

SMURFS

HAPPY 30th BIRTHDAY

1957-1987



SMURF COLLECTORS' CLUB
24 CABOT ROAD WEST
MASSAPEQUA, NEW YORK 11758
516-799-3200

NEWSLETTER 6
FALL 1987

Dear Smurf Collector,

The past three months have been very exciting! Within the first 45 days of our Second Year we surpassed our first year's TOTAL membership!!

As many of you know, we do extensive advertising throughout the U.S.A. and Europe. All ads are coded so that we can keep record of what each ad is doing for us. In late May we received an abundance of mail from the state of Illinois without any coding. It was puzzling until Robert D. of Illinois joined our Club and cleared up the mystery (see the enclosed Chicago Tribune article). The mention of our Club in this Antique column is very encouraging, to say the least! We have been recognized as a True Collectors' Club and the Smurfs are considered a true collectible. After all, the Smurfs were created in 1957 by Mr. Peyo. That's right..... their 30th Birthday is celebrated this Year!

If you know of any publication that would be suitable for your Club's advertisements, please send a copy so that we may review it for future use.

In early July we received the new 1987 line of Smurf figurines. Please add these pieces to your Club list. For those of you who keep inventories of your collections, listing the German names along with the American names, in parenthesis you will find the German names.

- #20225 Smurf with Accordion (Harmonika)
- #20226 Grandpa (Uropa)
- #20227 Table Tennis Player (Tischtennis)

New Series of numbers for the following:

- #20401 Snappy (Snapi)
- #20402 Slouchy (Schlapi)
- #20403 Nat (Natti)
- #20404 Sassette (Bapsi)
- #20405 Puppy (Stupsi)

MORE EXCITING NEWS ABOUT THESE NEW PIECES IN OUR NEXT NEWSLETTER!!!!!!

Any members wishing to update their Club brochure with photos of these new pieces, may do so: send your request, with a S.A.S.E., to the Club.

Hopefully, the infusion of this "new Blood" will ensure the continued popularity of Smurfs thus keeping Schleich financially afloat. If you want to see additional figurines in the future, cross your fingers and toes for good luck and wish Schleich success!!!

We would like to caution our members at this time. When the 1986 Smurfs were issued, they were listed as "Limited Editions". This seems to be holding true, as some of these pieces are no longer listed, in the latest factory brochure, as being available. We suggest that you acquire these as soon as possible. In fact, according to the new '87 factory brochure, manufacture of more than half of the line has been totally discontinued. In addition, very nearly ALL European numbers have been eliminated.

On June 30th, the 14th Annual Daytime Emmy Awards were televised. The Saturday morning Smurf Cartoon was nominated in the category of "Outstanding Animation." Just to be nominated is great! Afraid the "Muppet Babies" won the award. At least we can say it's "All in the Family." The Muppet Babies figurines are also manufactured by Schleich.

In 1982 and 1983, "The Years of The Smurfs in the U.S.A.," a vast number of editorials and articles about the Smurf Phenomenon were published in high circulation magazines and newspapers. We are looking for these articles. Do YOU have any in your possession? We would appreciate originals (or clear photocopies) of any articles you might have relating to Smurfs, Mr. Peyo etc. Local items of interest would also be appreciated! (i.e. see Newsletter Bulletin 1986, re: Killer Smurf football team, etc.) We are attempting to put together an interesting portfolio of these articles that will be made available to our members. WE NEED YOUR HELP!

To answer numerous inquiries we have received: To the best of our knowledge #20123, Policeman, was NEVER issued holding a STOP SIGN as it appears in the Club brochure. It was, however, issued with the White Uniform.

COLLECTOR'S COMMENTS

"I have found the Pez dispensers. 1986. I have them in three colors, red, blue and white. I also found one that is different. The dispenser is red, but it doesn't have any "FEET" like the others. This is the old Style. The feet on the bottom is the new style. Thought you'd like to know."

G.S. from Va.

Thank you. Upon close examination, I see you are correct. I didn't spot this myself. Even "PEZ" VARIATIONS!!!!

"Now that the mold injection process has been explained, I have another question. Could you possibly explain to me what the little numbers on the bottom of the figurines mean? Thank you."

Flora L. from Wisc.

Most Smurfs are injected in molds with four cavities. This means that the machine injects 4 figurines at the same time. On the bottom of each cavity is an engraved number. If one figurine comes out of the cavity imperfect, the technician looks for that number and has the cavity corrected or replaced.

"I was recently looking through my entire collection of Smurfs hoping to find at least one with that very rare *W/P* marking. Being the true skeptic that I am, I was beginning to wonder if it really did exist. After all, I have to see it in Blue and White to believe it. Well, while browsing through the 72 page German catalog one day, I came across about a half dozen Smurfs that clearly displayed this infamous marking. So, Suzanne wasn't pulling our legs..... it really does exist!

The Smurfs I found in the German catalog with this marking are as follows:

pg. 10 #20016 Judge (Left side head)
 pg. 14 #20084 Handstand (bottom right foot)
 pg. 14 #20085 Cushion (Bottom right foot)
 pg. 22 #40211 Azreal (top of back)
 pg. 28 #20121 Ice Skater (left side head)
 pg. 49 #20173 Schoolgirl (right side head)"

Linda from N.Y.

Dear Linda,

Would I pull anyone's leg? I own a piece with this infamous marking! In fact, we both have one each.

Suzanne and Susan-Co. Editor

VARIATIONS....RARE COLLECTION SURFACES

One of our European members has an unbelievable collection: Variations new to us all! Most of these pieces were only available on the European Market, but we are searching them out. The Club's European sleuths are working overtime. We will, of course, keep you posted!

#20002 Normal Unpainted, injected in Blue
 #20012 Mechanic Orange Pants, Grey Wrench
 #20016 Judge Yellow Robe
 #20021 Sleepwalker Red Nightgown, Yellow Pompon
 #20022 Author Yellow Scroll
 #20029 Money Gold Penny (As Gold #20005)
 #20034 Smurfette Red Shoes
 #20044 Lover Yellow Flowers
 #20046 Emperor Orange Hat, Orange Gown, Gold Crown
 #20049 Tennis Star Red Racquet with Yellow Strings

All of the above variations have been verified, by the Club, as being authentic.

UPDATE - NEWSLETTER IV SPRING 1987
PROMOTIONAL SMURFS

We are finally making some excellent progress in our investigation of Promotional pieces produced by the Schleich factory.

Let's begin with some exciting NEWS! WE ALL OWN AT LEAST ONE VERIFIED PROMOTIONAL PIECE! Number 20160, RED APPLE with #1 TEACHER, is considered by Schleich to be a Promotional piece made for the U.S. Market. The regular stock version of this number is a Green Apple.

The "FANTA" Soda Pop bottle was issued with a Brown Bottle and a Green Bottle.

The "OMO" Smurfs were:

- 1- Smurf #20160 with "OMO" box in the hands.
- 2- Smurf #20068 with "OMO" printed on its back.
- 3- Smurf #20093 with red racquet "OMO" printed on the chest.
- 4- Smurf #20065 "OMO" printed on its back.

The "BRITISH PETROLEUM" (BP SMURF) were:

- 1- Smurf #20067 painted in a different blue to pair up with the next piece.
- 2- Smurf #20058 painted Green Wreath with "BP" printed on the left side of the head, "75" printed on its chest.

These two pieces were issued for the companies 75th Anniversary.

The "CARL ZEISS" Smurf was:

Smurf #20006 The blue color is a different shade. Printed on the back of the head is "Carl Zeiss, W. Germany" This was made for a W. German eyeglass company.

The "CAKE SMURF" was:

Smurf #20080 This was made in Brown and called the Cake Smurf. Company issued for is unknown.

The "PROPHYLAXE SMURF" WAS:

Smurf #20064 "PROPHYLAXE GRUN" printed on the back of the head. This is a German Toothpaste.

The "GLORIA SMURF" was:

Smurf #20160 holding a round container (Like a CAN) Says "GLORIA" on the container. "GLORIA" is a concentrated milk.

When possible, we will attempt to show photos of these Promotional Pieces.

MORE TO COME!!!!!!

We know it is only September, but our next issue will not be arriving at your homes until after the Christmas Holidays. Check out our BUY SELL TRADE SECTION and purchase your Smurfy Christmas gifts now. We will also set aside any 2" Smurfs, Supers etc. that we have in stock, that you will be needing for the holidays. Just write to us and we will reserve your pieces for you.

BUY - SELL - TRADE

AD #

- 50 FOR SALE - "JUBILEE" Issue Smurfs 1985, as featured in Newsletter 1. Mint condition in packages with the Smurf Jubilee Stamps.
- 51 FOR SALE - Complete set of Topps Smurf Collectors cards #1-56. All have a different Smurf Scene and Saying. Mint Condition.
- 52 FOR SALE - Smurf Animation Cels from the Hanna Barbera Studios. These Cels have full handpainted backgrounds. All Cels are one-of-a-kind. Send for List #2.
- 53 FOR SALE - Super Playset "GARGAMEL IN LAB." Mint in German Box.
- 54 FOR SALE - Six sided Display Case by W. Berrie. Missing Plastic covers.
- 55 FOR SALE - Smurf BELT BUCKLES, Mint in box, signed Peyo, for 1 1/2 belts. Full color pictures on buckle: Smurf Flying on Blue Background, Astro Smurf with Rainbow on Green Background, Smurf Bowler on Rust Background, Ice Hockey Smurf on Rust Background, Smurf Mailman on Blue Background, Smurf Baseball on Green Background, Smurfette with Flowers on Green Background.
- 56 FOR SALE - 1" Bully Smurf, Sleepwalker, as featured in Newsletter 111 Mint, not all colors available.
- 57 FOR SALE - Playset #9 Forklift. German Version WITH WHEAT BAGS.
- 58 WANTED - "SMURF FUN CLUB" Newsletter by W. Berrie Issues 2,3,10 and up.
- 59 FOR SALE - Mail Holder for desk top. German Market ONLY. Only one piece available. Mint in box.



#59

- 60 FOR SALE - Smurfs on Plastic Memo Clips, with German sayings. Three pieces available.
- 61 FOR SALE - Smurf Pencil Tops, Baby with Butterfly, German Market.
- 62 FOR SALE - Smurf on Book, Rubber Stamp inside with ink pad. German Market, mint in box. 3 available, all different.



#62

AUCTION BLOCK

SPECIAL NOTE: THE FIRST TWO ITEMS ON THE AUCTION BLOCK ARE DIFFERENT. BOTH BREADS ARE DIFFERENT AND THE COLORS ARE DIFFERENT. NOTE PHOTO.



Item # 169	Smurf #20113 Baker	Made in West Germany	Fair Condition
	Paint Chip on Ear "BULLY"		
	Rectangle Tan Loaf Bread (Picture on Left)	Opening Bid:	\$15.00
Item # 170	Smurf #20113 BAKER "BULLY"	Made in West Germany	Mint Condition
	Rectangle Yellow Loaf Bread (Picture on Right)	Opening Bid:	\$20.00
Item # 171	Smurf #20069 JUNGLE "BULLY"	Made in West Germany	Mint Condition
	Brown-Orange Shade (Burnt Orange)	Opening Bid:	\$15.00
Item #172	Smurfette #20140 SECRETARY	Made in West Germany	Mint Condition
	Pink Dress, Orangy Pencil with no painted point, No lines on pad.	Opening Bid:	\$ 6.00
Item # 173	SUPER #40224 BLACKBOARD	Made in West Germany	Mint in Box
	Tan Easel, Blackboard has all NUMBERS NO DRAWING	Opening Bid:	\$35.00
Item # 174	Smurf #20130 GRADUATE	West German Version	Mint Condition
	WINE COLOR	Opening Bid:	\$11.00
Item # 175	Smurf #20138 Haymaker	Made in West Germany	Mint Condition
	Bright Yellow Hat, Light Green Apron, Brighter Blue. Every shade on this W.G. piece differs from the Hong Kong piece	Opening Bid:	\$6.00
Item # 176	Smurf #20123 POLICEMAN	Made in Portugal	Mint Condition
	WHITE UNIFORM ETC. RED WHISTLE	Opening Bid:	\$17.00
Item # 177	Smurf #20143 C.B. OPERATOR	Made in West Germany	Mint Condition
	Handset, CB Radio, Headphones, Cord all in Black. CB Antenna Silver.	Opening Bid:	\$8.00
Item # 178	Smurf #20148 BRICKLAYER	MADE IN West Germany	Mint Condition
	BLUE OVERALLS, RED BRICKS	Opening Bid:	\$16.00
Item # 179	BABY #20214 with BLOCKS	Made in West Germany	Mint Condition
	Yellow, BLUE, Red Blocks	Opening Bid:	\$ 8.00
Item # 180	Smurf #20159 VIOLIN	Made in West Germany	Mint Condition
	Hat, Violin, Bow and ALL colors vary from the Hong Kong Piece.	Opening Bid:	\$6.00
Item #181	SOCCER SMURF ON STAND	Made in West Germany	Mint Condition
	AS FEATURED IN NEWSLETTER III BLACK SHORTS, RED SHIRT WITH BLACK STRIPES Says Eintracht! Eintracht! on triangle stand	Opening Bid:	\$18.00
Item #182	SOCCER SMURF ON STAND	Made in West Germany	Mint Condition
	AS FEATURED IN NEWSLETTER III WHITE SHORTS WITH GREEN STRIPE, WHITE SHIRT WITH GREEN STRIPE SAYS Vau Eff Ell!! on triangle stand	Opening Bid:	\$18.00

RESULTS OF OUR LAST AUCTION BLOCK: CLOSED JULY 30, 1987

Item #153	Cleaner	Sold For \$20.00	Item #161	Flirting Smurfette	Sold \$90.00
Item #154	Jester	Sold For \$12.00	Item #162	Doctor	Sold For \$9.00
Item #155	Clown	Sold For \$49.00	Item #163	Thinker	Sold For \$40.00
Item #156	Waiter	Sold For \$35.00	Item #164	Super Fireman	" " \$35.00
Item #157	Tyrolese	Sold For \$10.00	Item #165	Sleepwalker	" " \$15.00
Item #158	Baby w Rattle	Sold For \$ 8.00	Item #166	Mechanic	" " \$25.00
Item #160	Pumpkin	No Bid	Item #167	Hairdresser	" " \$10.00

AUCTION BIDDING TERMS

- 1- Mail in Bid Forms MUST BE USED. NO BIDS WILL BE ACCEPTED IN LETTERS, NO PHONE IN BIDS WILL BE ACCEPTED. If bid forms are needed send a S.A.S.E. to the Club.
- 2- Offers to "Top All Other Bids" will NOT BE ACCEPTED!
- 3- Winning bids MUST BE HONORED by bidders.
- 4- Invoices will be mailed to all winning bidders on the day following the close of the Auction.
- 5- Payment must be received within 10 days, or the item will go to the next highest bidder.
(We did have a slight problem on our last Auction, but the Club was able to resolve it to all bidders satisfaction.)
NEXT SUMMER WE WILL KEEP IN MIND, VACATION TIME!
- 6- Tie bids will be determined by the earliest POSTMARK. If Postmarks are the same, each tie bidder will be notified to re-bid.
- 7- No returns WILL BE PERMITTED FOR ANY REASON AFTER settlement is made with our consignors.
- 8- FIRST TIME PURCHASERS: USE BANK OR POSTAL MONEY ORDERS TO AVOID DELAY.

BIDDING ON ITEMS IN THIS ISSUE, CLOSES OCTOBER 20th, 1987

Smurf-Related Hobbies

The Smurf Collectors Club would like to introduce Ron to our Club members. Ron is an avid Smurf Collector, but has also created a marvelous hobby for himself.

"I create my own "Custom-Made" smurfs. At present, I have created over 110 different models, and several playsets and accessories.

Among the playsets that I have constructed are tree houses, castles, a rocket that is IDENTICAL to the one in the comic strip. A complete rock band set up, and many more.

Production of my smurfs may take anywhere from a day and a half, up to a week and a half. For example, the rock band set-up, including amplifiers, lights keyboards, P. A. System and stage took over a month and a half to complete. It also required the construction of nine additional figures and instruments to go with them.

The construction of these "Custom-Made" figures is accomplished by cutting, piecing, gluing, heat welding, sculpting and shaping with X-acto blades and a dremel tool, and various other techniques picked by trial and error during the past several years.

I am happy to report that I am still at work busily constructing Smurfs, playsets etc. in my own private Smurf Workshop."

Editor's Desk

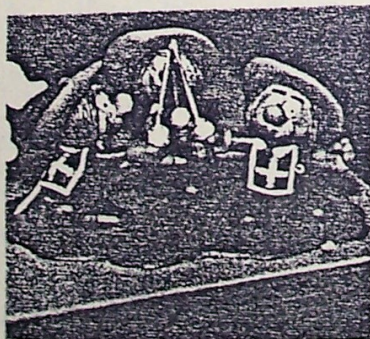
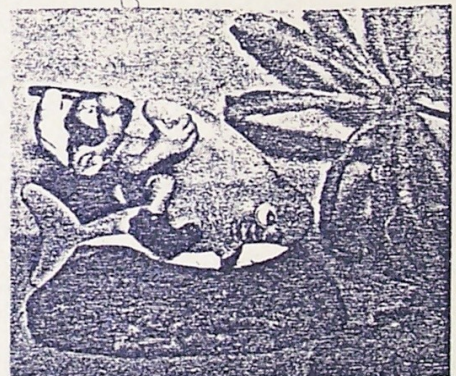
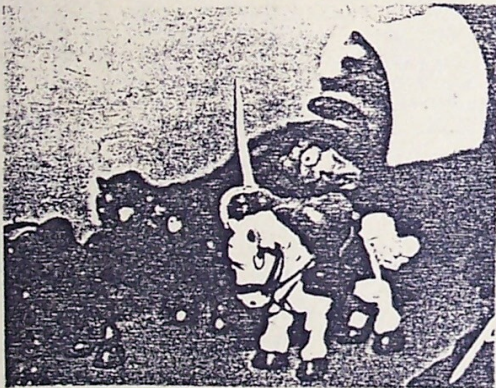
Below are some photos of Ron's work. Words cannot describe the creative talent this member has. It certainly is an extraordinary hobby.

I have also held one of his creations in my hands. I would bet my whole Smurf Collection that no one could pick Ron's custom-made Smurfs out of a line up.

P.S. Sorry, but Ron's work is not for sale.

Great Work Ron!

Suzanne





Chicago Tribune

\$1.25

Sunday, May 17, 1987

Antiques

Chicago Tribune, Sunday, May 17, 1987

Chicago souvenir by way of china

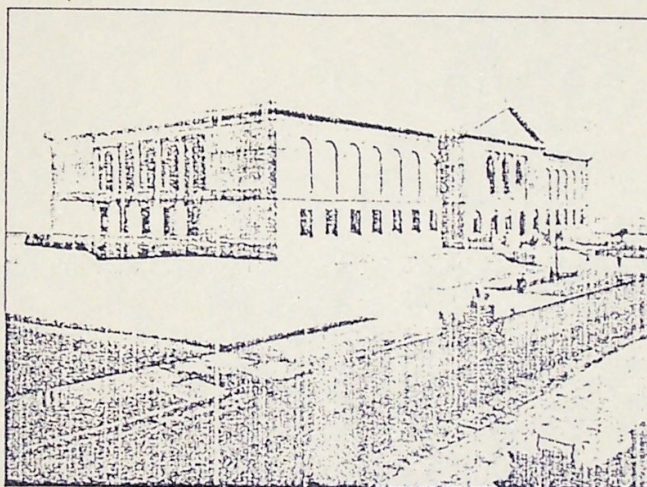
By Anita Gold

Q—Where can we find information about white and purple china that has a picture of the Art Institute of Chicago on it? The backs of the dishes are marked "Johnson Bros. England," with a crown above the wording.

A—The china was produced in England by Johnson Brothers sometime between 1913 and the 1930s. The firm was established in 1883 and was owned and operated by four brothers, Frederick, Robert, Henry and Alfred. By 1914 the company had factories in Hanley, Tunstall and Burslem, making it one of the largest producers of earthenware and ironstone. The company still exists as part of the Wedgwood group (since 1968), although it continues to produce china under the Johnson Brothers name. Throughout the years, Johnson Brothers produced an enormous amount of pictorial china souvenirs, as well as complete dinnerware sets portraying historical buildings and structures. During the 1960s, the company also produced a series of china plates titled "Historic America" that depicted Boston Harbor and other such scenes.

A good source of information is the Souvenir China Collectors Society, Box 562, Great Barrington, Mass. 01230.

Q—Where can I find an antique pine dry sink with a high back fitted with drawers? Also, how do I find the value of country pine furniture?



Among the buildings appearing on china plates by Johnson Brothers is the Art Institute of Chicago. This is an 1894 view of the building.

A—You'll find a huge selection of country pine furniture, including dry sinks, pine settle benches, cupboards, hutch tables, a red and yellow grain-painted grandfather clock and numerous country collectibles at 10 a.m. today at Gene King's Country Antique Auction at Fireman's Hall in Monroe Center, Ill., 1 mile east of Int. Hwy. 39 on Ill. Hwy. 72. For information, phone 815-393-4181 or 815-393-4735. Prices for pine furniture, with photos and information, can be found in "Country Pine Furniture Styles and Prices—Revised Edition," by Robert W.

and Harriett Swedberg, available for \$14.95 postpaid from Wallace-Homestead Book Co., 580 WatersEdge Rd., Lombard, Ill. 60148.

Q—Where can I sell some old telephone insulators?

A—Take them to the Collector's Jubilee Insulator and Collectibles Show, 3 to 10 p.m. June 5 and 9 a.m. to 4 p.m. June 6 at the Dunham Inn Hotel, 1600 Main St., St. Charles. Admission is free. The show will feature antique insulators, lightning rod balls, weather-vanes, old advertising items, antique bottles, beer cans, etc. Or try the Kane County Flea Market from 6:30 a.m. to 4 p.m. June 7 at the Kane County Fairgrounds on Randall Road between Ill. Hwys. 64 and 38 in St. Charles. Admission is \$2. To buy or sell insulators or have them appraised, write to Jim Crandall, 1486 Prospect Ave., Des Plaines 60018 (phone 822-4737).

Q—What is the value of and where can I sell a World War I Army uniform and helmet?

A—Take them to Seven Acres Antique Village and Museum from 9 a.m. to 6 p.m. Saturday, next Sunday and May 25 (take Int. Hwy. 90 to U.S. Hwy. 20—Marengo exit—4½ miles to South Union Road), where the Memorial Day weekend "Military Days" extravaganza will feature twice-daily World War II battle reenactments, a 50-dealer military collectibles show, Wild West shows, family games, contests, food, movies and historical displays. Admission is \$6, children \$2.50, under 5 free. For more information or to sell military or war items, write to Randy Donley, Seven Acres, 8512 S. Union Rd., Union, Ill. 60180 (phone 815-923-2214). Also, from 9 a.m. to 6 p.m. June 13 and 14, Seven Acres will hold its World's Biggest Annual Antiques Music Fair, featuring old phonographs, music boxes, 78 rpm records, sheet music, jukeboxes, vintage radios, Victorolas, cylinder records and everything else music-related including parts, literature, advertisements and memorabilia. Admission is \$4, children \$2, under 5 free.

Q—What is the value of a Smurf character doll that's partially stuffed with straw?

A—Write to the Smurf Collectors Club, 24 Cabot Road West, Massapequa, N.Y. 11758.

Because of the volume of responses, when writing sources listed in this column, you must enclose an addressed, stamped envelope for replies. Anita Gold can be reached by writing Anita Gold, The Chicago Tribune, 435 N. Michigan Ave., Chicago, Ill. 60611. However, the mail volume precludes a personal response.