. A picture is worth a thousand words! See the following photo and explanation from one of our members.

"Just came across this photo in a batch of "OLDIES"...My husband's cousin's children (in Germany) with their traditional FIRST-DAY-AT-SCHOOL CONE BAGS OF TREATS (CORRECT NAME OF SURPRISE BAGS IN GERMANY.) Just like the Smurfs!"

Mrs. N. from CT.



PROMOTIONAL SMURF.....

Feast your eyes upon this Smurf!!! "BODYBUILDING SMURF" is it's name. Our sources tell us, "There are a lot of Body Building Clubs in Europe and this Smurf was made for them."

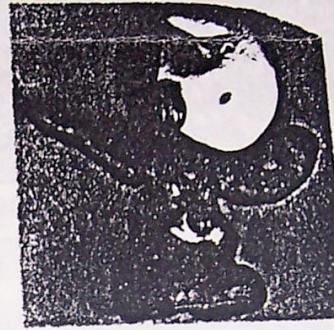
It is a Smurf with muscles galore in a bodybuilding posing position. Blue injected mold, white hat. We have verified two different colored bathing trunks; Wine and Gold. On the right side of it's head is printed the words "Sport and Fitness," in black lettering.

We, the Club, consider this piece to be extraordinary as it has been created expressly, with a totally new mold, for the Bodybuilding Clubs in Europe. All other promotional pieces we have located and written about thus far have been issued from EXISTING Schleich molds with messages printed on them or items placed in their hands to give them their special promotional meaning.

As of this writing we have verified that just TWO of these pieces have arrived in America!



FRONT VIEW



BACK VIEW

ATTENTION: ALL MEMBERS INTERESTED IN RECEIVING THIS QUARTERS AUCTION BLOCK LISTING: PLEASE SEND A SELF ADDRESSED STAMPED ENVELOPE, WITH YOUR REQUEST, TO THE CLUB.

JOIN IN THE FUN!!! PARTICIPATE!!! SEND FOR YOUR AUCTION BLOCK LISTING TODAY!!!

BUY-SELL-TRADE

AD

68 WANTED - ROMEO & SMURFETTE BOOK IN THE SMURF ADVENTURE SERIES BY RANDOM HOUSE. GOOD TO MINT CONDITION ONLY.

69 WANTED - SMURF POSTCARDS or any ADVERTISING MATERIAL FROM SMURF PROMOTIONS. WILL PAY EXCELLENT PRICES FOR EUROPEAN ITEMS AS SEEN AND PURCHASED IN ADS 63 and 64 from Newsletter 7.

70 WANTED - SMURFAGRAMS (SMURFS ON STANDS) REPRESENTING DIFFERENT STATES AND CITIES. EXAMPLES: "I LOVE ST. LOUIS", "I LOVE THE SUNSHINE STATE", " SAN FRANCISCO" Etc., etc.

71 FOR SALE - SMURF 16 MONTH CALENDAR, 1982-83 by W. BERRIE. Each of the 16 months has a beautiful Smurf Scene.

72 FOR SALE - SMURF POSTERS GIVEN AS PREMIUMS 1983. TWO DIFFERENT SCENES. Smurfs Building Dam or Smurfs Night Music Scene. Both in Good Condition, size 11 by 17.

73 WANTED - CHATTER CHUM TALKING TOY and MAGIC TALK SMURF VILLAGE. PRODUCED BY MATTELL 1983.

74 WANTED - WILL PURCHASE YOUR UNWANTED SMURFS. SINGLE PIECES OR ENTIRE COLLECTIONS. SUBMIT LISTING.

75 WANTED - ANY SMURFS WITH GREEN PAINTED DOTS ON THE BOTTOMS. SEND LISTING OF WHAT YOU HAVE.

76 FOR SALE - THREE DIFFERENT DECKS OF CARDS. (SEE PHOTOS NEXT PAGE) SUPPLIES LIMITED...EUROPEAN MARKET ONLY. NOTE THE TRADEMARK IN LOWER RIGHT HAND CORNER: ASS TRADEMARK AS SEEN ON PROMOTIONAL PIECE (CARD PLAYER). EACH DECK OF CARDS IS DIFFERENT.

- 1- HAS ACTUAL PHOTOS OF SOME VERY RARE SMURF 2" FIGURINES.
- 2- HAS SMURF DRAWINGS BY "PEYO"
- 3- Beautiful SMURF SCENES with playing instructions on each card in GERMAN.

AD NUMBER 76 ALL MINT IN BOXES.

HOW TO ANSWER AN AD: REPLY TO THE AD NUMBER AND SEND TO THE CLUB WITH A S.A.S.E.HOW TO SUBMIT AN AD: SEND YOUR AD TO THE CLUB. GIVE ALL INFORMATION ABOUT THE ITEM YOU ARE SEEKING. FOR SALE ADS MUST HAVE ALL INFORMATION: ITEM, CONDITION, ASKING PRICE ETC.

THE RESPONSE TO OUR PORTFOLIO OF ARTICLES AND PHOTOS (PHOTOCOPIES) ABOUT SMURFS AND "PEYO", HAS BEEN OVERWHELMING. WE HOPE TO HAVE THIS PORTFOLIO READY FOR MAILING SOMETIME THIS QUARTER. IT WILL BE GREAT!!!!

LAST CALL FOR ARTICLES!!!! KEEP THEM COMING!!!! WE NEED EVERYONES HELP!!!

HELP! HELP!

MEMBERS NEEDED TO HELP SPREAD THE WORD ABOUT YOUR CLUB!!! ATTENDING A TOY SHOW, FLEA MARKET, OR STOPPING IN AT YOUR FAVORITE TOY STORE IN YOUR AREA? WRITE TO THE CLUB AND WE WILL SUPPLY YOU WITH CLUB FLIERS TO BE PLACED AT THESE LOCATIONS.

VARIATIONS.....

# 20052 CLEANNER	1- ALL WHITE 2- ALL WHITE WITH NATIONAL EMBLEM ON SHIRT 3- ALL WHITE WITH NO STRAPS OVER THE SHOULDERS 4- WHITE PANTS NO TOPS ON THE OVERALLS
#20053 ICE LOLLY	1- RED AND WHITE LOLLY (ICE POP) (VARIATIONS ON THE PAINTING OF THE ICE LOLLY WILL BE FOUND) 2- BLUE AND WHITE ICE LOLLY 3- SEE PROMOTIONAL PIECES
#20054 FIRST AID	1- WHITE CASE WITH RED CROSS 2- YELLOW CASE WITH RED CROSS 3- YELLOW CASE WITH YELLOW CROSS OUTLINED IN RED 4- YELLOW CASE WITH NO CROSS 5- BEIGE CASE WITH RED CROSS 6- MUSTARD COLOR CASE WITH TINY RED CROSS
#20055 GOLFER	1- YELLOW PANTS, BLACK SHOES (TWO DIFFERENT LENGTHS OF CLUBS WILL BE FOUND) 2- YELLOW PANTS, WHITE AND BLACK SHOES (APPEARING AS SPATS) 3- YELLOW PANTS, WHITE AND BLACK SHOES. GOLF CLUB IS BROWN & SILVER WITH A WHITE BALL 4- RED PANTS, WHITE & BLACK SOES, GOLF CLUB IS BROWN & SILVER WITH A WHITE BALL
#20056 CARD PLAYER	1- RED HEART ON CARD WITH A "V" UNDER THE CENTER HEART 2- PINK HEARTS ONLY NO "V" 3- RED HEARTS ONLY NO "V" 4- RED HEARTS WITH ASS ABOVE CENTER HEART WITH "V" (SEE PROMOTIONAL PIECES)
#20057 THIRST	1- ORANGE BOTTLE WITH YELLOW STRAW 2- ORANGE BOTTLE WITH ORANGE STRAW 3- ORANGE BOTTLE WITH ORANGE AND YELLOW STRAW (HALF AND HALF) 4- SEE PROMOTIONAL PIECES

ANOTHER TALENTED CLUB MEMBER.....

FROM MRS. M. IN CA.

The enclosed photos are of wooden Smurfs, about 16" high, that I spent all last summer making. It took me three months to make the patterns, transfer them onto $\frac{1}{2}$ " Mahogany, cut, sand and finally paint and detail all of these Smurf Christmas Lawn Ornaments. They are each on removable stakes for easy storage.

We then decorated the entire lawn area with some 2500 lights illuminating them from all sides. This Smurf display was the hit of our area.

Almost every day and night for three weeks there were car loads of adults and children passing by and stopping to see my Smurf Christmas display.



Sure would LOVE to have a SMURF DISPLAY HERE ON THE EAST COAST!!! GREAT JOB!!!

"THE SMURFS"

BY LOREN B. OF PA.

I am eight years old. I live in Pa. with a Smurfy Mom, Dad and brother. My room is covered with Smurfs from wall to wall. I even have a Smurf bedspread on my bed and Smurf curtains on the windows. I keep getting more and more stuff every day.

The following is a poem I have written for everyone to enjoy!

I LOVE SMURFS,
THEY ARE NOT NURFS.
ONE IS SAD,
THE OTHER IS MAD.
THEY ARE BLUE,
I LOVE THEM TOO.
THEY LIVE IN MUSHROOM HOUSES,
WITH NO MOUSES.
ONE SMURF LIKES TO HIKE,
THE OTHER LIKES TO BIKE.
ONE SMURF LIKES TO SLEEP,
THE OTHER LIKES TO WEEP.
ONE LIKES TO SING,
THE OTHER IS A KING.
ONE IS HAPPY,
THE SMURFLINGS CALL PAPA "PAPPY."
FARMER LIKES HIS CROPS,
BABY LIKES TO PLAY WITH HER TOPS.
SMURFS LIKE TO PLAY SMURFBALL
JOHAN AND PEEWIT ARE TALL.

THEY LIVE IN SMURFLAND,
PAPA IS THE LEADER OF THE BAND.
ONE SMURF LIKES HIS FACE,
THE OTHER LIKES TO PACE.
SMURFS HATE BATS,
AND THEY WEAR WHITE HATS.
ONE SMURF LIKES TO SING IN A BAND,
THE OTHER LIKES THE SAND,
ONE SMURF LIKES CANDY,
THE OTHER IS HANDY.
BABY LIKES TOYS,
SHE IS A GIRL.
BUT MOST OF THE SMURFS ARE BOYS,
ONE SMURF IS STRONG,
PAPA IS NEVER WRONG.
NOW YOU KNOW WHAT THEY DO.
YOU KNOW THAT THEY ARE BLUE.
NOW IF YOU SEE SOMETHING LITTLE AND BLUE,
YOU'LL KNOW WHAT IT IS!

"SMURFS CAN BE FOUND IN THE STRANGEST PLACES"

BY ELIZABETH R. OF MASS.

After seeing many other collectors write about their collecting experiences, I just thought I'd like to tell you about one of my own.

Here in Massachusetts, there is a bottle return law. For each container returned, the person receives five cents. One early Sunday morning, as we were "can-hunting" there was a patch of "Smurfy Blue" peeking through a pile of cans. Sure enough, under there was a Smurf figurine! Even though he was very, very dirty, I took him home, gave him a good bath, and VIOLA! Now I have a Smurf who, ironically is toasting with a mug of beer as an important part of my collection. You really can find Smurfs in strange places!

Over the years my collection has grown to hugh proportions. I will always enjoy collecting them! I hope that my experience will encouurge other Junior members to write in to OUR CLUB and tell their own experiences.

"MY INSPIRATION"

BY PAUL R. OF IN.

My name is Paul and I am 15 years old. I have always been interested in Smurfs. When I was young, before the Smurfs became a cartoon hit in 1980, I wondered what the cute little blue people were. I wanted one but, what were they, I thought. Then the blue people appeared on T.V. and I discovered what they were. Just like the rest of the world I exploded, Smurfmania hit! I started collecting everything. Figurines, coloring books, Smurf crafts, almost everything. At this time I discovered I had something special, I had the ability to draw Smurfs. I never knew I was an artist, I mean I liked to draw like any young boy. One day after I bought a magazine featuring the Smurfs, I started drawing Clumsy Smurf (one of my favorites.) Kids would come to me and ask if I could draw them one. I was thrilled! After becoming more and more talented drawing Smurfs, I became more and more talented in Art Class. Because of my art teachers encouraging me I became one of the best artists in my grade. So all because of little Clumsy and my love for Smurfs, the Lord gave me the talent to draw. Because of this, I want to become a cartoonist. To give kids something to love, like the Smurfs did for me. I want to thrill kids and show them how something they love can help them in the future.

Just sharing this letter and my art work with you, my fellow Smurf Collectors, is quite touching for me.

NOTE: PAUL'S ARTWORK WAS FEATURED IN OUR LAST NEWSLETTER! KEEP UP THE GOOD WORK!!!!

Kids

WEDNESDAY, SEPTEMBER 23, 1987

boy collects Smurf toys

Sharon Thompson

Lifestyle department

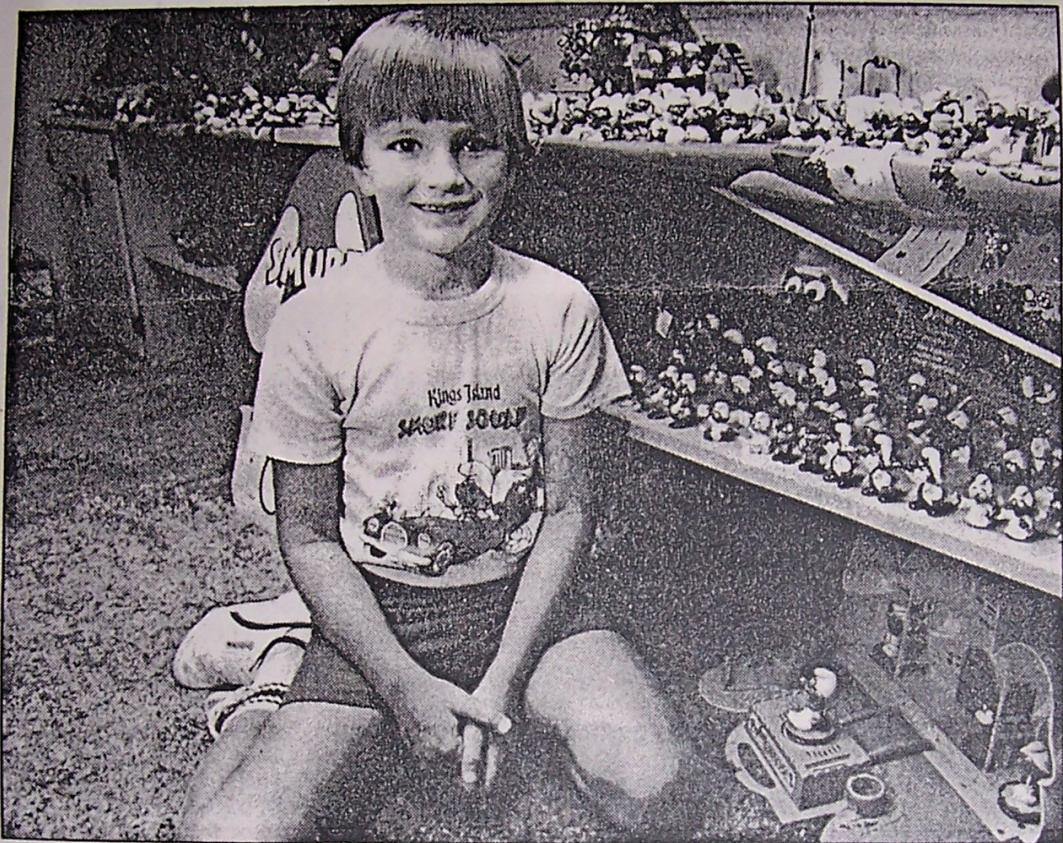


Photo by Tim Sharp

Second grader Jonathan shows off his Smurf collection

It's always Smurf day for Jonathan.

Jonathan, 7, has a collection of Smurfs. He has more than 350 small characters, several play sets, Christmas ornaments, stuffed Smurfs, comics, coloring and story books, crayons, pencils and porcelain sets.

He began his collection with a Papa Smurf when he was 3 years old. Even though the television cartoon still runs, the Smurf characters aren't as readily available at toy stores as they once were. His mother often finds them at garage sales and flea markets.

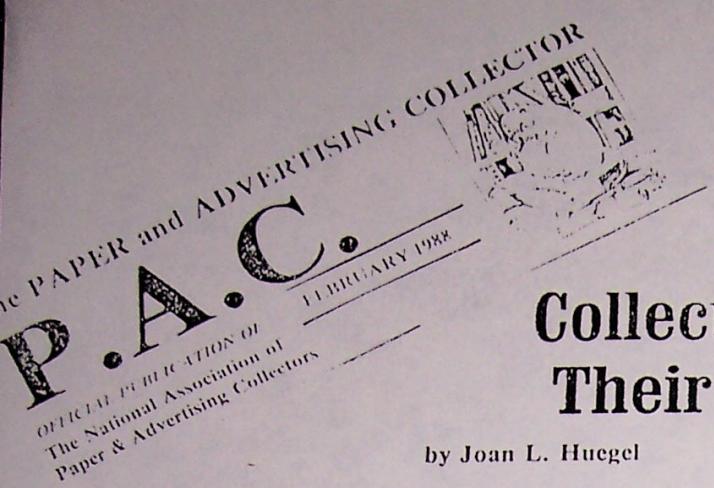
Jonathan is a member of the Smurfs collectors club and has bought some rare

pieces from other members. His most valued character is a Smurf holding a pink pig. It's valued at \$99.

He has paid as little as a quarter for some of the 2-inch tall characters. "It depends on how rare it is," Jonathan said.

The characters are all handpainted, said Jonathan, who points out the difference in colors. The variations are worth more because they're harder to find.

Jonathan's favorite character is Brainy. "He wears glasses and always gets thrown around because he talks too much," he said.



Collectors Share Their Interests

by Joan L. Huegel

In the past few months numerous Collectible publications have published a very interesting article about collectors who share their interests in collectible's by joining CLUBS. The following are some excerpts from this three part article.

"Collectors usually find more enjoyment in their hobby when they have someone who shares the same interest. Often that is how and why a "CLUB" was started; a collector wanted to share and/or reach out to others with the same enthusiasms. Or perhaps two or more collectors got together and formed one. However they become organized, the collector clubs are popular.

Members of these clubs often buy, sell or trade with other members, and usually add to their knowledge about their collectible's with information printed in club newsletters or periodicals.

Through membership in a group, collectors find people with similar interests and others with whom to share their eagerness. Within a club they are motivated to enlarge or add to their own collections. They find sources and resources for their collectible's, increase their knowledge of the field, learn a little bit of history. Clubs also welcome the NEW COLLECTOR!"

We were happy to see that OUR CLUB was included in this article!

"Not nearly as old as Bricks (10,000 Years Old) and yet older than we might think (30 YEARS OLD) are SMURFS, and Smurf Collectors now have a Club, with about 200 members, it is in its second year. If you like and collect these little characters and thousands of related items, contact the SMURF COLLECTORS' CLUB, 24 Cabot Road West, Massapequa, N.Y., 11758."

"Belonging to a Club adds immeasurably to YOUR hobby, I recommend to those not yet belonging to a Club, JOIN TODAY."

Joan Huegel, Author
"COLLECTORS SHARE
THEIR INTERESTS"