

SMURF™

VOL. 9

NEWSLETTER 36

SPRING 1995

COLLECTORS' CLUB INTERNATIONAL
24 CABOT RD. W., MASSAPEQUA, NY 11758



Papa Says "Way to Go S.C.C.I.!"

Obviously, the excitement generated by the S.C.C.I.'s 10th Anniversary has exhausted Papa Smurf! Well, after all, he has reached the ripe old age of 542 years so the need for a little snooze is very understandable.

We will take over at this point and tell you all about our **Super 10th Anniversary Year**.

As you surely know, this is the final Newsletter of Year Nine. The next Newsletter will mark the beginning of the **S.C.C.I.'s 10th Anniversary Year**.

Here is the **incredible announcement** you have been waiting for (the announcement that has knocked Papa Smurf for a loop):

The Smurf Collectors' Club International presents, with great pride, a "FIRST"...a Limited Edition Super Smurf for a Super Occasion!

"PAPA'S S.C.C.I. 10TH ANNIVERSARY SUPER SMURF"

As Papa Smurf would say, You won't want to miss this one....it wouldn't be Smurfy to be left out when the occasion is as grand as this!

This Limited Edition Super Smurf has been produced **Exclusively** for S.C.C.I. Members by Schleich, the German manufacturer of Smurfs and the S.C.C.I. It is available to all 10th year renewing members! Production of this Super Smurf is **Strictly limited to two hundred and fifty!**

Every "Papa's S.C.C.I. 10th Anniversary Super Smurf" will have a Numbered Certificate of Authenticity from the S.C.C.I. Each **Limited Edition Super Smurf** purchased will be **Registered** with the Club and this information will be kept on file. If ownership should be transferred, the Super Smurf must be accompanied by it's Certificate of Authenticity and the Club is to be notified of the transaction. Following this procedure in the transferal of ownership protects the value of the Limited Edition Super Smurf.

Important Notice

All Subscriptions are Renewable AT THIS TIME!

Each year a number of renewing subscribers, unfortunately, submit their renewals too late to qualify to purchase the Limited Edition offer. Please keep in mind that the number of subscribers **far exceeds** the number of Limited Edition Super Smurfs available.

Remember our policy:

If you wish to purchase this year's Limited Edition Super Smurf, please submit your renewal **within two weeks** of receiving your renewal application (enclosed). After this two week period all new members, joining for our 10th Anniversary Year, will become eligible to purchase one. The Club's Limited Edition offerings are highly-sought-after as you all know. Please be prompt to avoid disappointment.

SUBMIT YOUR 10th YEAR RENEWALS NOW BEFORE YOU FORGET!

More Exciting News: In response to numerous requests from Club members, our Board of Directors is pleased to announce that, upon renewing your subscriptions for the Club's 10th Anniversary, you will also receive the Club's very beautiful 10th Anniversary Cloisonne Pin. One pin will be sent to each renewing subscriber. Additional pins for family members will be available (see renewal application enclosed) only while supply lasts! Most of us will want at least one pin to wear and one to preserve.

To All Members

Please submit a Large Self-Addressed-Stamped-Envelope for the Club's New Catalog Page featuring:

Schleich's 30th Anniversary
NEW FIGURINES FOR

1995

1965-----1995

and

The Golden 100 for 1995

1995 UPDATE

S.C.C.I. LIMITED EDITION OFFERINGS

To keep you all informed and updated on our **previous Limited Edition** offerings, this year the Club has transferred ownership on the following previously-offered **S.C.C.I. Limited Edition figurines**:

1. The 1990 "Celebration Smurf" sold for \$100.00.
2. The 1990 "Celebration Smurf" sold for \$100.00 (two sold this year!).
3. The 1990½ "Celebration Smurf II" sold for \$25.00.
4. The 1992 "Papa & His Prehistoric Pet-Pals" sold for \$55.00.
5. The 1992 "Papa & His Prehistoric Pet-Pals" sold for \$75.00 (two sold).
6. The 1991 Muster Marking, Sample Smurf sold for \$45.00.

S.C.C.I. Previous Offerings:

- 1986 Year 1 No Limited Edition Figurine.
1987 Year 2 No Limited Edition Figurine.
1988 Year 3 "Good Luck Smurf" Limited Edition, 100 Figurines:
 #20067 Holding Grey Elephant w/trunk up!
 One has sold previously for \$125.00.
1989 Year 4 "Raw Smurf Set" (unpainted Smurfs) Limited Edition, 170 Sets
 Four different SETS offered.
1990 Year 5 "Celebration Smurf" Limited Edition, 200 Figurines.
 #20057 Holding Gold Pig.
1990½ Year 5 **Official S.C.C.I. Figurine "Celebration Smurf II."**
 #20067 Holding Gold Pig. Limited Edition, 350 Figurines.
1991 Year 6 Special Offer, **Muster Marking, sample Smurf** Limited to 117.
 Different figurines.
1992 Year 7 "Papa & His Prehistoric Pet-Pals" Limited Edition, 250 Figurines.
1993 Year 8 "Lucky Lady" Limited Edition, 250 Figurines.
1994 Year 9 "A Smurfy Tribute to Peace" Limited Edition, 250 Figurines.
1995 Year 10 "Papa's S.C.C.I. 10th Anniversary Super Smurf"

Limited Edition, 250

Stay tuned.....

We Warmly Welcome to the Club

A True Blue

3rd Generation Smurfer!

Member Sarah (Grandma)

Member Kimberly (New Mom)

Baby Tiffany

Good News for Members Sarah and Kimberly! Tiffany Kay Ann, arrived November 30th, 1994, in Sicily, Italy.

We hope that your dear little girl carries on the Smurf family tradition in the future!

Our Best Wishes to All!

Board of Directors S.C.C.I.

COLLECTORS' COMMENTS...

Dear S.C.C.I.,

May I ask your ideas on my Smurf Head Mold? It has a 2 1/8" brass base and is 2 3/4" high. The head is coppery colored over-all. It is marked 40C Peyo and, I believe, it also is marked S.E.P.P. I don't know what it is supposed to fit on or it's date. It is a mold that I purchased from a plastic company that went out of business.



From Donald in N.Y.

To All Members:

Can anyone identify this? Donald would also like to know if anyone would be interested in purchasing this item. Send offers! It just may be one-of-a-kind!

Suzanne

Dear Suzanne,

In our last Newsletter I read the article featuring the 1" "OMO" Smurf figurines. I have two figurines in this series that were not listed.

#20095 Oboe
#20123 Policeman

R.F. From Germany

To All Members:

We also had an error in that article that has been called to our attention. We listed #20044 Lover; it should have been #20076 Courting. Please correct your records accordingly. Sorry!

Suzanne

Dear Suzanne,

I am responding to the L.I. Chess Museum's letter in our last Newsletter. I have the Jig Saw Puzzle they are seeking. It was made by Milton Bradly and licensed by Wallace Berrie, 1983 #4371-3.

The puzzle has 450 pieces. The picture shows a large chess board with the Smurfs and one Smurfette dressed as Chess pieces. I.E. King, Queen, Pawn Knight.

P.S. from Va.

Dear P.,

Thanks for this information!

Suzanne

To All Members:

The L.I. Chess Museum is still seeking to acquire this Puzzle. Can anyone help?

Suzanne

Dear Suzanne,

In our last Newsletter there was a letter in which a member referred to Smurfs as "Little Blue **IMPS**." This caught my eye as it was the first time I have ever seen or heard this particular reference to the Smurfs.

I was wondering, does the Smurf Licensing company in Belgium, derive it's name from this same reference; Smurfs are Little Blue **IMPS**?

Carol from KS.

Dear Carol,

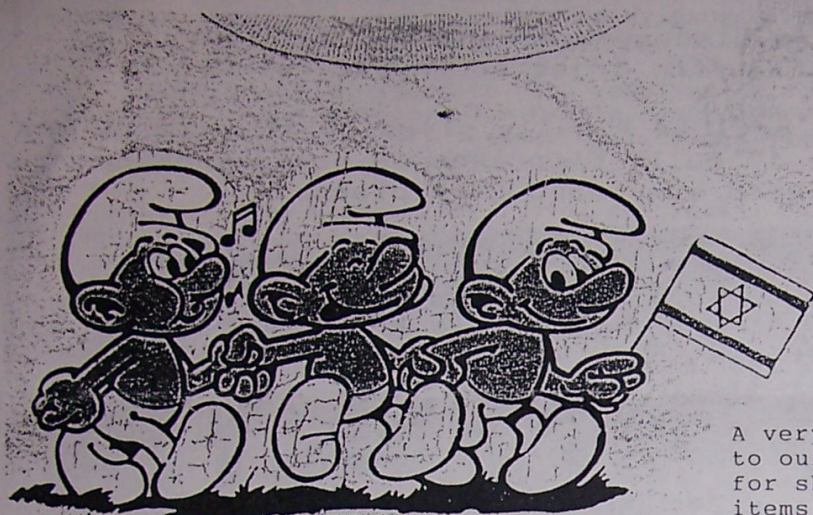
This is an interesting reference and you were clever to catch that meaning in the phrase! It truly went over our heads!

The **I.M.P.S.** Company in Belgium, run by "Peyo's" daughter, is the Inter-national Merchandising Promotion Services! Coincidence or plan...we don't know.

Suzanne

הדרזסים

from Cantor Mark...

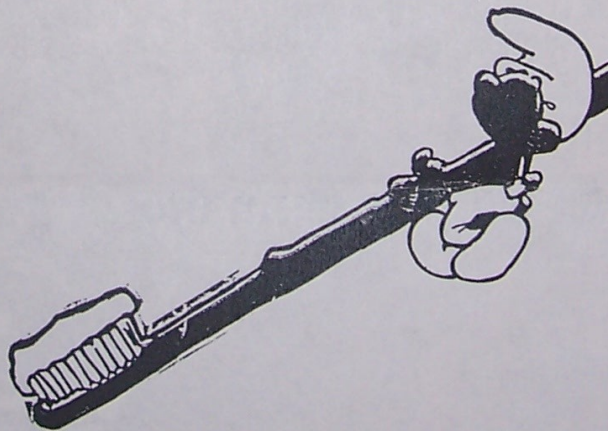


**SOME OF MY
BEST FRIENDS ARE
BLUE AND WHITE**

A very warm and special thanks to our member, Cantor Mark H., for sharing these two unique items from Israel.

The Flag of Israel on the tee-shirt shows the Star of David, an ancient Jewish symbol. The colors of the flag are those of the tallith (prayer shawl): Blue and White just as it says on the shirt!

The second unique item is
KOSHER TOOTHPASTE!!



משקל: 40 גרם

מוצר של
שמן

מושחת שיניים מיוחדת בטעם תות
מגינה על השיניים בפני עששת.



הדרזסים

RARE FIND

1970's Bully Smurf
BOARD GAME

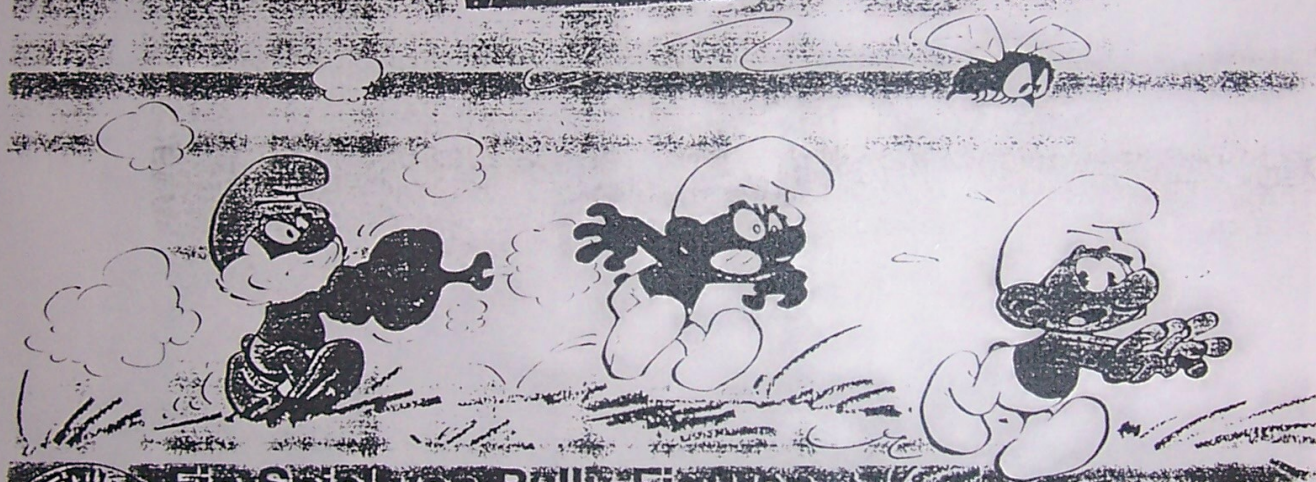
Made in W. Germany

"Die Schwarzen Schlumpfe"
(Translated: The Black Smurf)

In Newsletter 3, Winter, 1986, we discussed a rare Bully "find:" 1" tall Smurfs in one design, SLEEPWALKER, injected in several colors.

The board game featured in this article finally gives us an explanation for the existence of these 1" Bully figurines in various colors..... These cute little Sleepwalkers are board game pieces!!

DIE SCHWARZEN SCHLÜMPFE



Ein Spiel von Bully-Figuren

mit 32 handbemalten Schlümpfen.

© Peys

GAME PIECES

One Pair Dice w/Bee on one side

One Black Bee w/White eyes and white details on wings

Thirty two 1" Bully Sleepwalker figures:

Four Blue w/blue base
Four Blue w/red base
Four Blue w/yellow base
Four Blue w/green base

Four Black w/red base
Four Black w/yellow base
Four Black w/green base
Four Black w/ blue base



FROM EUROPE.....

"POP ROCKY" SMURF AWARD

popRocky

INTERNATIONAL STARS AND SMURFS

1980 thru 1985

The readers of the well-known European Magazine "Pop Rocky" choose (elect) every year their favorite stars. The winners receive the very demanded trophy (award), the **POP ROCKY SMURF WITH HAMMER**. Between 1980 and 1985 more than one hundred international stars received this award.

Among the U.S. stars to have received this award are Kiss, Victoria Principal, Patrick Duffy, Sue Martin, John James (remember the Dallas T.V. show), Bud Spencer, Terence Hill, Roger Moore (James Bond, 007), Abba, Rod Stewart and Cyndi Lauper.

We at Club headquarters, over the years, have been able to acquire just three of these awards (without name plaques). One is displayed at the Club and the other two we shared with members. We do have a waiting list on this item. Write and let us know if you would like your name added to this list. You never know!!



From Wallace Berrie

1983

SMURF CHARACTER MUGS

Smurf Character Mugs feature six of the most popular stars of the Smurf TV cartoon series, all in colorful wrap-around styles. Each comes with an attractively designed gift box. These quality ceramic mugs are definitely collectible!

Assortment
1590



PROMOTIONAL FIGURES

1970's BRITISH PETROLEUM PROMOTIONAL PAIR ON BASE

In Newsletter XVI, Spring 1990, we featured the BP 75th Anniversary Promotional figurine. We have now verified the fact that this figurine was also used on another promotional item. This #20058 special edition promotional figure was paired with #20067 Congratulations on a yellow/gold painted base. The #20067 figurine did not have the 75 or the BP logo on it.



We have also been informed, "There have been a lot more on the BP promotion many years ago." There was a printed presentation other than the one we presented in Newsletter XXIII, Winter 1991.

We would love SHARING this information with our members. If any of our European friends have this material PLEASE send us clear photocopies and we will be happy to publish it. REMEMBER, "SHARING IS CARING."

SMURF SOAKIES



Three different soakies: Papa Smurf, Baker Smurf and regular Smurf!

Produced by CFA Cosmetic, Germany, Licensed by I.M.P.S. 1991.

Each Soakie is 8½" tall, and is filled with children's bath shampoo.

SMURFS MAKE FRONT PAGE IN DAILY TABLOID IN ENGLAND.....

Thanks to member Roxana in England for supplying us with this article.

On average, we normally receive ten to fifteen requests a month from England for information on membership in the Club.

By mid-January we had received an unusual amount of requests; over 300! This was a mystery to us until the following was received.

FRIDAY, JANUARY 6, 1995

THIS SMURF IS WURF A GRAND

OUT-OF-THIS
WORLD
EXCLUSIVE



But you'd only know it if you read the **DAILY STAR**

BRITAIN is going Smurf crazy again.

And it's all thanks to the Daily Star.

The little blue elf-like figures who invaded the country 15 years ago are making a massive comeback after we told how they may be worth a FORTUNE. One tiny para-

CHRIS McCASHIN

graph in yesterday's Daily Star revealed that collectors have paid hundreds of pounds for models to complete their 84-piece sets.

Some have even shelled out £1,000 for one particular Smurf.

Now expert Frank Thompson has really got people searching their

attics ... by revealing that a rare, mint-condition Spaceman Smurf (as pictured above) is the one who could fetch that staggering sum.

Jammed

But it wasn't only toy astronaut enthusiasts who jammed our switchboard yesterday. HUNDREDS of readers raided their own collections and their children's toyboxes ... and

called to ask us if they too could figure on striking it rich.

A spokesman for LP — which promoted the Smurfs through their National garages — said: "It's amazing that the little men are still packed with pulling power. We're delighted they are still in the nation's heart."

Smurf Shattering: Page 5

Star sends Britain crazy again for little blue men



MURRAY: 116 Smurfs

I wouldn't sell my pals for anything

GORDON WILKINSON

THE King of the Smurfs is alive and well... and living in Tynes and Wear.

Hannan Murray Carr has ruled over his nation of little blue males since he was a schoolboy.

A rare specimen could fetch £1,000 but Murray, 22, wouldn't part with his pals at any price.

"I have 116 Smurfs, though a few of them are duplicates," he said at his South Shields home.

"My mother started getting them for me from petrol stations when I was a boy. I love them and will never let them go."

But Murray, who recently earned a college diploma in music technology, can't stand the Smurf songs that Father Abraham churned out in 1978.

The famous Smurf Song shot to No 2 in the charts. Diddy Day made it to No 13 and Christmas in Smurfland reached No 19.

Lost

There were 60 Smurf figures produced, followed by Super-smurfs that flew aeroplanes.

Smurfs are proof that families are throwing away a fortune each time they bin a silly toy.

Ornamental bottles of marmalade — such as badges which were given away free to every holidaymaker — are now worth a fortune. One 1978 Christmas tree badge recently sold for £100.

A 1971 Ronald McDonald toy, which came with a burger meal, is now worth about £20 and a 1972 Hamburglar doll could fetch £30. An old-fashioned unused phone-card is hugely popular. One Japanese bidder shelled out £100 for a single card.

A set of five NatWest piggy banks, free to young savers in the 80s, could fetch up to £200. Tips for future collectors: items include Swatch watches, Disney figures, Creative Comfort toys and disposable cameras.

Why not sing along with the Smurfs? Just dial 0801 325607 to listen to their 1978 No 2 smash.

Calls cost 29p per minute plus tax and 4p other time.

How characters got christened

THE Smurfs were born in 1958 when the late Belgian cartoonist, Pierre Culford, was seeking a catchy name for his new characters.

Somewhere at a dinner party mentioned smurf, which means thingummy, hob or wotsaname, and Pierre — pen-name Peyo — thought it perfect.

SMURF SHATTERING!



THE Daily Star gave Britain plenty to Smurf about yesterday!

We revealed the famous toys could be worth up to £1,000 — and radio stations picked up our story.

Soon so many callers were jamming our switchboard to find out what their Smurfs were worth that we set up a special Smurf Desk!

Smurf expert Frank Thompson said: "Collectors are paying hundreds of pounds to complete a collection."

Sexiest

The most valuable is a mint condition Spaceman Smurf in his full kit and still in his box.

But the sexiest — in fact the only female in Smurfland — is Smurfette, dressed in high heels and polka-dot dress.

The Smurfs also had little animals called Candle Mites which were tiny candlewax figures with wicks in their head — which could be worth up to £500 for a set of eight. The cute fig-

Toys may fetch an elfy sum

ures, originally from Belgium, were sold by National parages from 1973 to 1980 and figures everywhere took them to their hearts.

The main Smurf characters were named in true Snow White and the Seven Dwarfs style — Hefty, Greasy, Vanity, Clumsy, Greedy, Lazy and Grouchy. In America ratings for their TV series were the highest for any Saturday morning show for eight years.

The Smurfs were also a path to true love.

Romantic Colin Daley wooed his wife Lesley by helping her collect Smurfs. Colin, 40, of Sawston, Cambs, said: "They bring back great memories for us. We've still got them all."

According to legend Smurfs grow in the ground as mushrooms. And lucky housewife Pamela Lane, 61, unearthed a young one.

Garden

Mrs Lane, of Seasalter, Whitstable, Kent, said: "I dug him up in my garden. I couldn't believe it."

But don't bother taking your Smurfs to auctioneers. Sedley's in London — they'll only offer you £1 each!

GOLDMINE HOTLINE: Alexander Hitchen and, right, Julia Kuttner toggled up to man our Smurf phones

PAULINE'S STRUCK IT TITCH

GEORGE HILL

SHOP assistant Pauline Brookes has a huge collection of Smurfs — snapped up for a tinner four years ago.

They come out only at Christmas — as the smurfest decoration to delight the kids. The rest of the year they hibernate in a bin liner in the loft.

Pauline, 33, said: "They look so cute. The kids love them."

"I don't know exactly how many we have — some are the same — but when you spread

them, all out they look smashing."

Boyfriend Paul bought the plastic elves for £10 from a friend because they reminded him of his teenage days.

Love

Pauline, of Atherton, Manchester, added: "I couldn't remember them at all, but I fell in love with them."

"I think our friend got them at a car boot sale and didn't know

what to do with them. No-one has ever suggested they are rare or valuable."

She revealed that they had even thought of getting rid of them last year, but decided to hang onto them for their four-year-old daughter.

Pauline added: "The school-teacher is my favourite."

The biggest Smurf fans head for the Smurfland theme park in Metz, France.

Set up in 1989, nearly half a million fans visit every year. The park reopens on April 19.



SMURF MOTHER: Pauline and her collection of heroes

The S.C.C.I. had NO participation what-so-ever in this article!!!

As we do advertise in numerous Collectible publications in England, the S.C.C.I. is well known in Europe. For this reason, readers of this article turned to us!

We are publishing this article for your ENJOYMENT ONLY!

The experts quoted in this article are unknown to the S.C.C.I.!

Facts stated in article are false, as we all know!

1. The "Astro" photo on Page 1, is not the BULLY MOLD!
2. Why is this figurine worth a GRAND?
3. Eighty Four piece set?
4. Sixty Smurf Figurines were produced?
5. Spaceman Smurf in his Full Kit still in his box?

BUY...SELL...TRADE

How to respond to an Ad: Send your request to the Club with a Self Addressed Stamped Envelope (S.A.S.E.). The Club will respond with availability and asking price. Responses go out on a first come basis. Most items FOR SALE only have ONE item available.

How to submit an Ad: All members are provided with a Free Ad Blank. These forms MUST be used. Send your Ad with a S.A.S.E. Numerous Ads are sold, traded, etc. before publication and will not appear in the Newsletter. If anyone is seeking special item (s) contact the Club with your requests. Want lists are always welcome.

Ad

766 For Sale

Smurf Soakies as featured in this Newsletter. All three, state interest in first letter.

767 Wanted

Smurf Collectibles from N.B.C. T.V. Posters, Pins, Advertising materials, Promotions etc. Please submit asking price in first letter.

768 For Sale

Entire Smurf Collection: Items include 77 American Market Figs., 12 Plush 6", 10" and 12" sizes. Mint Condition. List Available.

769 Wanted

S.C.C.I. Limited Edition Figurine, 1988 "Good Luck Smurf". Please submit asking price in first letter.

770 Wanted

Rare Color Variations, 2" Smurf Figurines. Submit detailed list with paint colors, country markings, asking price.

771 Wanted

Help! My baby needs a Smurfy Nursery! Wanted Bibs, Diapers, Rattles, Diaper Stacker, Crib Sheets, Lamp. Please submit condition and asking price in first letter.

772 For Sale

GERMAN COLLECTORS PAMPHLET From Germany for 1994. Full Color.

773 For Sale

German Comic Books, includes posters in each issue. #39, #41, #42. Mint.

774 For Sale

German Album, (Soft Cover Books), "Der Zauber-Lehrling" and "Der Finanz-Schlumpf". Please state interest in first letter.

775 For Sale

Promotional Smurf "Grand Bazaar" as featured in Newsletter 22.

776 Wanted

Smurf Desk Set from Germany. Please submit asking price in first letter. Prefer mint in box!

777 Wanted

Smurf-a-Grams in foreign languages. Please submit detail list of offerings. Asking prices in first letter.

778 Wanted

Store displays, Advertising items, U.S. and European. Send Photos, condition, and asking price in first letter.

779 For Sale

Raw Smurf, blue injected (all blue, not painted). Cowboy Smurf.

780 For Sale

Original Book from France, Johan & Pirlouit "L'Anneau Des Castellac". Copyright 1965 by Peyo and Ed. J. Dupuis.

781 For Sale

Hard Cover Book, Fair Condition Cover, inside good.

782 For Sale

Smurf Figurine #20005 Gold. Painted very Bright Gold. Made W. Germany painted Portugal. Mint Condition

783 For Sale

Smurf Figurine #20020 Gymnast. Yellow shirt! Made in Portugal. Mint Condition.
Box lot of W. Berrie Counter display boxes. Includes: Santa Smurf & Smurfette box 1982, Easter Smurfs box 1982, Easter Smurfs Box 1984, Thanksgiving Smurfs 1983, Assortment of boxes from 1985 Limited Edition Series, #1 Teacher 1983, Graduate Smurfette 1982, Halloween Smurf & Smurfette 1983. Will sell as one box lot only. Used in stores, but good condition. Great Graphics!

784 For Sale

Smurfette #20231 Hula, Germany/China. Mint Condition.

785 For Sale

Smurf #20112 Carpenter, Two versions, W. German and West German painted Portugal. Please state interest in first letter. For the variation and marking collector!

786 For Sale

Smurf #20119 Smurferman, Germany/China. Mint condition.

787 For Sale

Smurf #20105 Scot, West German painted Portugal. Mint Condition. For the variation and marking collector!

788 For Sale

Smurf #20124 Santa, W. German/China. Mint Condition. For the country marking collector.

789 For Sale

Smurf #20068 Footballer. Mint condition, Bully.

790 For Sale

Rare Bully Astro Smurf #20003. Mold Variation Mint Condition. Flat feet, red tie, no finger pointing upwards!

Our Regular Paint Variation Section will be continued in our Next Newsletter.