

SMURF™

COLLECTORS' CLUB INTERNATIONAL
24 CABOT RD. W., MASSAPEQUA, NY 11758



10th ANNIVERSARY

VOL. 10

NEWSLETTER 37

SUMMER 1995

Dear Smurf Collectors,

Welcome back to all "True Blue" members for this Tenth Anniversary Year! Where has the time gone? It only seems like yesterday that we published the first Newsletter. As we embark upon a Decade of publishing we want to thank one and all for some truly marvelous friendships!

We also welcome to the S.C.C.I. all new Smurf Enthusiasts who have joined us this year!

Thank you to all, who have written expressing appreciation for the Club's 10th Anniversary Limited Edition Super Smurf and Club Pin. It's good to know these special collectibles met with your approval. Please keep your letters coming. Your views, opinions and suggestions for our Newsletters are always welcome. Let your voices be heard! Write us! Tell us your collecting stories! Remember S.C.C.I.'S motto, "Sharing is Caring!"

In keeping with our practice, for the benefit of those who record German names along with English names in their collection inventories, listed below are the names of the **NEW GENERATION SERIES FIGURINES FOR 1995** (the German names are in parenthesis):

- No. 20430 Viking (Wikinger)
- No. 20431 Monk (Monch)
- No. 20432 Riding Smurf (Reiterschlumpf)
- No. 20433 Riding Smurfette (Reiterschlumpfine)
- No. 20434 School Beginner (Schulanfänger)
- No. 20435 School Beginner (Schulanfängerin)

Super Smurf
No. 40249 Computer Smurf (Computerschlumpf)

All 1995 figurines are available from the Club. Send a S.A.S.E. for ordering information.

Please be advised that the two new Smurfling Figurines, #20434 and #20435, are strictly European in design! These two figurines hold "First-Day-At-School" Cone Bags of treats. They are called Zuckertute (Sugar Bags). They are usually very fancy and colorful and made of light-weight stiff cardboard and covered with pretty paper. They are mostly filled with sweets and cookies. On rare occasions, there may be crayons or some-such small school items. They are GERMAN! We do not know if they are used in other European countries! When the child's very first day of school is over, they receive the zuckertute from their parents!

Of special interest is the construction of the two new Smurfling figurines. They are a one-piece construction. The cone shaped bags are not separate pieces as were previously produced for figurines #20219, 220, & 221. This is in accordance with the new CE safety regulations.

The original Surprise Bag figurines were only produced until 1990. At this time, the new CE safety ruling went into effect and these figurines had to be discontinued. If anyone is still seeking these figurines please let us know.

The excitement generated by the first new Super Smurf to be produced in almost ten years was certainly overwhelming to us at Club Headquarters! Is it the fact that it has been so long since a new Super Smurf was produced? Or is it the subject matter? We tend to believe the answer is YES to both questions. Many have purchased the Smurf at Computer to give as gifts to their co-workers to sit a-top their Computers at the office. We declare 1995 "The Year of the Smurf in the 90's Workplace."

EDITOR'S DESK...

This quarter's Collectors Comments section of our Newsletter should be filled with letters from you, our members, expressing good wishes for our 10th Anniversary Year. We received, however, too many!! Our mailbox was packed with letters thanking us for our **dedication** and **continuance** of the S.C.C.I. It has been reported that many Clubs in the collectible field have fallen by the wayside over the years, so we consider ourselves fortunate. We are pleased to report each year that our Club continues to grow. We now total over 1200 members and still growing!

Our 10th Anniversary publicity campaign is proving to be very exciting. We are pleased to report that Ralph & Terry Kovel, the noted experts for over 21 years in the field of Antiques & Collectibles, have now endorsed our Club and recognize our collectible field of "SMURFS." This adds a great deal of credibility to our collecting endeavors. We received a lovely letter from the Kovels informing us of their endorsement of our Club and their Congratulations to us all!

Suzanne

Schleich's 30th Anniversary of Producing Smurfs

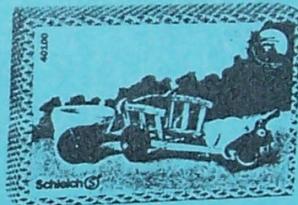
This year (1995) Schleich, the German manufacturer of Smurf figurines, celebrates their 30th year of producing 2" PVC Smurfs. They've certainly come a long way! In 1965 only three figurines were produced, all the same mold, but painted differently: No. 20002 Normal; No. 20005 Gold; No. 20010 Prisoner.

"The success of the Schleich range of Smurf products can be attributed to a perfect match between the cuteness of the small Smurf Characters and the Schleich product concept." A quote from IMPS, Belgium.

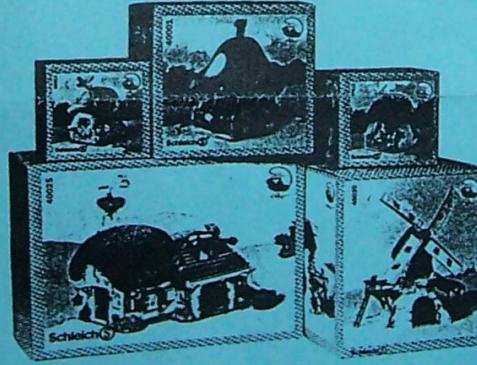
For 1995 Schleich is upgrading the packaging of Smurf houses, Super Smurfs, Playsets, etc. The new boxes are now an appealing International Design. See below:



New Super Boxes



New Playset Boxes



New House Boxes

In our last Newsletter we announced the arrival of our **first third-Generation Smurfer**. We are excited to report the arrival of our **second third-Generation Smurfer**.

Congratulations to Grandma Sandy, Mommy Michele, and Baby Nicole
Arrived January 28th, 1995, 7lbs. 11 oz. 21"

Grandma & Mommy have been active members in our Club since it's inception. We know that Baby Nicole will carry on the Smurf Family tradition in the future. Our Best Wishes to All!

COLLECTORS' COMMENTS...

Hi Suzanne,

I thought our members would be interested to know that I was contacted by the set designer for the television show Beverly Hills 90210, asking if I would be interested in selling or renting some of my Smurf items for the filming of the season's final show, a two-hour segment. She said the costume designer on the show had heard of me and had my name and phone number. I have no idea who she is or how she heard of me and my collection, but I was happy to help out.

I supplied them with some paper items, Birthday table cloth, centerpiece, hats, plates, napkins etc. The segment should air sometime this June. It's to be a flashback to the early 1980's and the setting is a child's birthday party.

Just thought you'd be interested in knowing that our little blue friends haven't been forgotten!

Shirley M. from Ca.

Dear Shirley,

Thanks so much for letting us all know this exciting news! We'd love to hear our members reaction to this episode. Please write us after it airs!

FOOTNOTE: We may be able to solve your mystery for you, Shirley. Refer back to 1990, Newsletter 17. You reported to us that you met Lucille Bliss, the voice of Smurfette, at a mall. As you know, Lucille is a member of our Club. She has your name, etc. and, very possibly, she is your source!

Lucille, when you read this let us know!

Suzanne

Dear Suzanne,

Just thought you would like to know that the publication, Licensing Today, reported in their Winter 1995 issue the following: "There are now over 40 licenses for Smurf products following the airing of the animated cartoon series on the Cable Channel in Germany, where the series achieved an audience share of 30%.

Recent signings include Ferrero for Nutella, Haribo for jellies and Scholler for ice cream. In addition, Infogrames have recently launched computer software featuring the characters which is said to be selling well."

Tony C. from N.J.

Dear Tony,

Thanks so much for the up-to-date information in the world of Licensed products.

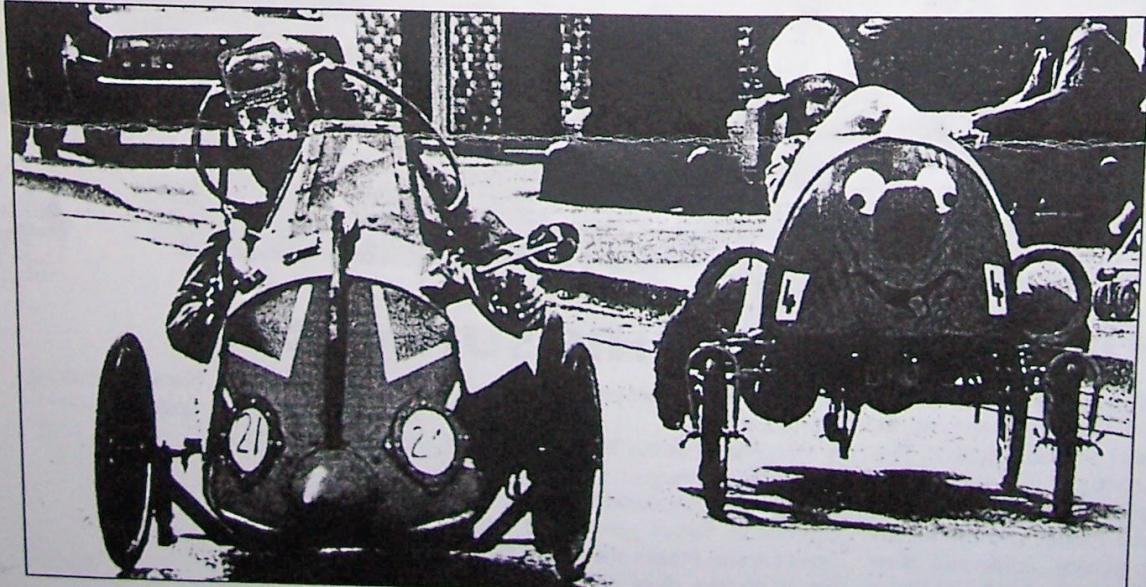
We are happy to report this Newsletter will feature the VERY LATEST 1995 Licensed products from Europe!

Dear S.C.C.I.,

Enclosed is a clipping from the Portland Press Herald, thought our members would enjoy seeing a Smurf Pedal Car from France.

Grand-pedal Prix

Portland Press Herald, Tuesday, April 26, 1994



Reaching seat-clutching speeds of about as fast as a slow bicycle, drivers in the Pedal-car Grand Prix take a curve in Mazingarbe, France, on Sunday. The light-hearted, 22-mile race is an annual event in Mazingarbe.

Associated Press



SPECIAL EVENTS

Netherlands:

BIG SMURF FESTIVAL IN SCHEVENINGEN



2 SMURF FESTIVALS THIS SUMMER

For the sixth year running, the Dutch town of Scheveningen will host its impressive annual Smurf festival. The first weekend of July, there will be an incredible range of things to see, do - and hear. Irene Moors and the House Smurf have already confirmed their presence. There will also be games, a playground, a playback show and much

more. In addition, access for children is absolutely free.

A month later, in the Belgian resort of Blankenberge, August 5 & 6 will be a special Smurf weekend. Expect a large number of Smurf games and attractions (Irene Moors the dutch hit singer !) on the dyke which will make both children and parents perfectly

happy for the day. Many sponsoring opportunities are open to child-friendly products.

SPECIAL EVENTS



PEYO HONOURED AT THE 9th INTERNATIONAL CARTOON FESTIVAL

From the 17th of November to the 15th of January, the Jules Destree museum in the Belgian town of Charleroi hosted a special exhibition dedicated to Peyo. It coincided with the Cartoon Festival being held at the same time.

The exhibition featured 51 signed

plates of the artist, as well as workshops and a stand featuring the Comic Book Artist programme allowing budding comic-book artists to create their own Smurf story.

The choice of Charleroi seems fitting, as this is where Peyo held his last autograph session.



HIGH FLYING SMURFS



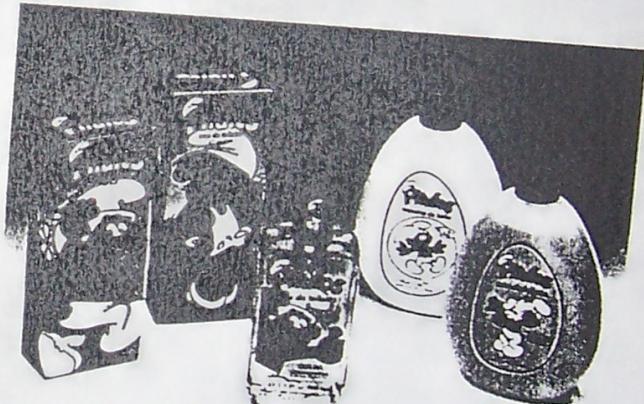
The idea came to him when the number one hot-air balloon pilot Wim Verstraeten was on a long-haul flight with Belgium's first spaceman Viscount Dirk Frimout. So he and sportsman Marc Sluzny climbed aboard the Smurf-head balloon to beat two records - and they did. In an event organised by Hot Air Balloon Promotions Verstraeten beat his world record by reaching 9,000 metres. Sluzny beat the previous record of 5,050 metres by jumping from the basket on an elastic string at the dizzy height of 6,720 metres! The whole event was filmed in 35 mm by Front Line Productions. IMPS's Smurf hot air balloon can be used for various promotional activities.

COLLECTORS ITEMS ARE A BIG HIT



From the day they were launched, the Smurf figurines were a success for the Belgian company Resitec. The resin figures are the latest in a line of cartoon-related objects to be produced by the company. The most noted was Tintin's rocket which was displayed at the Belgian pavilion of Seville's world exhibition. The figures were unveiled at the Galerie Espaces de Libertés, alongside exhibits from museums around the world. Five Smurf characters (Cosmosmurf, Black Smurf, Smurfissimo, the Grand Smurf and Smurfette) are each produced in a limited series (250 per figure), while a piece featuring Johan and Pirlouit is only produced in 100 copies.

FOR SMURFETTES



The Spanish perfumes Segura changed the shape of their toiletry packaging, which now comes in attractive safe plastic bottles featuring guess who.

For 1995, the Smurfs will also appear in 3-D.

FOR YOUNG FANS

There have been lots of Smurf accessories available over the past few months. On the catwalk in this issue are:

A simple yet very stylish Smurf clothing range from the Belgian company Button Down. In addition to 60 boutiques in Belgium and Luxembourg, Button Down will be launching this collection in Holland and France.



THE SMURFS AND BIG BRANDS GET ON WELL TOGETHER

COCA-COLA/ MINUTE MAID :

Fresh bright and full of life; it's hardly surprising that COCA-COLA chose Smurfs to feature on their MINUTE MAID fruit juices. The kids find them irresistible.



COLGATE

Who better than a friend of a child (and his parents) to explain the virtues of brushing your teeth? That is why Colgate chose three PVC Smurf figurines to promote their brand in the Netherlands.



V.V.T.: (the Belgian Association of Dentists)

In Belgium, IMPS joined dentists in producing five leaflets to encourage children to brush their teeth. The Smurfs are such a healthy bunch that their example was followed.

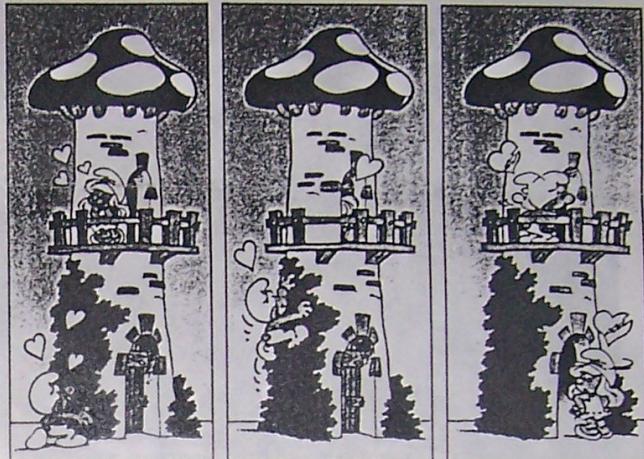
3 SCHTROUMPF'S POUR PRENDRE SOIN DE TES DENTS...

1100 MONTELLAIS



FERRERO

One of the biggest Smurf promotions is that being prepared by the Italian chocolate maker FERRERO. Their Easter eggs will feature one of five cuddly toys: Big Smurf, the Smurfette, Nature Smurf, Sassette and Baby Smurf or one of the four models to assemble: the windmill, the tower, tractor or hammock. Beautifully finished, the eggs will be sold throughout Italy, France and Austria.



ALSO SMURFING IN THE FOLLOWING SPOTS:

EPEDA

This high-quality manufacturer of mattresses chose the reassuring atmosphere of the Smurf village as the decor for a commercial to be shown in 1995.

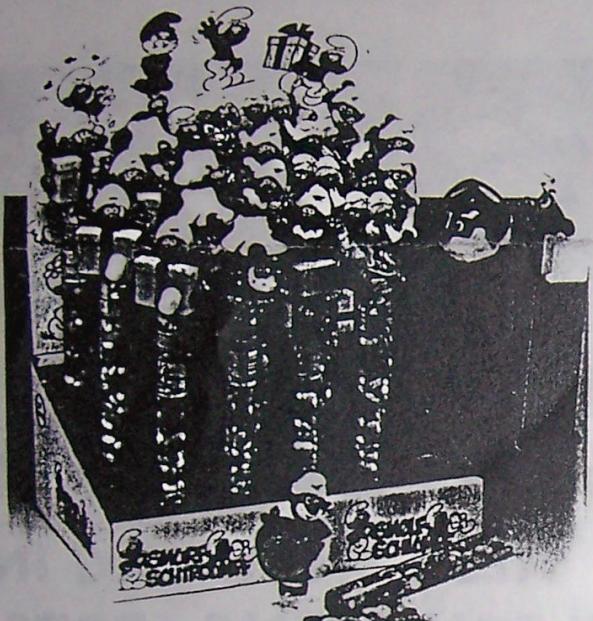
PERRIER

In 1994, the masters in eye-catching advertising chose part of a Smurf film to surprise their audience.



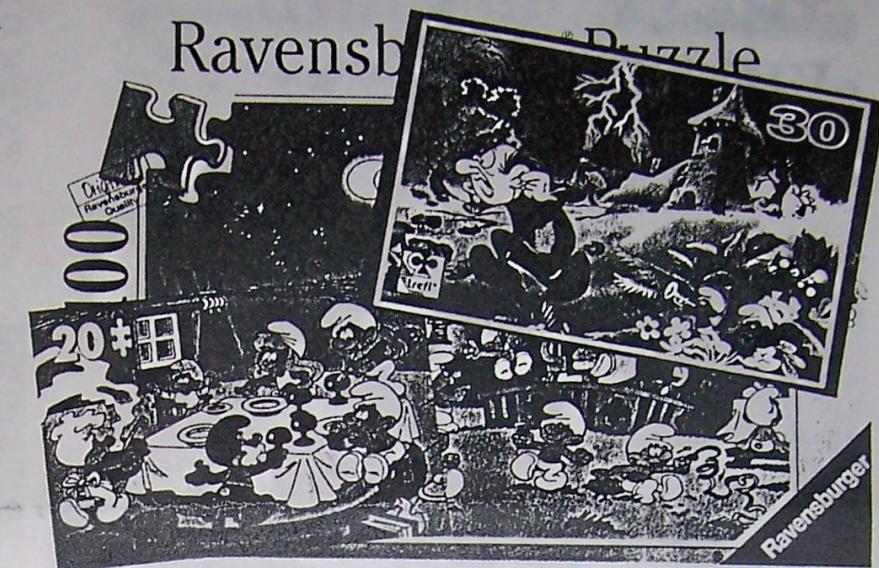
HOW SWEET OF YOU

Haribo's jelly Smurfs have been popular for years already, as have Haas's sweet distributors featuring a Smurf head. More recently, BIP launched transparent tubes filled with sweets topped off with a beautiful Smurf figurine. General de Confeterias adds a new touch by selling bubblegum packs with collectable Smurf images.



FOR BABY

Helly Baby now distributes a superb new collection of baby articles in Germany, Austria, Switzerland and the Benelux. They include easy-grip bottles, warm plates, lunch boxes and a "Smurf on Tour" car window sticker.



PUZZLE THESE IF YOU CAN

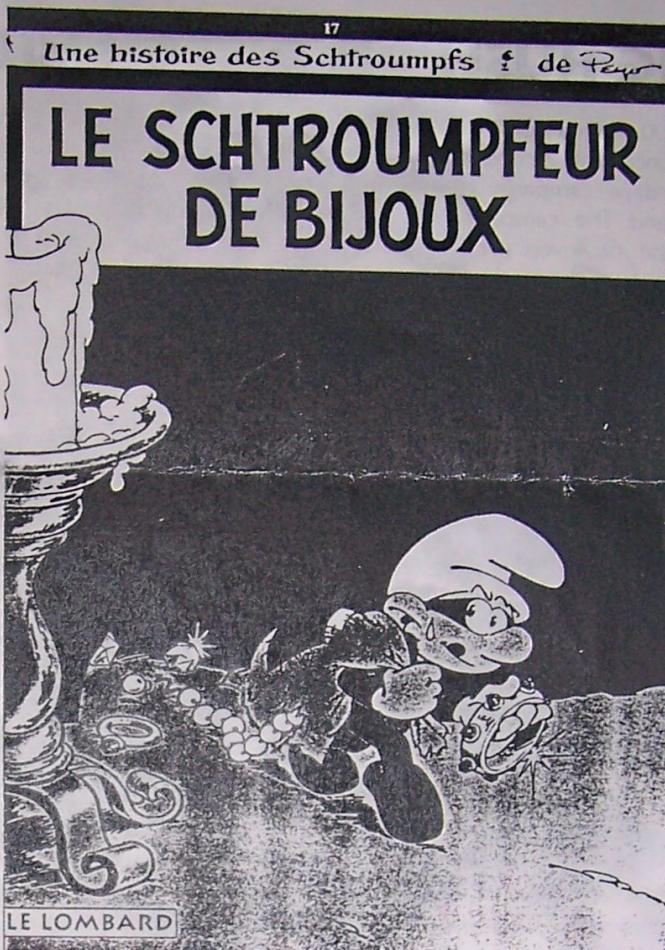
Puzzle fans all over Europe will be busy this year: Ravensburger, F.X. Schmid, King, and Trefl will be covering France, Germany, Benelux and Poland with Smurf puzzles.



NEW ALBUM PROVES TO BE A JEWEL

It is the 17th Smurf album, but most importantly it is also the first since Smurf creator Peyo passed away. So when «Le Schtroumpfeur de bijoux» (The Smurfer of jewels), was released many people were worried that it might not live up to the Smurf tradition. Yet the reaction to the new story - created by illustrator Alain Maury and writers Luc Parthoens and Thierry Culliford - was unanimous. The Smurfs, it was agreed, are as charming and as amusing as ever. This new story, assembling all the elements of a classical Smurf tale, takes place entirely in the human world. Although it starts in the heart of the Smurf village by the preparation of a Spring Festival, the action transfers its location rapidly to the middle-age village of Abelagot. It's that Jokey Smurf, surrounded by humans and held prisoner by two of them, will get his companions, coming to help him, into serious trouble.

Readers took to this clever and amusing tale of Smurf solidarity and human greed with the same enjoyment as its predecessor, «Le Schtroumpf financier» (The Smurf financer) of 1992. The approval of cartoon specialists and the press will most likely make it even more successful than the others in the series.



COMING SOON

The positive reaction to «Le Schtroumpfeur de bijoux» bodes well for the albums of Peyo's other characters which are in preparation: «L'Île de la Désunion» (The island of Disunion), the 9th Benoît Brisefer which will be released at Easter 1995, and «Les Troubadours de Roc-à-Pic», the 15th Johan and Pirlouit which is planned late 1995.



Young fans will be whistling as they read with the new material Jaja Marketing released last year in Germany. In addition to creating a range of educational books containing games and drawings for children, they also produced the first musical Smurf book. By pressing on an image, children can hear either a Smurf orchestra, the Great Smurf, the Symphony in C, the Musician Smurf, Gargamel, Azrael, the sound of running feet, a saw or a Turlisiphone. The reaction to the book has been so strong that a second will be released this year.

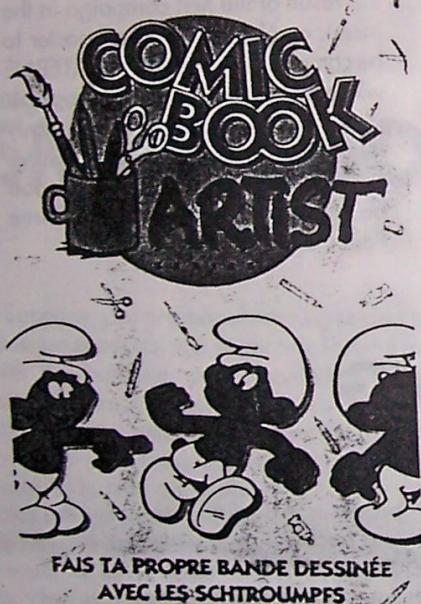
THE SMURFS GO MEGA-CRAZY

In 1994, Infogrames Multimedia allowed the discovery of a new Smurf game on Nintendo. With both Game Boy and Super Nintendo your favourite Smurfs were confronted with more than 30 enemies in Smurfing universes. The hit was so massive that the number of Smurf games available has been extended to Sega at the beginning of this year. The Smurfs can now be found on Game Gear, Master System, Mega CD and Mega Drive. All your talents will be needed to get through the 22 pictures and the 50 different enemies which will taunt you ... Your mission will be almost impossible because they are particularly cunning : BZZ flies, carnivorous plants, giant snakes, Black Smurfs, etc... and the infamous Gargamel and his treacherous cat Azrael. To announce the fact in style, Infogrames also produced an impressive press and TV campaign.



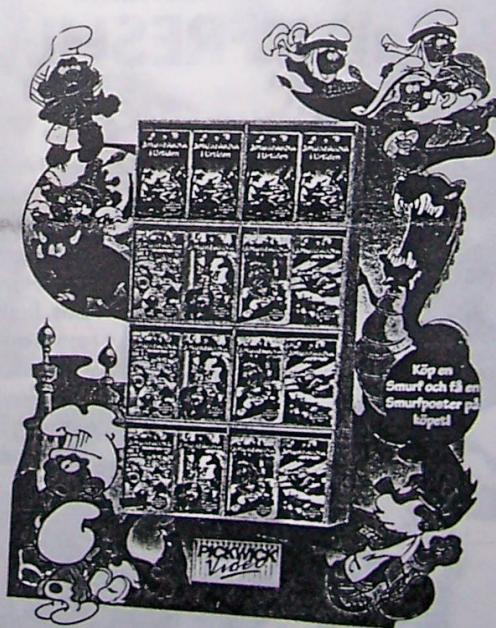
CREATE YOUR OWN STORY

Parallel to the success of Infogrames' Smurf videogames for Nintendo, Altiora Averbode smurfed for the PC and Mac platform. They have produced an innovative game, «Comic Book Artist» which allows users to create their own Smurf story. Working from two 3.5» diskettes on Mac or a PC with Windows 3.1 and a mouse, players can use up to 200 characters and scenes and create their own dialogues. The 37 year-old characters, which have a strong awareness in Europe, could of course not resist the attraction of the new multimedia technology.



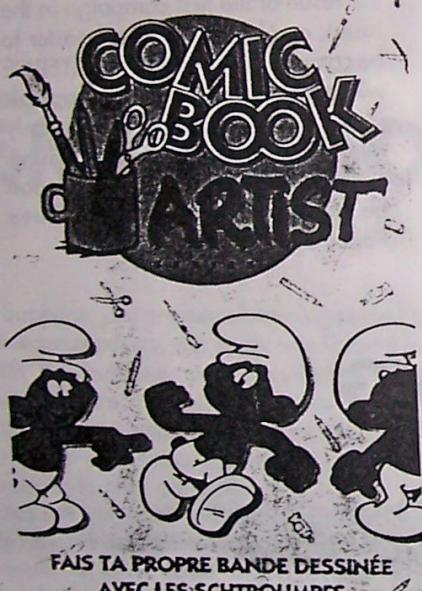
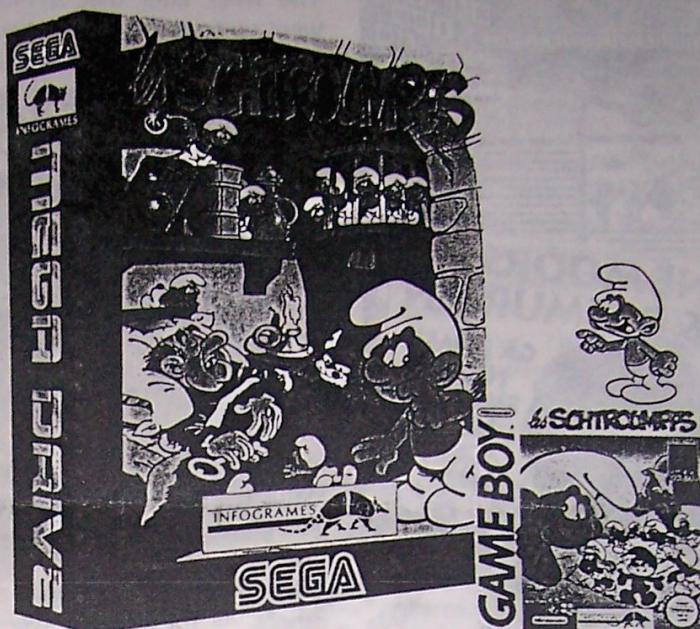
SAY IT LOUD!

Pickwick, the Scandinavian distributor of Smurf videos, recently unveiled this eye-catching display to show off their collection.



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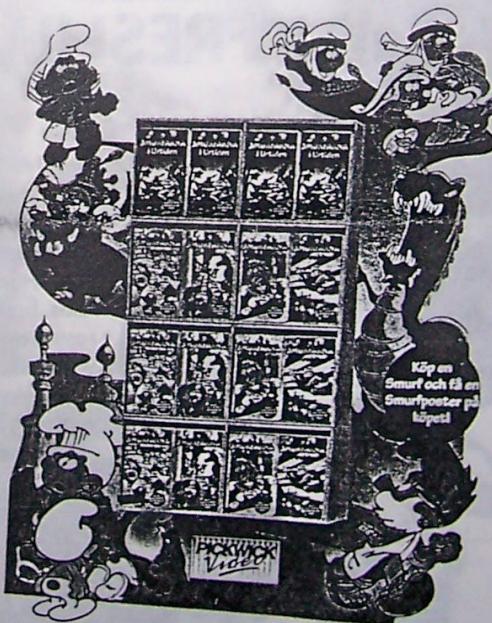


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SMURFS RULE «DA NETHERLANDS»



We have seen this before. The Smurfs had a smash hit with Father Abraham. Now they have done it again. Together with the Dutch TV host (of RTL4's Telekids) Irene Moors, the Smurfs are soaring their way through the charts. The single «No Limit» (cover of the 2 Unlimited hit single) entered the MEGA TOP 50 chart on #8, which is quite unique.

The week after that, « No Limit » went up to # 1, which makes the performance even more fantastic !

The single is taken from the album «Ga Je Mee Naar Smurfenland», which album has already reached the golden (or blue) status of sales exceeding 50 000 albums sold. Currently the album holds the #1 position in the MEGA ALBUM TOP 100 and the # 1 position in the RABO ALBUM TOP 100 (Holland has two charts). The idea of linking the Smurfs to house-music was born at EMI Holland .CAT Music wrote the lyrics and made arrangements for the Smurf music. The CD features Smurfy versions of songs originally done by 2 Unlimited, 2 Brothers On The 4th Floor, Magic Affair, Twenty 4 Seven and many others. All these songs were already smash hits in the Netherlands. Also on the album feature some fairytale songs for children done by Irene Moors. The house-music concept proves that it's possible to combine the cuteness of the Smurfs with the coolness of house-music. The Smurfs : cute and cool! You'll see and hear more of them in the near future!!!

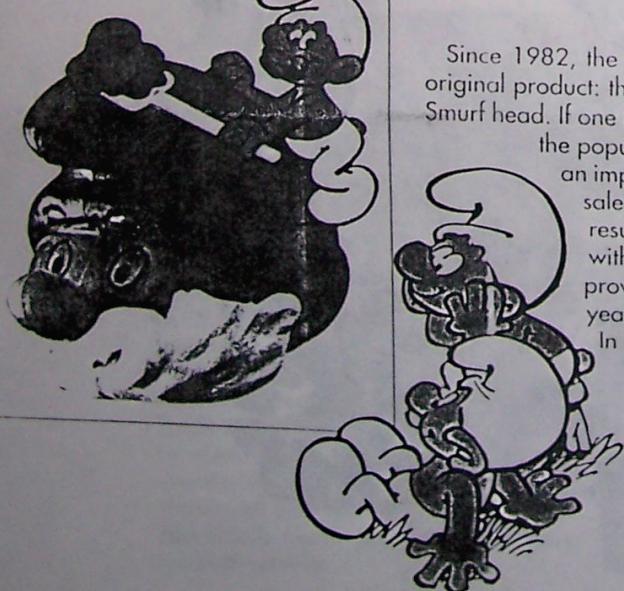


Belgium:

Materne: LONG LIVE GREEDY !

Sweets play an important role in PEYO scripts. Even if Greedy exaggerates a little bit, the other Smurfs love like him all the good things Nature has to offer. Could anyone dream of a better promotion-theme for MATERNE, the leading Belgian jam-manufacturer? MATERNE indeed builds its brand-image on a "pure fruit, pure sugar" claim. You will find the result of the first campaign in the insert: a splendid plastified poster to be completed with stickers. MATERNE will send these to the consumers against a proof of purchase. And this is only the beginning of an even more spectacular campaign which will soon be launched by the Pentagone/Three Points agency.

Pierrot



Switzerland: FRESHLY SMURFING

Since 1982, the "LAITERIES RÉUNIES DE GENÈVE" produces and distributes an original product: the delicious Pierrot Friola ice creams in a package representing a Smurf head. If one takes into account the relatively small size of the Swiss market and the population structure reflecting a low birth-rate, the product encounters an important and above all stable success: since its launching, the annual sales figures fluctuate around one million units. Remarkably, these results are attained with a very limited advertising budget and practically without any promotion activities. In that respect, the license-rights proved to be an excellent investment, although it must be said that each year, the dairy launches new Smurf characters to maintain the curiosity. In the whole a persuasive illustration of the Smurf impact!

Europe:

NAPPY DAYS ARE HERE AGAIN!



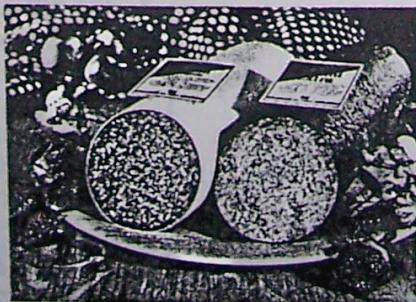
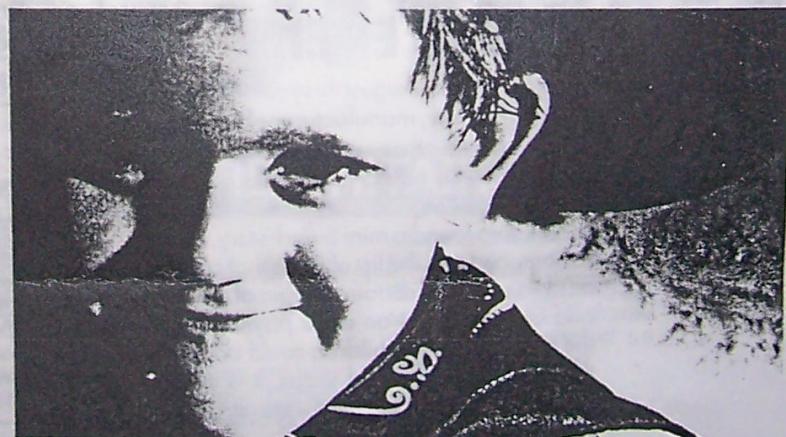
An important producer of nappies, the group MÖLNLICKE/ PEAUDOUCE reached some time ago a strange conclusion. "Over the past ten years, the typical disposable nappy has gone through many changes before becoming the highly sophisticated product of today, stated a spokesman of the company. Up until now these changes have concentrated on better performance with little or no thought given to aesthetic appeal. We believe that there is a gap in the market for a high quality product targeted at more independent mums, who want a nappy that's fun while performing well". This explains the appearance of the Babycomics with their Smurf patterns.

These funny unisex nappies are sold in 4 sizes, from 3 to 25 kg. Mums and dads enjoy them as much as their darlings.

Belgium:

SMURF MORE SALAMI

Suppose, you are manufacturing salami and other sausage products, you enjoy an excellent reputation with the butchers, you acquired a considerable market-share, but you do not wish to acquire brand awareness in order to maintain the craftsmanship image of your products. Notwithstanding that, you want to launch an action to stimulate your sales. That's the problem the marketing specialists of TER BEKE have been considering from all angles. With a result, a large-scale Smurf action through the butcheries during 4 weeks. Each time they ordered a certain number of salamis, the butchers received Smurf pin's and figurines to be distributed amongst their customers with each purchase of 300 g salami. A lot of them reacted alertly to this promotion and even staged Smurf shows in their shop. The result was overwhelming: over a half million pin's and as many figurines went over the counters. That represents a respectable salami mountain! TER BEKE also realized a continuous result: by extending the action week after week over the various salami types, the consumers discovered new varieties and learned to appreciate them, thus stimulating the general turnover.



France:

KIRI TOO SMURFED VERY WELL

KIRI is a processed cheese with as target-group the "gourmets in breeches". The brand was looking for a consistency between this image and the contemplated promotion. The Smurf characters, who deal with exactly the same age group, offered the ideal solution. Until the end of April, a booming promotion was launched under this theme. The packagings of the whole product-range presented a contest with as first prizes trips to the Walibi-Smurf Fun Park near Metz. Moreover, 6 different games were offered as give-away premium in each package. They corresponded with the spirit of the Smurf Universe: a journey through a labyrinth, seek the intruder...

The advertising-agency was quite happy about the achievement.



France:

THE PANCAKES-BRAND "EVEN" CREATES A SMURF EVENT

From May until August this year, the firm EVEN in Brittany, manufacturer of country pancakes and other sweets, launched a promotion with cellophane packs of "12 guaranteed fresh pancakes". On the back, the children found a mini Smurf-story, one saving point and the list of items that could be obtained for a certain number of points and in some cases an extra payment. In the points of sales, children could admire the prizes in real Smurf shops. It is clear that children and adults alike were attracted by this action.



Any items strike your fancy? Let us know! WANT LISTS ALWAYS WELCOME!

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FROM THE EDITOR IS PROHIBITED. Published Quarterly, June, September,
December, March.

***** UPDATE *****

REFER TO ARTICLE FEATURED IN OUR NEWSLETTER 36, SPRING, 1995, TITLED

"This Smurf Is Wurf A Grand"

The recent article below, is by the same gentleman who was featured in the above mentioned article, "This Smurf is Wurf a Grand."

Thanks to member Sally T. for supplying us with the following article which appeared in the Daily Chronicle Newspaper, England:

► Top toy collector tells of his pride in owning the rarest Smurfs of all



● MITE-Y COLLECTION - the Smurf's Candle pets line up, a sight to lighten the heart of any collector, but one even the keenest elf fan is unlikely to own

Waxing lyrical

THE North-East's own Father Abraham Frank Thompson has the rarest Smurfs in the country worth thousands of pounds.

The toy expert from Northumberland who sparked Smurf-fever by revealing how rare Smurfs can be, has been flooded with letters.

Inundated

Ever since an article on toys appeared in the Chronicle on Boxing Day, Mr Thompson has been receiving dozens of letters a day and the phone has been ringing non-stop.

The Chronicle was also inundated with calls as the region Smurfed its way into the New Year.

Soon the rest of the country had joined the great Smurf search and rummaged through cupboards and attics to find the little blue elves.

But although he's received more than 2,000 letters - and employed two little helpers to sort through the mail - so far nobody in the country has sent him his ultimate prize.

Candle Mites were the animals the Smurfs kept in their village and are the rarest Smurf-abilia around, according to Mr Thompson.

He said: "The Candle Mites are very rare - I got mine from a petrol station in Morpeth, but there weren't many around at the time and I don't know anybody else who has one.

"I have had thousands of letters but so far nobody has come up with one. My collection may not be unique but it is certainly worth thousands of pounds. One of the animals is a teddy bear and a teddy collector offered me £1,000 for one - I have four in my collection."

THEY'RE BRITAIN'S RAREST SMURFS

after the animals. Very little is known about them.

■ Not many catalogues of National Benzoile Smurfs were printed so these are quite rare.

■ Candle Mites are very rare, as is the Candle Smurf keeper who looked

continued.....

In our last Newsletter we stated that this gentleman, Mr. Thompson, was unknown to us. Since that time he has been in contact with us here at S.C.C.I. headquarters. Upon hearing from him, we felt it would be a good opportunity for us to ask him for more information about this **Candle-Mites** article as our investigation could not prove or disprove that these were, in anyway, associated with Smurfs. The Candle-Mite items truly made no sense to us and none of our long-time collectors could verify the authenticity of such items or the characters as having **EVER APPEARED with Smurfs**.

We contacted Mr. Thompson and asked him for factual documentation to support the Candle-mite characters as being associated with Smurfs.

We truly expected him to provide solid documentation as per his article. Smurf Products back in the late 70's and early 80's could only be purchased in England through National Petrol. See our Newsletter 23, Winter 1991 for information about their promotion.

Quoted below is Mr. Thompson's answer to us:

"The Candle-mites are a genuine Smurf Product, animals which were made for the Smurf Zoo, but, only a limited number were produced in a short run, distributed by myself and which I had produced when on a visit to China."

This statement is a direct contradiction to his statements in the Newspaper article!!! See final two paragraphs of article!!! Come to your own conclusions! We would like to hear from our members on this!!! What are YOUR OPINIONS?

OUR VIEW

SASEs make sense

Here's our three cents worth!

When the cost of a first-class stamp increased 3 cents, it placed an added burden on many collectors' clubs that answer requests for information. Those requests often come from letter-writers who expect a reply but do not provide a self-addresses-stamped-envelope.

While 33 cents doesn't sound like enough to break a club's treasury, it does add up when numerous requests are received. The extra postage can put a strain on a club's budget.

Remember, when seeking information from any individual or organization, be courteous and enclose a SASE.

VARIATIONS

continued from Newsletter 35

Special Note: We are continuously updating this section at Club Headquarters. If you have a variation, paint or mold, that does not appear on our listing, please write to give us the details. Thanks in advance

#20181 Gargamel with Net

1. Medium Green stand with a grass effect.
High Gloss red shoes and legs.
High gloss black robe, with 3 white patches on back of robe.
Net has brown thin handle, with gold net.
Flesh-tone injected mold.
2. Light Green stand with a grass effect.
High Gloss red shoes and legs.
Dull black robe, with 3 white patches on back of robe.
Net has thick handle. Handle and net are yellow/gold.
Black injected mold. Flesh is painted and various flesh-tones are noted!
3. Light Green stand with a smooth finish.
All other details are the same as Number 2.
4. Medium Green stand with a smooth finish.
Dull orange shoes and legs.
Dull black robe, with 3 white patches on back of robe.
Net has brown thick handle, brownish/gold net.
Flesh-tone injected mold.
5. Medium Green stand with a smooth finish.
Dull orange/red shoes and legs.
Dull black robe, with 3 white patches on back of robe. Net has thick handle. Handle and net are orangy/gold.
Flesh-tone injected mold.

#20182 Smurfette w/Comb & Mirror

1. Peach color gown.
Lavender comb and mirror. Inside of mirror painted white.
Yellow/gold hair.
2. Light pink color gown
Comb & Mirror same as No. 1.
Bright yellow hair.
3. Hot pink color gown.
Comb and mirror same as No. 1.
Bright yellow hair.
4. All same as No. 3
Dull yellow hair, no shine.

#20183 Aerobic Smurfette

1. White shoes, pink trim, lavender legwarmers, pink workout suit.
Yellow/gold hair with shine.
2. Same as No. 1.
All paint has no shine, dull paint used.
Legwarmers are a slightly darker lavender!
3. White shoes, pink trim, purple legwarmers, dark pink workout suit.
Yellow hair.
4. White shoes, pink trim, hot pink legwarmers, dark pink workout suit.
Yellow hair.

#20184 Bullfighter Smurf

1. White feet and pants.
Red cape in hands.

#20185 Sailor

Variations in blue paint are noted when figurines are painted in different countries. (Paint dots.)

1. All white sailor suit with Navy Blue trim on cuffs and collar. Shiney, dark brown sea bag.
2. All white sailor suit with Royal Blue trim on cuffs and collar. Dull medium brown sea bag.
3. All white sailor suit with Smurf Blue trim on cuffs and collar. Dull dark brown sea bag.

#20186 Smurfette Baseball Batter

1. Black shoes, lavender socks, white pants with a pink stripe up side of leg, pink jacket.
Ivory bat.
Brim of hat is lavender.
Bright yellow hair.
2. All colors same as No. 1.
Slight shade variation in lavender paint used.

BUY...SELL...TRADE

How to respond to an Ad: Send your request to the Club with a Self Addressed Stamped Envelope (S.A.S.E.). The Club will respond with availability and asking price. Responses go out on a first come basis. Most items FOR SALE only have ONE item available.

How to submit an Ad: All members are provided with a Free Ad Blank. These forms MUST be used. Send your Ad with a S.A.S.E. Numerous Ads are sold, traded, etc. before publication and will not appear in the Newsletter. If anyone is seeking special item (s) contact the Club with your requests. Want lists are always welcome.

AD

791 Wanted **Papa Smurf Mug** featured in Newsletter 36. Wallace Berrie, 1983, Series #1590. Please state condition with box in first letter.

792 For Sale **Super Smurfs** in All New International Boxes. The BEST GRAPHICS EVER!!! Send S.A.S.E. for list.

793 For Sale **Super Super Playsets**, Gargamel in Lab, Smurfette Bedroom Set. Mint in box. State interest in first letter.

794 For Sale **Smurf Air Deodorizer** as featured in Newsletter 32, Spring 1994. From France. Mint in package.

795 For Sale **Smurf figurine #20025 Swimmer** Germany/China. Yellow bathing suit, Bright Orange tube with black plug. Large mold version. Mint.

796 Wanted **Children's Clothing with Smurfs on them**. Good condition please. Please submit complete description, size, etc. in first letter.

797 Wanted **Smurf Telephone** by Enterprex as featured in Newsletter 9, Summer '88. Prefer mint in box, must work! Submit asking price in first letter

798 Wanted **Smurf View master with reels**. Send all information in first letter

799 Wanted **30th Anniversary Smurf**. Please submit asking price in first letter Reasonable Please!!!

800 For Sale **Smurf Figurine #20059 Teacher**. Variation: Outside of book is Brown, red lettering, yellow book mark. Made in Hong Kong. Good Condition.

801 Wanted **Promotional Figurines**, Staatle Fachingen, Fanta, Olympic. Mint Condition only! Please state asking price in first letter.

802 Wanted **Battery Operated Smurf Electric Toothbrush with stand**. Mint Cond. Please state condition, price etc. in first letter.

803 For Sale **Rare Bully Digger #20043**, Smurf leaning on small shovel w/ arms crossed over it. Good Condition.

804 For Sale **Smurf Tux and Smurfette in Gown #20216 & 217**. Made in W. Germany. Painted in Portugal. Mint condition. For the marking collector.

805 For Sale **Smurf in Tux #20216**, made in Hong Kong. Mint. For the marking collector.

806 For Sale **Smurf #20111 Cupid on German Smurf-a-gram**. "Gluckwunsch zur Vermählung!" Mint Condition.

807 For Sale **Desk Set Pieces from Germany**. #1 Paper Clip Holder, #3 Tray with Memo Holder. Mint in box.

808 For Sale **Smurf Pen & Pencil Holder**. Tree with Swing and Smurf Figurine. Mint in box.

809 For Sale **Rare Bully Gargamel**, one finger pointing upward with NO lab glass. Have two, one with red shoes, one with orange shoes. Mold mint, paint fair. Please state interest in first letter.

810 For Sale **Promotional Smurf, #20064 Toothbrush** with Prophylaxe Gruss printed on back of Smurf's head. Good Condition.

811 For Sale **S.C.C.I. First Limited Edition Figurine**. 1988 "Good Luck Smurf" Limited Edition, 100 Figurines. #20067 Holding Grey Elephant with trunk up! Mint.