

COLLECTORS' CLUB INTERNATIONAL  
24 CABOT RD. W., MASSAPEQUA, NY 11758

VOL. 10

NEWSLETTER 40

SPRING 1996

Dear Smurf collectors:

Here it is! Our fortieth Newsletter! We now have provided ten years of the Smurf Collectors Club International Newsletter. We want to thank all our subscribers, especially those of you who have been with us, loyally, from the start. As we have stated before, without your support and sharing of information the S.C.C.I. would not be what it is today! We are pleased to report that, this year, we exceeded our expected membership by enrolling our two thousandth member. This was an exciting event here at Club Headquarters and we are thrilled to share the news with one and all.

In order to fill our pages each quarter we ask for everyone's help. Please send us information about that special Smurf Collectible you treasure. A photo would be greatly appreciated as well! We ask all European collectors to tell us about both new and old items you have in your collections. We need you all to serve as our eyes and ears around the world.

Once again, we remind you that subscriptions for year eleven are due. Our eleventh year will begin with Newsletter 41, Summer, 1996. Please submit your renewal applications (enclosed) promptly to ensure delivery of the Club's next informative issue.

Many of our members have asked why their membership number changes each year. We record memberships as they are received, each year starting anew. The sooner you submit your renewal the lower your number will be. We use this system when we inform members about special items received for sale. In other words, if your number is low, you will be among the first to receive our special offers. Your membership number will be found on your address label. This is especially important this year as we are not prepared to offer a Limited Edition Issue at this point in time. We suggest renewals be sent by return mail if you wish to establish a low membership number. Remember, we number 2,000+ at this time. **STAY TUNED!!!**

The news from Schleich, in Germany, is truly exciting this year. There are six new Smurf figurines added to the **New Generation Series**. If we may say so, they certainly are **NEW GENERATION!**

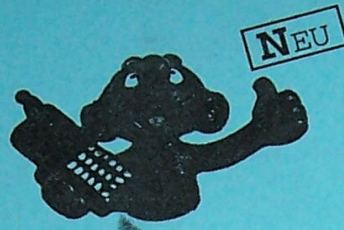
TO ALL MEMBERS: Please submit a Self Addressed Stamped Envelope (S.A.S.E.) with your renewal applications to receive the New Catalog Page featuring the 1996 Smurf Figurines.



1996

**#20438 MOBILE PHONE**

The Smurfs' are certainly being brought into the 90's! How many of us refuse to leave the office or house with a mobile phone? Don't many of us feel an urgent need to get away from the ringing telephone once in awhile? Guess the day has come to recognize the fact that we're among the last "hold-outs" and the Smurfs are more "with it" than we are!



*Mobile phone*

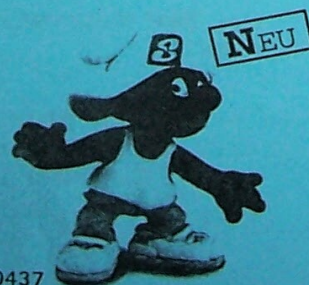
20438



**#20437 TECHNO**

Another truly **GREAT** figurine is the "Techno" Smurf. He appears to have been created for the Netherlands Smurfen House Tour for 1995. This was in conjunction with the Irene Moors record promotion we discussed in Newsletter 37, Summer, 1995. More information is needed. Can our members in Holland help us out? Do we, or can we, consider this new figurine a Promotional Smurf? Can anyone tell us how or why the name "TECHNO" came about?

**From Holland: Note "TECHNO" on the SMURFEN HOUSE TOUR below:**



*Techno*

20437





1996

**#20439 AZRAEL SITTING**

Love the expression on Azrael's face! Does he look surprised or frightened? Guess it will depend on how we set him up in our villages.



*Azrael sitting*

**#20436 SAXOPHONE**

We've waited a long time for an addition to the Smurf Orchestra. The last musician was produced in 1987 (Accordion Smurf) and it has been retired for a few years now. We must say, this new musical Smurf was worth waiting for. The Saxophone Smurf is outstanding and with very New Generation paint colors. Wait till you see him!



*Saxophone*

**#20440 Sport Swimmer & #20441 Sprinter**

As for the last two, Sport Swimmer and Sprinter, what more can we say except that Smurf Sport figurines have always been very popular and well-received by all collectors. A welcome addition to our villages. The pose of Sprinter makes him a most original and unique Smurf.



*Sport swimmer*



*Sprinter*

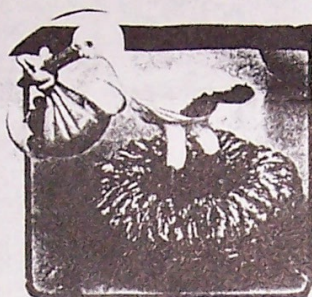
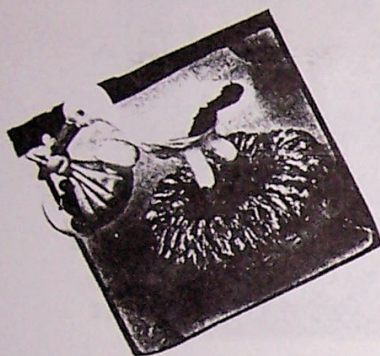


It's going to be difficult to select a favorite figurine for 1996. Please write and send us your vote; everyone's counts! Results will appear in our next Newsletter.

Last year we declared 1995 to be "The Year of the Smurf's in the 90's Workplace." We were right on target with the huge popularity of the new Super Smurf, Computer Smurf. This year we predict it to be the "NEW GENERATION SMURF" for sure!

More about some major changes from Schleich, Germany in our next Newsletter!

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#### **NEW THIRD GENERATION SMURFER ARRIVES**

**Welcome Braeden Christopher  
January 4th, 1996, 6 lbs. 15 oz.**

Do you all remember that cute little School-boy, holding his Zuckertutte we featured in Newsletter 38, Fall 1995? Well, Peter and his wife Susan have become the proud grandparents of this adorable little boy.

All our best wishes to Grandma Susan, Grandpa Peter, Mom Sandra and Dad Christopher. We are sure we have a real Smurfer in Braeden as one of his very first gifts, upon his arrival, was a Smurf Rattle.

Grandmother Susan, Grandfather Peter, and their daughter Laurel (Aunt Laurel) have been a part of our Club since it's inception.

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The next exciting news, although limited as we go to press, is about a toy company, Irwin Toys, licensed by IMPS, Brussels. As you will see by their ad to the toy industry on the next page, they are planning to produce Smurf items.

We have researched this company and believe that they have never before produced a Smurf item. We have been able to acquire this bit of information that we pass along to you now.



1996-1997

IRWIN TOY CO. AD



They will be producing six animated "Smurf Action Figurines." This has been a very popular field of collecting in the last few years. An Action Figurine, to those who are uninformed, is a figurine that has moveable arms, legs and/or head. In most cases, accessories are also included and moveable.

See three of the six they have supplied photo's of below:



We will keep you posted as more news arrives at our headquarters. Of course, you all are our eyes and ears out there, so please write and tell us about new Smurf products you run across. "Sharing is Caring" and don't forget it!

Please don't say to yourselves "the Club must know about it!" In many instances it is you, our members, who keep us informed and on top of all happenings!



# COLLECTORS' COMMENTS....

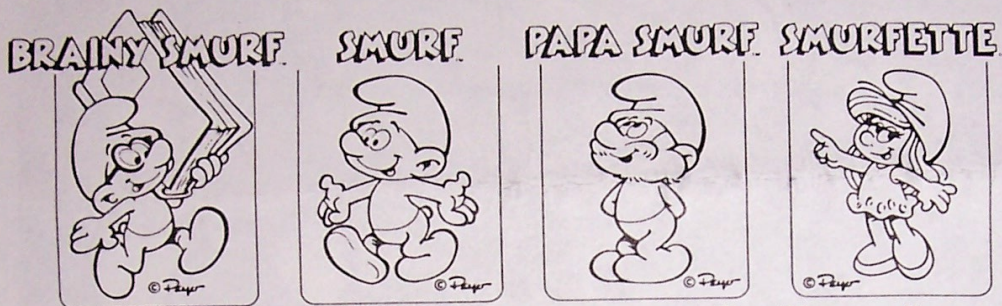
Dear S.C.C.I.,

My optometrist just located this BerDel eyewear display in his back office. He informs me that the Smurf House that appears on the bottom lefthand corner was another cardboard display that he used in his window, back in 1983/84, to display the Smurf line of eyeglasses and cases.

I sure wish he could have located some of the other displays and eyewear collection as well! I was thrilled to get this cardboard display!

The Doctor told me that the Smurf eyewear products were an excellent seller back then!

Laura S. from Mo.



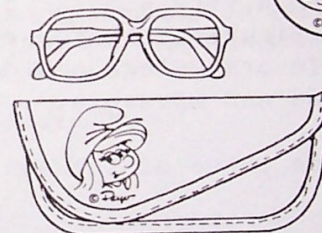
## The SMURF™ Eyewear Collection



by **BerDel**  
INTERNATIONAL OPTICS, INC.  
© 1984 Peyo Authorized by Wallace Berrie Lic.

The SMURF™ Eyewear Collection

by **BerDel**  
INTERNATIONAL OPTICS, INC.  
© 1984 Peyo Authorized by Wallace Berrie Lic.



SMURF™ © 1984 Peyo, Auth. by Wallace Berrie Lic.



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The SMURF™ Eyewear Collection

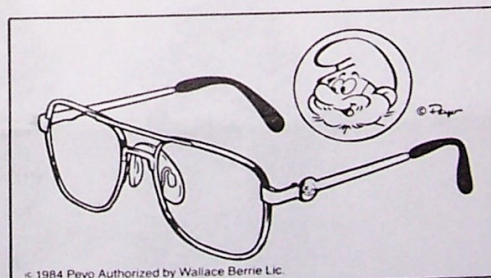
by **BerDel**  
INTERNATIONAL OPTICS, INC.  
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SMURF™ © 1984 Peyo, Auth. by Wallace Berrie Lic.



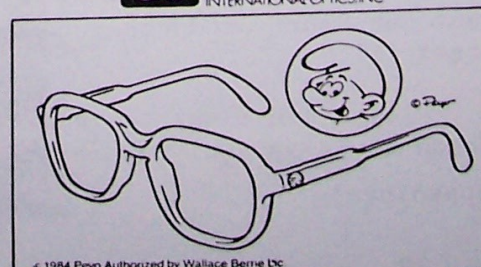
SMURF™ © 1984 Peyo, Auth. by Wallace Berrie Lic.



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The SMURF™ Eyewear Collection

by **BerDel**  
INTERNATIONAL OPTICS, INC.



© 1984 Peyo Authorized by Wallace Berrie Lic.



## COLLECTORS' COMMENTS...

Dear Suzanne,

In reference to the "Welcome to Smurfland" store display featured in our last Newsletter, I thought others would be interested in seeing what I did with one for my Smurf Room!

I mounted it on wood and made it into a clock!



Gary from N.J.

Dear S.C.C.I.,

I just received an Ice Cream wrapper from a friend traveling overseas. I thought it was interesting to see that the "Scholler" company still uses the Smurfs to promote their products after all these years. It is dated 1994, I.M.P.S., Brussel.

Arol from Ma.





## SONGS BY DUTCHY PUBLISHING, HOLLAND

Submitted by:

Robert H. of Ca.

"In the 1970's and 1980's L.P. Picture Discs were produced in limited quantities. They pressed a record on clear vinyl over a picture of the album cover or artist. These play the same as a regular L.P., although the sound fidelity is slightly less.

Picture Disc were very appealing to the public and the releases sold out very quickly, which explains their rarity today.

There are a lot of hard core picture disc collectors today who will snap up almost any title to add to their collection, insuring their value as a collectible.

They are commonly framed and displayed with a square mat with a circle cut out to frame the disc, which really sets it off nicely. They can also just be propped up on a shelf with other Smurf Collectibles. Also, they can be made into attractive clocks, by buying a quartz movement and installing it thru the center spindle hole, usually the hole has to be enlarged slightly.

And, of course, they can still be played on a phonograph. My favorite Smurf song is "When the Smurfs Go Marching In."

As you can see the colors and graphics are great!!!"



Included with each Picture Disc are the words to each song. The titles are listed below.

## Side 1

"Toy Shop"  
 "Rockin' Smurfs"  
 "Little Blue Car"  
 "Happy Birthday"  
 "Ten Little Smurfs"

## Side 2

"In the Mood"  
 "Smurfing Beer"  
 "Hey! Ba-Ba-Re-Bop"  
 "London Bridge Is Falling Down"  
 "When The Smurfs"



RARE BOOK FIND

"THE SMURFS ANNUAL 1980"

This book was published in 1980 by Stafford Pemberton Publishing Co. Ltd., Great Britain.

It is a hard-cover book in full color; size 8" by 10 ½". Of special interest, we believe, are the following stories found in this book:

"The Smurfs Meet a Baby Duckling"

"The Smurfs and the Toys" - A Christmas Story

"The Smurfs and the Windmill"

We do not believe we have ever seen these delightful stories before.

If any S.C.C.I. members would care to have a black-and white photocopy of this book, please write and we will supply you with ordering information. Don't forget your S.A.S.E. for your reply! Offered with permission from the publisher.





## Unique Smurf Item from the 70's

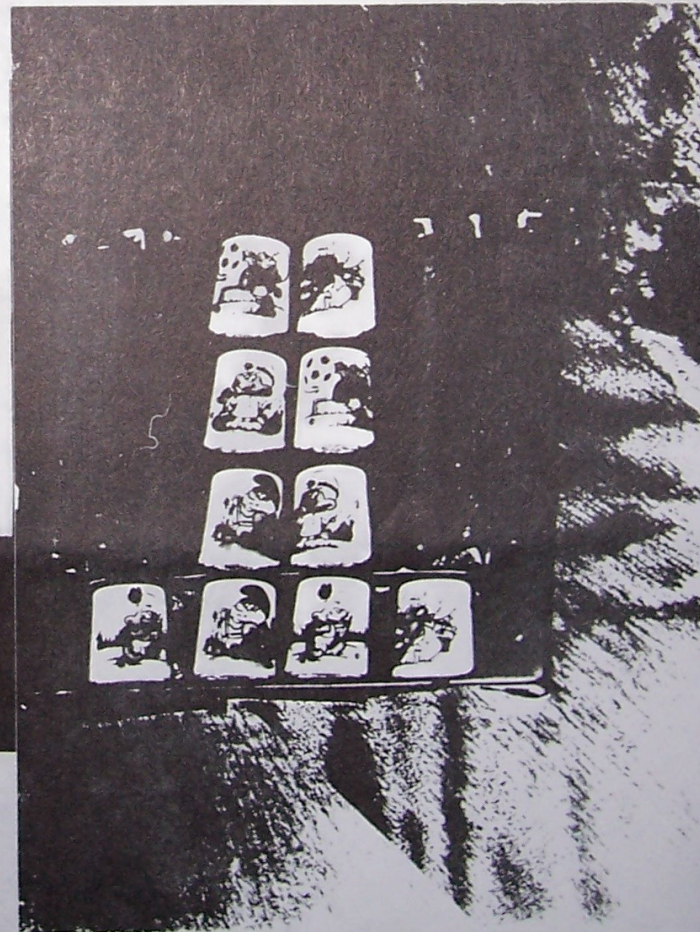
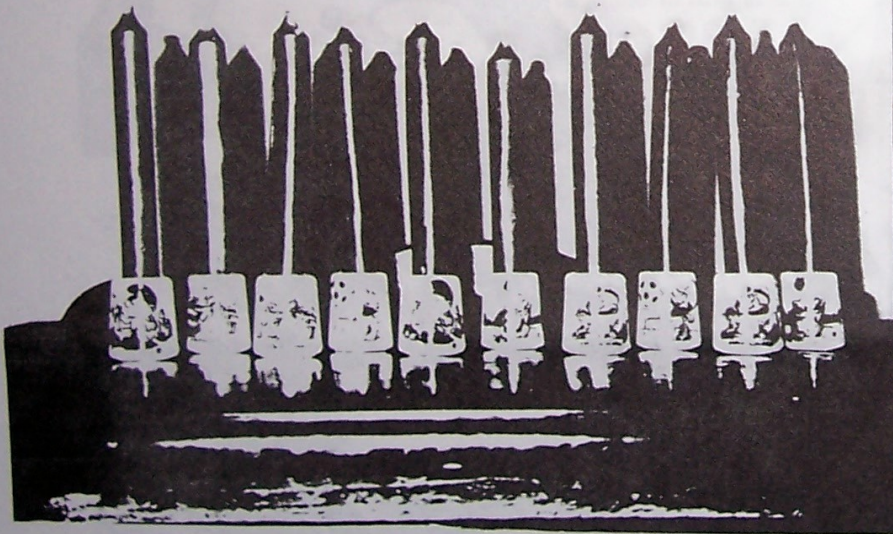
### Ceramic Smurf Candle Holders

West Germany

Featured below is a boxed set of ceramic candle holders with blue candles! They are colorfully designed with 5 different themes. Two of each design compose a set of ten.

Designs featured:

- Papa Smurf
- Mailman Smurf
- Doctor Smurf
- Soccer Smurf
- Hiker Smurf





1983

# Wilton® Smurf Cake Pan

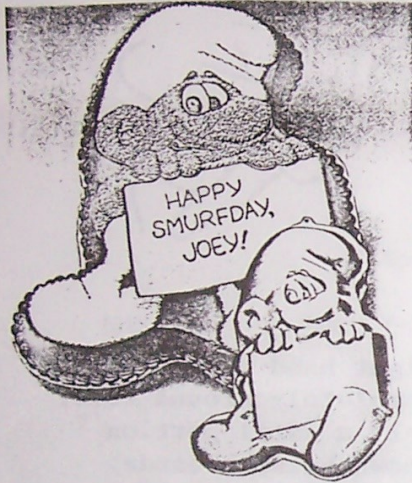


Decorate This Quick'n Easy SMURF Cake!

- 4 more ways to decorate on back of label
- Smurfin' fun for birthdays, holidays, traveling, any happy day!
- Pan takes a 2-layer cake mix



**GREETINGS FROM SMURF™**  
Design shown uses tips 4, 18 and Wilton Paste Icing Colors in Sky Blue, Brown, Golden Yellow and Christmas Red.



**SMURFETTE™ PAN.** Golly what a dolly! Personalize her big balloon or change it into a candy cane, heart or tennis racket — instructions tell you how. One-mix aluminum pan is 16 x 11 x 1-7/8 in.

**TRAVEL 'N SMURF™**  
Design shown uses tips 4, 18 and Wilton Paste Icing Colors in Sky Blue, Brown, Christmas Red and Golden Yellow.



**SMURF™ PAN.** This adorable little guy will be the apple of everyone's eye. Four more smurfing great ways to decorate. He'll make any day special. One-mix aluminum pan is 15 3/4 x 12 x 1-7/8 in.



**SWEETHEART OF A SMURF™**  
Design shown uses tips 4, 18 and Wilton Paste Icing Colors in Sky Blue, Brown and Christmas Red.



**PAINT A BRIGHT SMURFDAY™**  
Design shown uses tips 4, 18 and Wilton Paste Icing Colors in Sky Blue, Brown, Christmas Red and Golden Yellow.

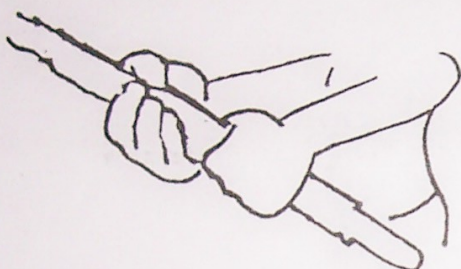


## MOLD VARIATION



2.0101 Angler

The fishing pole (both examples) are separate plastic pieces; yellow plastic or brown plastic.



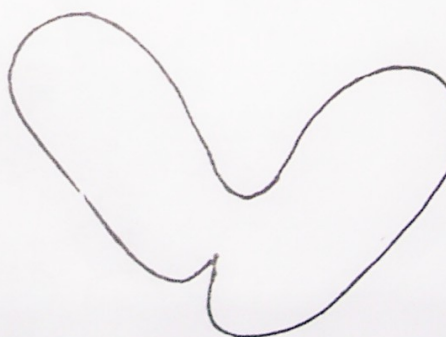
Right hand does not close around the Pole; Only thumb and first finger meet.



Right hand closes completely around Pole; only a small portion shows between hands.



Feet are not joined.



Feet are joined together.

SPECIAL NOTE: This Mold Variation section deals strictly with molds and not paint variations. See our regular variation section for paint variations.



## VARIATIONS ....

Continued from Newsletter 39

Special Note: We are continuously updating this section at Club Headquarters. If you have a variation, paint or mold, that does not appear on our listing, please write to give us the details. Thanks in advance.

- |   |                                     |   |
|---|-------------------------------------|---|
| 20190   | Smurfette with Ice Cream            | <ol style="list-style-type: none"> <li>1. White shoes, dress, hat. Ice Cream colors are lavender, pink, yellow. Brown cone.</li> </ol>  |
| 20191   | Brainy Referee                      | <ol style="list-style-type: none"> <li>1. White shoes and hat. Black &amp; white uniform. Silver whistle. Green oval plastic base.</li> <li>2. Same as #1. Small round green plastic base,</li> </ol>   |
| 20192   | Smurfette with Baby                 | <ol style="list-style-type: none"> <li>1. White shoes, dress, hat. Baby wear pink P.J.'s, pale blue skin, holds red rattle with yellow center.</li> <li>2. White shoes, dress, hat. Baby wears rose/pink P.J.'s, pale blue skin, holds red rattle with yellow center.</li> <li>3. Smurfette same as 1 &amp; 2. Baby wears peach P.J.'s, pale blue skin, holds red rattle with yellow center.</li> </ol>                                     |
| <p><b>Special Note:</b> Many factory paint errors found on this figurines. <b>Baby should have a BLUE TAIL!!!</b></p> |                                     |   |
| 20193   | Mop & Pail                          | <ol style="list-style-type: none"> <li>1. White pants &amp; hat. Dark grey mop with light brown handle. Light brown pail with dark brown trim.</li> <li>2. White pants &amp; hat. Light grey mop with tan handle. Tan pail with brown trim.</li> </ol>  |
| 20194   | Smurfette Jogger                    | <ol style="list-style-type: none"> <li>1. White hat. Stands on small green oval base. Pink shoes, lavender pants, pink and lavender jacket.</li> <li>2. White hat. Green oval base. Pink shoes, purple pants, pink and purple jacket.</li> <li>3. White hat. Small green oval stand. Peach shoes, hot pink pants, peach jacket.</li> <li>4. White hat. Small green round stand. Pink shoe, purple pants, pink and purple jacket.</li> </ol> |
| 20195   | Graduate with Diploma               | <ol style="list-style-type: none"> <li>1. White shoes and hat. Blue gown &amp; board with yellow tassel. #1 Graduate printed in red letters on white diploma.</li> </ol>  |
| 20196   | Smurfette with Thanksgiving Pie     | <ol style="list-style-type: none"> <li>1. White apron and hat. Black gown, red dish, tan pie.</li> </ol>  |
| 20197   | Thanksgiving Smurf with Ear of Corn | <ol style="list-style-type: none"> <li>1. White hat, feather with red tip. Light brown shoes with gold trim. Light brown pants with red crosses. Gold arm band, corn.</li> </ol>  |
| 20198   | Smurfette Witch on Broom            | <ol style="list-style-type: none"> <li>1. Orange shoes, purple dress and hat, yellow broom with tan stick.</li> </ol>   |
| 20199   | Smurf with Gargamel Mask            | <ol style="list-style-type: none"> <li>1. White pants &amp; hat. Yellow bag with red, blue, white treats. Orange flesh tone face on mask.</li> </ol>  |



## BUY...SELL...TRADE

**How to respond to an Ad:** Send your request to the Club with a Self-Addressed Stamped Envelope (S.A.S.E.). The Club will respond with availability and asking price. Responses go out on a first come basis. Most items FOR SALE only have ONE item available.

**How to submit an Ad:** All members are provided with a Free Ad Blank. These forms MUST be used. Send your Ad with a S.A.S.E. Numerous Ads are sold, traded etc. before publication and will not appear in the Newsletter. If anyone is seeking special item(s) contact the Club with your requests. WANT LISTS are always welcome.

Ad #		
883	For Sale	<b>Smurf Collection</b> , many various pieces, figurines, plush, much more. Send for list. (Members: list is supplied without conditions stated!).
884	For Sale	<b>S.C.C.I. Limited Edition Figurine</b> , 1988 "Good Luck Smurf" mint with certificate.
885	For Sale	<b>S.C.C.I. Limited Edition Figurine</b> , 1990½ "Celebration Smurf II" mint with certificate.
886	Wanted	<b>Smurf Train</b> , prefer mint in box. Please submit condition, asking price in first letter. Reasonable please!
887	For Sale	<b>#20151 Smurfette Graduate made in Macau</b> . Mint condition.
888	For Sale	<b>#20125 Smurf w/Heart, German "Ein Herz Fur Kinder"</b> , Mint condition.
889	For Sale	<b>Porcelain Smurfs</b> . Brainy holding book, mint with tags. Papa holding Smurf Magic Book and lab. glass, mint with tags. W. Berrie 1982. Please state interest in first letter.
890	For Sale	<b>Smurf Promotional Figurine. Body Builder Smurf with Sports &amp; Fitness printed on his hat</b> . Mint condition.
891	For Sale	<b>Smurf Magnets</b> , Wallace Berrie 1983. Gargamel, Pointing Smurf, Smurf with bow tied on finger. Please state interest in first letter.
892	For Sale	<b>#20003 Astro Smurf, rare Bully mold, flat feet, red bow tie</b> . Mint!
893	For Sale	<b>#20181 Gargamel w/ Net, West German Version</b> . Mint.
894	For Sale	<b>"The Smurf Carolers" Christmas Plate</b> , W. Berrie 1982. Mint in box.
895	For Sale	<b>Smurf Picture Disc..1982</b> , as featured in this Newsletter. Mint.
896	For Sale	<b>#20027 Smurf Thinker, Rare Small Mold</b> . Feet upward, hand on toe. Mint condition.
897	For Sale	<b>Super Smurf #40249 Smurf @ Computer</b> . Mint.
898	For Sale	<b>Smurf Book by Random House, "The Astrosmurf"</b> . Soft cover, mint.
899	For Sale	<b>Super Smurf #40209 Butterfly Catcher</b> . Mint.
900	For Sale	<b>Super Smurf #40247 Jokey w/Trick Box</b> . German, mint in box.
901	For Sale	<b>Super Smurf #40511 Hurdler</b> . Mint.
902	Wanted	<b>Smurf Metal Lunch Box</b> . Prefer mint with tags and thermos. Please state condition and price in first letter.
903	Wanted	<b>Smurf Store Displays</b> , all countries! Please submit photos, condition asking price in first letter.
904	Wanted	<b>Smurf Cels with original studio backgrounds</b> . Please submit photo and asking price in first letter.
905	Wanted	<b>European Smurf Magnets</b> , produced for IMPS. Please submit photocopies and quantities you have along with asking price in first letter.
906	Wanted	<b>Smurf Snow Globe</b> , produced for European market by IMPS. Please submit asking price in first letter, with description and size.
907	Wanted	<b>Smurf #20065 Rugby, all paint variations. No red pants/yellow shirt</b> . Please submit condition and asking price in first letter.
908	For Sale	<b>Smurf Postcards from Europe</b> . Full color, few different scenes. All mint.
909	For Sale	<b>Smurf Ice Capades Program, 1987</b> . 9" by 13" full color book. Slight crease in corner.
910	For Sale	<b>Applause 1984 Store Catalog</b> . Shows Smurf line for that year. Full color. Great RARE item. Good Condition.

**Reminder: Send a Self-Addressed-Stamped- Envelope for the New Catalog Page for 1996!!!**

**If you would like to order all back-issue Newsletters No. 1 - 36 plus bulletins please let us know!**