

SMURF  
COLLECTORS  
CLUB  
INTERNATIONAL

24 Cabot Road W.

Massapequa, NY 11758

VOL. 6 NEWSLETTER 22 FALL 1991



ORIGINAL SKETCH  
BY "PEYO" FOR THE  
G B PROMOTION

2651/18700

PROMOTIONAL SMURF  
**MYSTERY FIGURINE**

S.C.C.I. BULLETIN

JUNE 1991

NOW HAS A NAME

"THE MAGIC SMURF"

Produced by IMPS/Brussels  
Produced For The Grand Bazaar (GB)

Our sincere thanks for the numerous responses received by the Club from our European friends and members on our quest for information about the Mystery Figurine that appeared in Newsletter 21. Information on this was received from Belgium, Holland and Germany.

As the mystery unraveled the following, to the best of our knowledge, is how this campaign evolved.

The Grand Bazaar is a chain of supermarkets in Belgium. These stores were celebrating their 20th Anniversary with this Smurf Promotional Campaign.

On January 10, 1990 the Grand Bazaar promotion began in Belgium, with the following decals given out to their customers.



Front of decal, 3 1/2" round

See Ad #302 to order these  
decals.

**POUR  
GAGNER 1000 F**

Collez-moi vite sur la vitre arrière  
de votre véhicule et revenez sur le  
parking GB la semaine prochaine\*.

\*Du 1/10 au 6/10/90 - Règlement complet au centre d'accueil de votre GB.

Van 1/10 au 6/10/90 - Volg het reglement dan het ontstaan van uw GB.

Week\* terug naar de GB parking.  
Van uw wagen en kom volgen de  
Kleef me snel op de achterruit

**1000 F TE WINNEN  
OM**

Back of decal  
Top half in French  
Bottom half in Dutch

Translation: To win 1000 Francs stick me  
on the rear window of your  
vehicle and return to G B  
parking next week.\*

\*From 1/10 to 6/10/90  
Complete rules at reception  
center of your G B.

continued on next page.....

**DON'T MISS THIS QUARTER'S AUCTION BLOCK**

**THE BEST YET!!!**

continued.....

In late Autumn 1990, the "G B Magic Smurf" Figurine was introduced by the Supermarket. The Figurine was a "FREEBIE" given to all children (one per child) shopping with an adult. From the information provided to us, this Figurine give-away took place for only one week.

We have also been informed that at the same time this give-away was introduced, all Grand Bazaar Supermarkets were decorated with Magic Smurf Cardboard displays and enormous advertisement boards on the outside walls of the stores.

IMPS of Belgium informs us that this G B Smurf Figurine had been specially created by "Peyo" for this promotion.

Upon further investigation we sadly report that we have been informed that all remaining Magic Smurf Figurines had been melted down.

In early 1991, a small comic book style magazine "Robbedoes" featured on it's cover another version of the Magic Smurf (photo below). To the best of our knowledge, this was a follow up to the Jubilee Festival from 1990.



Cover Page



Smurf Cartoon Inside Magazine

Thanks once again to all who participated in submitting information for this article.  
"Sharing is Caring."

Keep us posted on all updates!!!! Great job by one and all!!!!

**DON'T MISS THIS QUARTER'S AUCTION BLOCK**

**THE BEST YET!!!**

The following is a complete description of the 2" G B "Magic Smurf" Figurine:

The legs and feet are white.  
The face, arms and hands are blue.  
The magic cloth being thrown over the "crystal ball"  
is yellow.  
The ball is red with G B in white.  
His cape is red with yellow stars.  
His wizards' hat is also red with yellow stars.  
The brim around the hat is yellow.



#### PROMOTIONAL SMURF

#20064 TOOTHBRUSH PROMOTIONAL FIGURINE  
FROM EUROPE



Three different names on the back of  
their heads:

1. BROXO  
Blue lettering
2. Prophy laxe-Gruss  
Black lettering
3. Zur Belohnung  
von  
Dr. Wolfgang Koch  
Black lettering

#### ALDERBROOK CHRISTMAS ORNAMENT



1 1/2" PLASTIC SMURF HEAD with  
a hole at the bottom to slip  
over your Christmas tree bulbs.

Hat is White with a red pom/pom,  
blue face.

Wire hook in head.

See Ad #306.

SECOND ANNUAL  
SMURFEN FESTIVAL

Dateline: Holland  
July 6th & 7th, 1991  
From: Member M.S.T.

This year the festival was held in Scheveningen. This is one of Hollands most visited beach/bath towns and the event was organized for the 2nd time. It was not promoted that much as the year before but as a result of the very good weather thousands of seaside visitors passed the stalls on the beach boulevard.

The stalls were promoting sponsor products as the Smurfenfestival was sponsored by Blue Band, Fristi, Kellog's, L.A. Gear and Ola.

Walking on the beach with 35° Celsius were some human-size dressed up Smurfs in very warm Smurfs clothing so some of them gone off in a swoon. Ever tried to re-animate a human sized Smurf?

The Famous Smurfs singer from Holland Father Abraham was singing his new Smurf songs and in contrast with last year, Smurf Peyo or better Mr. Pierre Culliford himself was not there this time.

Nothing of shocking interest to us collectors as no special Promo Smurf had been presented, we only found a special button and program /leaflet from the Fristi sponsor. We would like to share these items with other members featured below.



Cover of program



Pin

Special note: For a photocopy of the Four page program submit your request to the Club with a S.A.S.E.

Observation: The artwork on this front page of the program and the pin do not bear the "Peyo" trademark!!!

DON'T MISS THIS QUARTER'S AUCTION BLOCK

THE BEST YET!!!

Introduced to the European Market: A new Smurf Comic Book. Produced by Bastei in Spanish, Dutch, Italian, German and French.

Cover of German version featured below.

NR.1

Die

Schlümpfe

Osterreich S 16 / Schweiz fr 2  
Frankreich F 8.50 / Italien L 2000 / Niederlande f 2.60 / Spanien P 175

**BASTEI**

DM 2,- COMIC



Lesen · Basteln · Lachen  
**Überraschung**  
**im Schlümpfdorf**

CHRISTMAS COLLECTIBLES

BY WALLACE BERRIE

1982



Featured on the left is a 7" Plate.  
Printed on the back of this plate:  
SMURF

Christmas Collectibles  
First Of An Annual  
Limited Edition  
"1982"

"THE SMURF CAROLERS"  
1982 Peyo S.E.P.P.  
Wallace Berrie & Co., Inc.  
For Decorative Use Only Not  
To Be Used For Serving Food  
Made in Japan

Note: This is not certified to be a numbered  
edition.



Featured on the left is the matching Music Box  
6" high.

Label reads: Musical Porcelain Figurine  
#7485  
(no edition size)  
Wallace Berrie & Co., Inc.  
Peyo S.E.P.P. 1982  
Made in Japan

The Music Box plays "Jingle Bells."  
GREAT SOUND!!!!

Not shown is a matching mug.  
The mug has a wrap-around scene  
the same as the plate and music  
box.

Gold rim on top of the mug, 3 1/4" high.

The scene: Papa playing a trumpet w/musical notes, Smurf playing a drum, Smurfette playing  
a cello, lamp post w/Smurf Village on it, Smurf holding a song sheet singing  
Christmas Carols.

This series has a beautiful scene and ALL of the artwork is wonderful!!!!!!

Merry Christmas 1982

The mug has the same printing as the plate.

CHRISTMAS COLLECTIBLES

BY WALLACE BERRIE

1982

FOUR PORCELAIN FIGURINES

3½" Tall



Left: Smurf with Snowman.

Right: Smurf Playing a Drum  
Papa Blowing a Horn.



Left: Smurfette and Smurf  
singing Christmas  
Carol, "Joy to the  
World" on book.

Right: Smurfette with  
Christmas Tree.

DON'T MISS THIS QUARTER'S AUCTION BLOCK

THE BEST YET!!!

CHRISTMAS COLLECTIBLES

BY WALLACE BERRIE

1983



Featured on the left is a 7" Plate.  
Printed on the back of this plate:  
SMURF

Christmas Collectibles  
Second Of An Annual  
Limited Edition  
"1983"

"THE NIGHT BEFORE CHRISTMAS"  
Certified to be a Numbered Edition  
This is Plate Number \_\_\_\_\_ of 18,000

Peyo  
Wallace Berrie & Co., Inc.  
For Decorative Use Only Not  
To Be Used For Serving Food  
Made in Japan



Featured on the left is the Music Box  
6" high.

Label reads: SMURF  
Christmas Collectibles  
Second Of An Annual  
Limited Edition  
"1983"

"THE NIGHT BEFORE CHRISTMAS"

Peyo  
Wallace Berrie & Co., Inc.  
Made in Taiwan  
Printed around the porcelain bottom:  
NUMBER \_\_\_\_\_ of 6000

The Music Box plays "White Christmas."  
GREAT SOUND!!!!!!

Not shown is a matching mug.

The mug has a wrap around scene  
the same as the plate.

Gold rim on top of the mug, 3 1/4" high.

The scene: Smurf carrying a box of Christmas ornaments, Smurfette next to a wooden rocking horse, Papa and a Smurf decorating a Christmas tree.

Once again, this series has great artwork!!!!!!

Merry Christmas 1983

The mug has the same printing as the plate.  
There is no number or Edition size; it just  
state "Limited Edition."

CHRISTMAS COLLECTIBLES

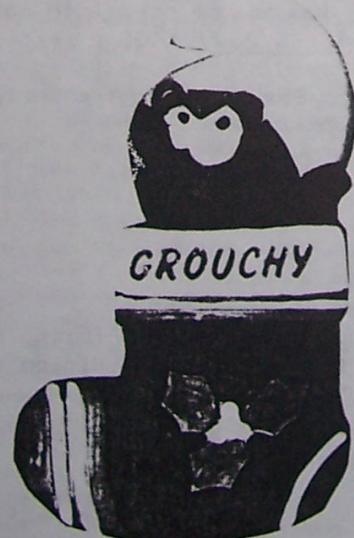
BY WALLACE BERRIE

1983

The "NIGHT BEFORE CHRISTMAS" series continued with six, 4" Porcelain Christmas tree ornaments. All have gold cords attached to a loop on their heads.

Assortment #8750  
Made in Korea and Japan

Featuring: Smurfette, Papa, Brainy, Grouchy, Jokey and Hefty. GREAT COLORS!!!!



SPECIAL REMINDER: OUR NEXT NEWSLETTER WILL NOT ARRIVE UNTIL AFTER THE CHRISTMAS HOLIDAYS.  
PURCHASE YOUR SMURFY GIFTS FROM THIS ISSUE. THE CLUB WILL GLADLY SET  
ASIDE ANY 2" SMURF FIGURINE, SUPER SMURF ETC. THAT WE HAVE IN STOCK.  
SIMPLY DROP US A NOTE AND WE WILL RESERVE YOUR PURCHASES.

**BUY...SELL...TRADE**

How to respond to an Ad: Send your request to the Club with a S.A.S.E. Refer to the Ad Number(s). We will respond with availability and price. Responses go out on a first come basis. Most items FOR SALE only have ONE item for sale.  
How to submit an Ad: All members are provided with a Free Ad Blank. These forms Must be used.

Ad #  
302 FOR SALE Le Schtroumpf Margique, De Magische Smurf GB Promotional DECALS Featured in this Issue. Mint Condition. Great Promotional collectable.  
303 Wanted European and Canadian Smurf cereal boxes. Mint condition only. Submit price in first letter.  
304 FOR SALE From Schleich, Germany, Mint in box, FARMHOUSE.  
305 FOR SALE W. Berrie, 1982 Music Box, #7485, Porcelain. Mint Condition.  
306 For Sale Alderbrook Smurf Christmas Heads that slip over bulbs. Featured in this issue. Great decoration.  
307 For Sale Satin Xmas tree ornaments all have colorful Smurfy Christmas Scene.  
1. Large size "Schtroumpf Noel" by Alderbrook.  
2. Large size "Joyeux Noel de la Famille Schtroumpf" by Alderbrook.  
3. Large Size "Hope this season brings health, happiness, and all your favorite things" by W. Berrie.  
4. Small Size "My Name is Smurf I wish you a Merry Christmas."  
Je M'appelle Schtroumpf Je vous souhaite un Joyeux Noel by Alderbrook.  
308 For Sale #20228 ORIGINAL BODYBUILDER SMURF 2" Figurine. Only 5,000 produced. Red trunks.  
309 For Sale Small Smurfette Cottage from Schleich W. Germany, All shades vary from Hong Kong W. Berrie version. Great Xmas gift.  
310 For Sale Smurf Metal Cars by Esci, featured in Newsletter 18. #1 and #7. Mint in box.  
311 For Sale Complete set of BRASS Smurf Figurines. #20002 Normal, #20011 Laughing, #20021 Sleep-walker, #20077 Naughty, #20079 Jolly, #20082 Shy. Mint.  
312 FOR SALE From Europe, Large Serving Tray, 15" by 20" approx. GREAT SMURF SCENE painted on it. by Giovanni Trimboli Design, Peyo-Ed DuPuis. RARE. Good Cond.  
313 Wanted Smurf Cookie Jar, Salt & Pepper Shaker, Smurf Watches, Metal Lunch Box. Please state Condition & asking price in first letter.  
314 Wanted Photocopy of instructions on how to play "The Smurf Game" by M. Bradley. Please help.  
315 FOR SALE Playset #3, Gate, W. German Version by Schleich.  
316 For Sale West German Super Smurfs. If you have Hong Kong Super Smurfs you'll want the W.G. Versions. 90% of all West German Super Smurfs are great Variation.  
317 For Sale #20007 Black Angry, Large Version, VERY HIGH SHINE BLACK PAINT. RARE!!!!  
318 For Sale West German Version of #20213. This is a Pink injected mold. Not like W. Berrie version. Mint.  
319 For Sale Super, Super Western Set, Mint in Box. Very Rare. Not many manufactured by Schleich, W. Germany.  
320 For Sale Smurf Talking Scale by Helm 1983. Mint in box. Has 6 sayings. Tape measure.  
321 For Sale Panini sticker book "SMURFparade" complete with 240 color stickers. Mint.  
325 Wanted Pieces for Super Smurfs, 201 need figurine, 210 need car, 215 need boat, 218 need go cart, 230 need scooter, 509 need bars, 205 need skis.  
326 For Sale European Pez made in Austria. All discontinued and banned in Europe. Smurf. Smurfette, Papa.  
327 For Sale From Germany, Four piece DESK SET. Mint in box. Will sell as set only!  
328 For Sale Smurf Ink Stampers from Germany, figurines on book, stamp inside. Four different. Mailman, Gymnast, Indian, Telephone, figurines.  
329 For Sale "BULLY" Rare Astro and "Flirting Smurette" Mint Condition. Treat yourself to a GREAT CHRISTMAS GIFT.  
330 WANTED 1988 Limited Edition S.C.C.I. Club Figurine. Smurf w elephant!!! Please!!!  
331 For Sale Up-date your collections. Figurines with CE markings. CE in Mold, CE hand branded. State your interest please.  
332 For Sale #20007 Black Angry, Old, Rare, Small Version, both Feet Flat. Great Gift!!!  
333 For Sale Great Variation, #20012 Mechanic, with Bright Lime Green Overalls, Light Grey wrench, White wrench. Mint Condition.  
334 For Sale Sleepwalker Figurine #20021 with Green Pom Pon. Mint Condition.  
335 For Sale Christmas Cord Figurines, Smurf with Xmas Tree, Smurf with Green Wreath, Papa with Toy Bag, Smurfette with Candy Cane, Smurf with Song Book. Mint. Cond.  
336 For Sale Promotional Smurf, as seen in Newsletter 10. "Schlumpf-hausen" Flag. Mint.  
337 For Sale Super Smurf #40231 Motocross. European Version. Yellow injected Figurine. Great European variation.  
338 For Sale Half Smurf figurines with Plastic clips on back. Brainy Smurf with finger pointing up. Good Cond.  
339 For Sale Schleich Poster, "SMURFLAND" The World of Smurfs!! Full color. 26" by 37". Old!!! Full color. GREAT POSTER. Mint. Folded and Rolled original condition!

# AUCTION BLOCK

## Results of Auction Block from Newsletter 21.....

Item #371 Sold For.....\$25.00  
 Item #372 Sold For.....\$23.30  
 Item #373 Sold For.....\$93.30  
 Item #374 Sold For.....\$33.75

Item #375 Sold For.....\$33.50  
 Item #376 Sold For.....\$23.30  
 Item #377 Sold For.....\$20.95  
 Item #378 Sold For.....\$40.00

## BIDDING ON ITEMS ON THIS AUCTION BLOCK CLOSES NOVEMBER 2, 1991.

1. Mail in bid forms must be used. NO PHONE IN BIDS.
2. Offers to Top All Bids will not be accepted.
3. Failure to honor ALL BIDS will result in NO FURTHER BIDDING!!!!
4. Invoices will be mailed to all winning bidders on the day the Auction Block closes.
5. Payment must be received within 10 days U.S., 14 days Canada, 24 days overseas, or the item will be placed on the next Auction Block.
6. Tie bids will be determined by the earliest postmark.

Good Luck!!!!!!

Item #379	#20031 "HOLLY MAILMAN"	Mailman (Postman) XMAS HOLLY PAINTED ON ENVELOPE.	Made in W. Germany Painted in Portugal Mint Cond. Opening Bid: \$15.00
Item #380	#20064 PROMOTIONAL FIGURINE	Toothbrush "BROXO" in blue letters on back of head.	Made in W. Germany Mint Cond. Opening Bid:\$15.00
Item #381	#20080 WALDBAUR.	Biscuit Chocolate Brown PROMOTIONAL FIGURINE See article in Newsletter 14. Brown injected mold, eyes painted blue, mouth orange.	No Markings Mint Cond. Opening Bid:\$8.00
Item #382	#20083 WALDBAUR PROMOTIONAL FIGURINE	Hammer Orange See article in Newsletter 14. Orange injected mold,eyes painted black,	PEYO Mint Cond. Opening Bid:\$8.00
Item #383	No Number RARE "BULLY" GARGAMEL MOLD.	Gargamel ONE FINGER POINTING UPWARD WITH NO LAB GLASS IN THAT HAND.  See article in Newsletter 10 about this Figurine.	BULLY Mint Cond. Opening Bid: \$20.00
Item #384	#20064 GERMAN PROMOTIONAL FIGURINE	Toothbrush Prophylaxe Gruss in black letters on back of head.	Made in W. Germany Mint Cond. Opening Bid: \$15.00
Item #385	#20006 GERMAN PROMOTIONAL FIGURINE	Brainy Carl Zeiss W. Germany in blue letters on back of head.	Made in Portugal Good Cond. Opening Bid:15.00
Item #386	#20053 Promotional Figurine	Ice Lolly Scholler Flag in hand.	Made in W. Germany Good Cond Opening Bid:15.00