

SMURF™

COLLECTORS' CLUB INTERNATIONAL
24 CABOT RD. W., MASSAPEQUA, NY 11758

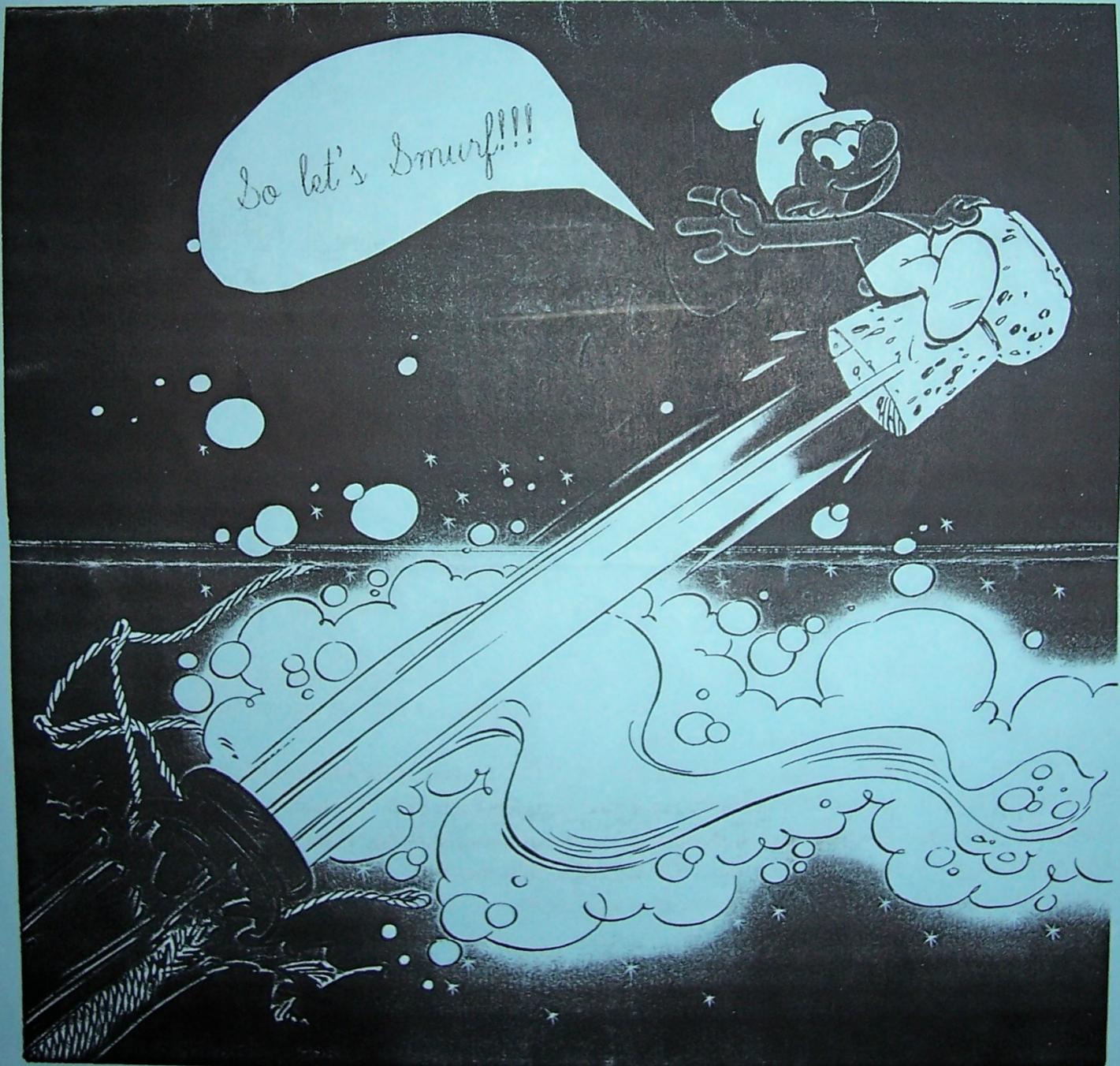


Volume 13

Newsletter 52

Spring 1999

Are you ready for 1999 ?



From the Editor's Desk.....

Before we begin our Smurfy News for 1999, I would like to make an important announcement. My very own third generation Smurfette, Caitlyn Gwyn, arrived on December 15, 1998! Unfortunately, she was just a Smurfy bit too late to have her birth reported in our last Newsletter. Congratulations to Caitlyn's proud mom and dad (my younger son who introduced me to our beloved Smurfs)!

Well, here we are, again, at the close of another S.C.C.I. volume year. This our 52nd Newsletter, completes our 13th year of informative and entertaining Smurf Newsletters. Our special, heartfelt, thanks to all subscribers for your support! Thank you, too, for generously sharing information during the exciting year long 40th Anniversary Celebration of the Smurfs! We ask that you continue to keep your letters coming in to S.C.C.I. Headquarters so we, in turn, can continue to keep all members abreast of what is happening in the world of Smurf collectibles at the close of the 20th Century. Never forget our Club motto: "Sharing is caring."

Our 14th year will begin with Newsletter 53 (Summer, 1999), and will end with Newsletter 56 (**Spring, 2000**), the first issue to be published in the 21st Century!

Please submit your renewal applications (enclosed) promptly to ensure delivery of the Club's next issue. Upon receipt of your renewal, here at Club Headquarters, you will be assigned a new membership number. You will be advised of your **new membership number** with your renewal packet and the new number will appear on each of your mailing labels starting with Newsletter 53. This number is important; please make a note of it and use it, as an extra form of identification, when writing the Club to facilitate the processing of your correspondence.

Each year we receive an abundance of mail from members complaining that they have purchased Smurf figurines that they cannot identify, even with the help of our Club Identification Guide. Most of these mysterious figurines are found at garage sales and flea markets or purchased at toy shows, etc.

We want to alert you to the fact that, in most cases, these "odd" figurines turn out to be Super Smurf figurines, minus their accessories! Always remember to check the S.C.C.I. Identification Guide's section devoted to the Super Smurfs. If you still cannot make a positive identification, write to the Club with a full description, including colors, and we will gladly help you. Please do not send your figurine (s) to the Club unless requested to do so. In most cases, written descriptions will be sufficient.

Do any members have the following promotional Smurf mentioned in Newsletter 43 (Winter 1996): Number 20160, Red Apple with "I Love NY" printed in white letters on the apple? Please write and let us know. Thanks in advance.

In this same article we mentioned Smurf #20057 holding a Coca Cola- shaped bottle. We have verified that Schleich did indeed produce this figurine. We have also been advised that unfortunately unauthorized figurines are being produced and sold as authentic.

We would also like to remind everyone that all S.C.C.I. Limited Edition Smurfs from 1988 to 1995 came with a numbered Certificate of Authenticity embossed with the Club Seal. Each and every Limited Edition Issue is registered with the Club. We do transfer ownership when we are advised that a piece has changed hands.

Once again, we are sad to hear that official S.C.C.I. Club figurines are being produced by others. If you contemplate a purchase, outside of the Club, please write and we will let you know if it is a Certified Club Figurine.

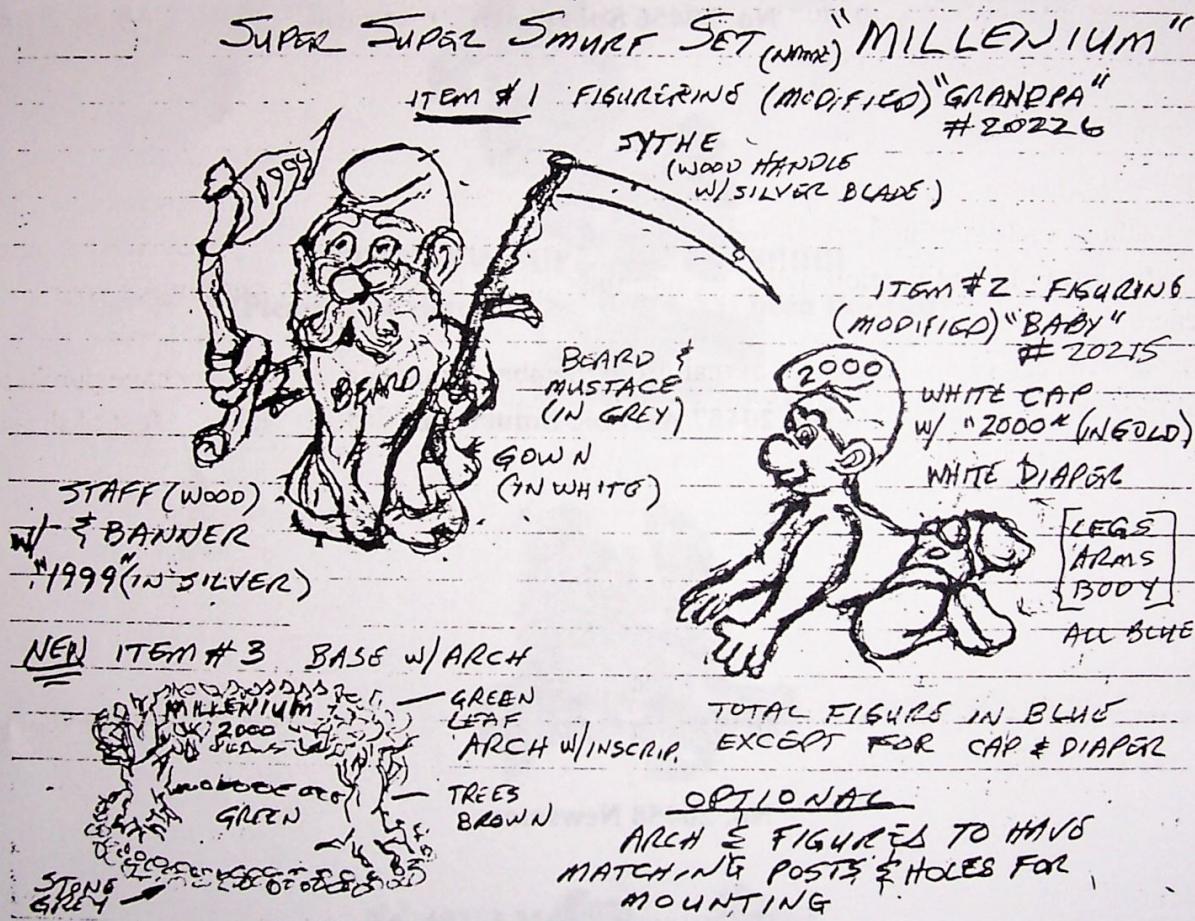
Suzanne

AND NOW ON TO GOOD NEWS.....

Results of our Millennium Contest

We would like to thank all who submitted entries for this contest. We would also like to thank everyone who submitted Ballot Forms. Apparently, judging by the abundance of ballots received, you truly enjoyed our first Club contest. Because of this encouragement, we will run more contests in the future. This year's renewal packet will have a form for you to fill out with your suggestions for future contests. Please submit your ideas and thoughts on this topic!

CONGRATULATION
The Winner of our Millennium Contest is
ENTRY NUMBER 6
Submitted by Member Number 198



The winning member will receive a free 14th year subscription as stated in our contest announcement.

Honorary Mention goes to entry Number 2, second runner up, Member 261

entry Number 12, third runner up, Member 343

entry Number 17, tied for third runner up, Member 16

We will be sending the three runner ups a Smurfy gift in their renewal packets!!!!!!!!!

Schleich's New 2" Smurf Figurines for 1999
The New Generation Smurf Series continues.....

No. 20455 Tourist



No. 20456 Sportsman



No. 20457 Aerobic Smurfette



No. 20458 Newsman



No. 20459 Smurf with nameplate



No. 20460 Golf Smurf



FIVE NEW SUPER SMURFS!!!!!!

(Please note that number 40251 has been skipped)

No. 40252 BMX Smurf



No. 40253 Motor Scooter Smurf

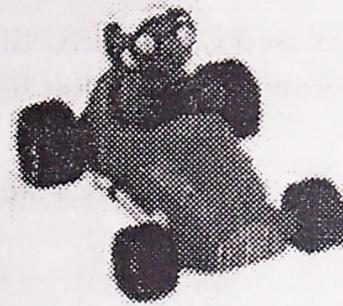


No. 40254 Motor Scooter Smurfette



And last, but not least: What's a race with only one entry? Schleich has produced two different Racing Cars for their Smurfy Race!!!!!!

No. 40255 Racing Driver (in a red car)



No. 40256 Racing Driver (in a silver car)



From I.M.P.S.

Licensing professionals agree that classic characters are back in Europe! As the Smurfs are the classic European character par excellence, it is not surprising to see that their success increases every year. Indeed the number of Smurf products which warm the hearts of millions of kids and their families every year is continuing to rise. In order to keep pace with this increased attraction we have substantially improved our creative output. The creation of comic pages has reached an all-time high. The Smurfs are also active in totally new domains. **This is the case of the syndicated Smurf strips which are now available for publication world wide.**

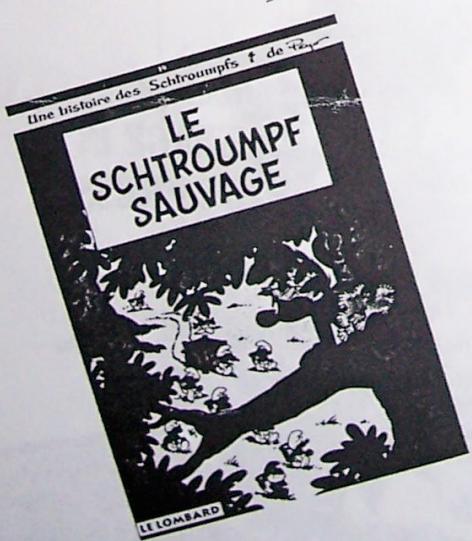
Across America and the U.K., newspapers will begin offering millions of readers daily and weekly Smurf Comic strips. Within such a huge international market there's great demand for the kind of family fun to be found in the more than 300 new Smurf strips now available for syndication. Look out for them in your territory.



WILD SMURF: NEW LIFE FOR A LITTLE KNOWN CHARACTER

November saw a major new release from the Smurfs. The reason for this is simple: Wild Smurf features a character which is almost brand new. Almost because he made a very brief appearance many years ago in a story by "Peyo."

This story is a very well crafted blend of intrigue and affection. A fire ravishes the Smurf village, causing much damage. Luckily, no one is hurt. But everyone has to pitch in to rebuild their stocks of food before the winter. Each morning, however, they discover that some of the food has disappeared. They eventually set a trap and catch the Wild Smurf! Who is he? Where does he come from? What are they going to do with him?



"This funny little wild Smurf, who reminds me of Mowgli from the Jungle Book or the ape man Tarzan, was created by "Peyo," explains Thierry. "My father created him in the early eighties for the TV series. Watching the series again, we came across the character. As he appears in none of the albums, we thought it would be interesting to take him and make him the star of a brand new album."



The publication of Wild Smurf coincides with a number of other new releases, ensuring that the blue men will be in all the media at the same time. A brand new CD, called "Wilde Smurf", will be released in Flemish with releases in Holland and Germany at a later date. Video material is already available, as well as figurines. Given the success of the Smurf parades, a Wild Smurf costume has also been produced. It will feature in all the *up coming* parades.



THE BEAT GOES ON

Meanwhile, the hits continue. EMI Hungary has reported that the 3rd album, "Buli a Hoban", entered the charts at n° 1 and is already double platinum. Combined, the Smurfs albums have been n° 1 for 35 weeks already! In Germany, the 6th album recently went double platinum. In the Netherlands, new releases are planned for April or May. Arcade released the 4th and 5th issues of the albums, which immediately charted in their territories.



MAJOR COVERAGE IN TRADE PRESS

At the time of going to press, the 7th CD of Smurf music was riding at n° 2 in the German charts.

Thierry Culliford ("Peyo's" son)

Thierry Culliford is more than the son of "Peyo." He is also the man who ensures that the characters are kept alive, with new stories now a regular event in the lives of fans everywhere. Together with Alain Maury and Luc Parthoens, they stepped back a little this time in order to make a big jump forward.

It Takes Team Work!!!!

Culliford, like his father before him, is a firm believer in teamwork. "Alain, Luc and Pascal Garray draw the albums, but they also participate in the writing," says Culliford. "As they worked closely with "Peyo" for many years, they have totally mastered his style.

WORKING TO ANOTHER CREATOR'S GUIDELINES CAN BE LIMITING FOR AN ARTIST. "If you look at all the stories created by my father you will see that the narration and drawings constantly evolved. So it is only natural that it continues to evolve. Although we all respect the style and spirit, everyone adds something that allows the series to move graphically and dramatically - in a way that "Peyo" would have approved.

From Architecture to Script Writing

Thierry Culliford first started writing in 1977 with the Belgian cartoon artist Frederic Jannin, when he was studying architecture. Jannin's "Germain et nous" appeared in a supplement of Spirou which was created by Yvan Delporte and Franquin. He then started writing for the Smurfs. under the watchful eye of his father. "As I grew up with them, I very quickly felt right at home," he says. "My father considered himself a better storyteller than an illustrator. He taught me structure and dialogue. After his death, it was only natural that I should practice what he taught."



Scriptwriter Culliford learnt the craft from his father Peyo.

Continued.....

IMPS tells us that the 40th Anniversary Celebrations in Europe were a **Stunning Success!** In most Countries the little blue characters found themselves being celebrated, talked about and watched by major media, as well as the fans! Here is a selection to give you an idea of the impact the Smurfs made on their 40th Anniversary in Europe.

SMURFS INTRODUCE EURO TO FRANCE

France-Soir is one of France's most popular dailies. On November 12, they ran a very special edition explaining the introduction of the Euro. "The countdown has started," they said and detailed the why, when and exactly what the Euro is. The effect on French life was discussed. To make the issue easier to understand, the Smurfs were brought in. And, again due to the 40th anniversary, they were even given a special section printed on blue paper.



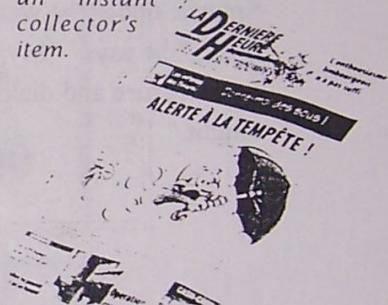
FAMILY MAG SPECIAL IN GERMANY

"Familie & Co" is one of Germany's most-read magazines. The Smurfs were delighted to provide its readers with a very special birthday issue that featured lots of games and stories on the inside. Smurfy stickers were offered on the outside too.



BELGIAN DAILY GOES TOTALLY BLUE!

La Dernière Heure, one of Belgium's best-selling dailies, also splashed out on the date of October 23. Smurfs were to be found on nearly every single page. In fact, even the ink was blue! Needless to say, this became an instant collector's item.



BACK TO THE ROOTS WITH SPIROU

Spirou is the magazine in which all the magic first started. To celebrate this very special occasion, they are preparing a whole issue of total Smurfiness.



HARIBO BOX OF JELLIES

No-one can say that they "just can't get enough" with this box of blue jellies from Haribo. The kilo package contains hundreds of delicious chewy Smurfs, as well as the anniversary logo.



From Germany.....

Two German companies that hold licenses to produce Smurf products have merged!

Ravensburger Spieleverlog GmbH, a German game and puzzle manufacturer, has purchased F.X. Schmid, a German playing card, puzzle and game maker.

Over the years we have featured Smurf products from both of these German manufacturers.

Featured below is two **Modern Theme** puzzles: "Rollerblading" and "Techno Party."



Production History of Smurf Figurines

We now have the production line from Schleich for 1999. Please update Numbers 20001 through 20015, previously published, as follows for 1999:

20001 /99/ 20002 /-/ 20003 /-/ 20004 /-/ 20005 /-/ 20006 /-/ 20007 /-/ Both Versions
20008 /-/ 20009 /-/ 20010 /-/ 20011 /-/ 20012 /-/ 20013 /-/ 20014 /-/ 20015 /-/

The following production histories now begin at 1965 and continue on through 1999:



20016 Judge Schleich Issued 1971
6129 Wallace Berrie Issued 1979



20017 Mirror Schleich Issued 1972
6130 Wallace Berrie Issued 1979



20018 Crying Schleich Issued 1972
6142 Wallace Berrie Issued 1979



**20019 Flower Schleich Issued 1972
6131 Wallace Berrie Issued 1979**



20020 Gymnast Schleich Issued 1972
6132 Wallace Berrie Issued 1979



20021 Sleepwalker Schleich Issued 1972
6143 Wallace Berrie Issued 1979



20022 Author Schleich Issued 1972
6135 Wallace Berrie Issued 1979



20023 Rock n Roll Schleich Issued 1977
6136 Wallace Berrie Issued 1979



20024 Watchman Schleich Issued 1977
6133 Wallace Berrie Issued 1979

BUY.....SELL.....TRADE

How to respond to an Ad: Send your request to the Club with a Self Addressed Stamped Envelope (S.A.S.E.) The Club will respond with availability and asking price. Responses go out on a first come basis. Most items **For Sale** only have **one** item available.

How to submit an Ad: All members are provided with a Free Ad Blank. These forms must be used, please. Send your Ad with a S.A.S.E. Numerous Ads are sold, traded etc. before publication and will not appear in the Newsletter. If anyone is seeking a special item contact the Club with your request. **Want lists from our members are always welcome!**

Back Issue Newsletters (No. 1 - 48) are available from the Club. For ordering information send a S.A.S.E. with your request.

Ad #

1219	For Sale	Hardee's Smurf Glasses, Mugs, Plush, Books etc. Send for complete list.
1220	For Sale	Collection, 207 different figurines, 25 Supers, plus. Send for list.
1221	Wanted	History Series Smurfs , please submit asking price and condition in first letter.
1222	Wanted	Smurfette Birthday Ceramics #'s 1,2,3,5,6,8,9,10,12. Please submit asking price and condition in first letter.
1223	Wanted	1982 Christmas Ceramics, Music Box and Smurf Playing Drum/Papa Blowing Horn. Please submit asking price and condition in first letter.
1224	For Sale	Kindersurprise Puzzles #107,#108, #109, #110, #111, #112, #113, #114. All mint in eggs. Please state interest in first letter.
1225	For Sale	Smurf Puzzle 2X100 as featured in this Newsletter. Two Puzzles with stories. Mint in box.
1226	For Sale	36 Piece Tray Puzzle by F.X.Schmid, Germany. "Smurfs Building a Sand castle" Mint.
1227	For Sale	Promotional Smurf, #20030 Torchbearer with British Emblem on his Chest. Mint
1228	For Sale	Promotional Smurfs from Spain. "Traffic Safety" series. Photo in Newsletter 46. All Mint. Have # 1, #2, #7, #8.
1229	For Sale	Promotional Smurf-A-Gram, Jo, Cule. Featured in Newsletter 45. Note the special colors the #20133, Field Hockey figurine was painted!!!! Mint condition.
1230	For Sale	Smurf Candy Toppers, repeat of a previously SOLD OUT AD! All featured in Newsletter 47. 1. Papa Santa 2. Three Smurfs dancing around Christmas Tree 3. Clown beating a drum 4. Smurf & Smurfette sitting atop Turtle 5. Smurfette with walkman radio 6. Papa sleeping under Mushroom Please state interest in first letter.
1231	For Sale	Promotional Smurf #20052 Cleaner with BP emblem on his chest. Mint condition.
1232	For Sale	Smurf Magnets 1. Papa Sea Captain 2. Baby with Teddy Bear 3. Saxophone Player 4. Smurfette Disco Dancer 5. Smurfette in bathing suit sitting on towel Please state interest in first letter.

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To All Members: Please remember your S.A.S.E. with your renewal applications to receive the New 1999 Club Brochure pages and the Golden 100 for 1999.