

SMURF
COLLECTORS
CLUB
INTERNATIONAL

24 Cabot Road W.

Massapequa, NY 11758

Fifth Year Vol. 5
Newsletter 20

Spring 1991

Dear Smurf Collectors:

We dedicate this, our Spring, 1991 Newsletter, to all Allied Troops in the Gulf. We pray that all will return safely to their homes. A salute to Smurfy peace: MAY IT LAST FOREVER!! Our heartfelt thanks to all who have made it possible.

With this, our twentieth Newsletter, the fifth year of the S.C.C.I. draws to a close. Our sixth year will begin with the next Newsletter, No. XXI. Please submit your renewal subscriptions promptly to ensure delivery of the Club's next informative issue.

SMURF FIGURINES FROM SCHLEICH'S ARCHIVES

ANOTHER EXTRAORDINARY

EXCLUSIVE OFFER

TO RENEWING S.C.C.I. MEMBERS

We, the Board of Directors of the S.C.C.I., are proud to announce that, after five years of patient negotiations, we have finally been successful in our quest for certain Very Important Figurines for you, our members!

You now have the opportunity of procuring for your collection a sample Smurf figurine personally examined and approved by Schleich's Master Technician. First-run sample figurines found satisfactory were hand-branded with the special .M. mark that stands for MUSTER (which means "Sample" in German). These were, most definitely, done in very small quantities. Refresh your memories by re-reading reports on the subject in Newsletters II, Fall 1986 and updated in Newsletter IV, Spring 1987 and Newsletter VII, Winter 1987.



Our practice of issuing a Certificate of Authenticity on special offer figurines will be repeated with "Muster" figurines. As there is a variety of Smurf designs in this offering, each Certificate will bear the Number and Name of the specific figurine that you receive. All figurines are West German variations.

There are only 117 figurines available for prompt renewing members!

We apologize for the very limited quantity. We have done our best for our collectors!

By the end of December 1990, all 5th year members were offered the Official S.C.C.I. Figurine:

"Celebration Smurf II"

If any renewing members would still like to order this figurine it appears on your application form. As of April 30th, 1991, this Official Figurine will only be offered to NEW members joining for our 6th year. We will be announcing the Edition size at the end of our 6th year.

We have received a disappointing announcement from Schleich stating that they will not be designing any new figurines for 1991. Instead, they have opted to re-issue 20 retired figurines. Variations may result (we hope)! We will, of course keep you informed on any updates to this announcement.

1991 Will Be The Year Of The Variation!!!!..Our Collections
Will continue to grow.....Stay Tuned.....

1988 LIMITED EDITION
"GOOD LUCK" SMURF

SELLS AT AUCTION FOR \$105.00

The first Secondary offering of the Club's '88 "Good Luck Smurf" appeared on our last quarter's Auction Block. The Established Auction Block Price (E.A.B.P.) is \$105.00. The original issue price was \$18.00!

NEW VARIATION

We have been informed that Smurf figurine #20409, Smurf with Flag, issued in 1990, has been changed. The original issue had a Smurfy blue flag, (Light Blue). The color of this flag has been classified as technically incorrect. We have received the corrected flag figurine which is a ROYAL BLUE! Anyone wishing to obtain this new flag color variation can send the Club a S.A.S.E. for ordering information.

NEW MARKINGS

For those of us who collect Smurf variations and country markings, there are now apparently, three new markings for 1990 and on:

1. CE marking in the mold.
2. CE marking hand "branded" AFTER the figurine has been made.
3. CE Schleich Sticker.

If anyone is interested in updating their collections with any or all of the figurines with these three markings please let us know.

For our Canadian Members, please make note that postage from the U.S. to Canada is now 40¢. When writing the Club your S.A.S.E. needs this amount of postage for the first ounce. Postage for our Overseas Members is now 50¢ per half ounce.

A special thanks from the Club to free-lance writer Jacqueline Wilson for her terrific article about Smurfs and Smurf Collecting that appeared in Doll World, Feb. 1991. Although we helped Jacqueline compile the information for her article she used photos of her sisters Smurf figurines. Unwittingly, she featured a very rare Smurf variation in her article, "HOLLY MAILMAN." If anyone would like a photocopy of her article please send a S.A.S.E. to the Club. Please affix 52¢ postage for U.S., 80¢ for Canada, \$1.50 overseas.

UPDATE: For those of you who have the Club's list of figurines with the country marking "Portugal," please add #20180, Papa with Pizza to this list.

Please make note of the following additions to the Pewter Article that appeared in Newsletter 19:

Figurine: Tennis Player (#20049)

Laughing (#20011)

Miscellaneous : Smurf holding a firecracker (Jokey)

Did everyone see the "BLUE MOON" on December 31, 1990? It won't appear again until 2009!!!

Thanks to our members, also, for notifying us of the following 1990-1 items appearing in their areas:

Venus....Cookies It has been called to our attention that the artwork on the box is very special.

Video...."Baby's First Christmas" (a Command Performance).

*** Intarsia...Knitting Patterns: "The Smurfs," four knitting patterns in English and French. Instructions to knit a basic sweater with a choice of 4 Smurfs: "Papa," "Brainy," "Smurfette," and "Smurf."

*** Thanks to Jill, a Canadian Member, for supplying us with the above. Photocopies of all instructions and patterns available from the Club. Submit your request with \$2.00 to cover postage and printing.

Once again, we must remind you to keep the Club posted on any and all Smurf items that appear in your area! We have heard nothing yet from our West Coast collectors!!!

Collectors Comments.....
Dear S.C.C.I.

I hope this information can be of some use for the S.C.C.I. Sometime ago, a group of people I was working with lobbied for a special stamp. You can contact the Citizen's Advisory Panel, U.S. Postal Service, Washington, D.C. 20265.

Nancy S. From Az.

Thanks Nancy! Do we have any volunteers to take this on? Write to us and let us know so we can follow your progress. (Re: U.S. Smurf Stamp, Newsletter 19.)

Dear Editor:

The A.S.B. Smurf featured in our last Newsletter is fascinating. I wonder: Why is it made? Is it the organization's "mascot?" And how is it distributed? Possibly a hand-out to blood donors or volunteers; or for children who are good and brave while getting their vaccine shots? Have you more information to share with S.C.C.I.'s curious members?

Suzi "Q" as in Question

Dear Suzi "Q":

We have published all the information we have been able to gather on this A.S.B. organization. Maybe one of our European Members will respond to your questions.

Dear S.C.C.I.:

Can you tell me how many Smurf glasses were produced in the 1982 and 1983 series from Hardee's?

James from VT.

The 1982 series had 8 glasses: Brainy, Gargamel/Azreal, Grouchy, Hefty, Jokey, Lazy Papa and Smurfette.

The 1983 series had 6 glasses: Baker, Clumsy, Handy, Harmony, Papa, and Smurfette. The Papa and Smurfette glasses, listed in both series, have completely different designs.

Dear Suzanne:

Is the Wild figurine on the tree a two-piece mold? Does the figurine come off the tree? I didn't want to try it myself in fear I would ruin it!

T.L. from Wa.

Yes, it is a two-piece mold. Numerous members have written telling us that they are ordering more of this figurine in order to have them running around their Smurf Village displays. We photoed Wild, below, to satisfy your request.



"He Walks"

Dear S.C.C.I.:

Can you tell me how I can get one of the Commemorative 1984 Belgium Smurf stamps shown in our last Newsletter?

Terry from D.C.

You can try calling some local Stamp Collector Stores in your area. You should find some listed in your local telephone book. Perhaps they can help you.

One of our members has notified us that she found success in doing this!

Dear Suzanne:

Just wanted to let you know that the U.S.A. Network is showing Smurf Cartoon re-runs quite frequently. Check it out!

Dan B.

To S.C.C.I. Members:

"Cartoon All Stars To The Rescue" is now available for FREE rental from many video outlets.

Jerry from Co.

Dear Suzanne:

I've tried to locate the new Applause releases for 1990 in Hallmark stores carrying other Applause figurines. but without success. In fact, I have not received a pleasant welcome when I've inquired about Smurfs.

Members:

Quite a number of letters of this nature have been received at Club Headquarters. It appears that Hallmark stores across the country have shown no interest in carrying Applause's Smurf line for 1990. Hallmark was one of our best sources for Smurf products in the early and mid 80's.

This could, possibly, be a factor in the non-success of the relaunch!!!

Cont.
Collectors Comments.....

Dear Suzanne:

Just a note to inform the members that, along with the 1990 Hardee's Promotion, they also held a Smurf Coloring contest. Hardee's gave out Smurfs Hit the Surf coloring picture sheets to be colored by children and the children were given a free cookie or Cool Twist cone.

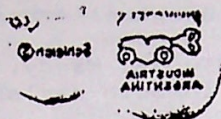
Barbara from Va.

Our thanks to Barbara. If anyone would like to have a copy of this for their paper collectibles send the Club a S.A.S.E. with your request.

NEWS.....NEWS.....NEWS.....NEWS.....NEWS.....NEWS.....

A few months ago one of our collectors wrote to the Club with the following information:

"I just came across a Smurf that hails from Argentina. The Smurf number is #20104, Pirate. On his left foot it says MINIMODELS, INDUSTRIA ARGENTINA. There also appears this marking stamped into the mold:



On his right foot it says Peyo, Schleich.

I don't know anything about this marking. I couldn't find anything in any back issues about it. Hope you can help me."

G.E. from Ca.

As is our practice, when news arrives at headquarters that is unfamiliar to us, we ask for verification. We requested that the figurine be sent to us for inspection.

Upon it's arrival we thoroughly examined the piece and were satisfied that it was grounds for the wheels to start rolling and an investigation to begin. It was a simple case of verifying the authenticity of the markings as the figurine, #20104 Pirate, was not a paint or mold variation.

As we waited for confirmation from Europe on this Manufacturer in Argentina, lo and behold a second letter arrived from another member. This member wrote of purchasing two figurines with the same markings. This time we had VARIATIONS to check out and, once again, the figurines were submitted to headquarters for our scrutiny.

Upon receipt we noted that the markings were exactly the same as reported in our first member's correspondence. This time the figurines were of the utmost interest to us. They are:

#20029 Money: Penny painted in gold as #20005 gold.
This variation had been verified and published
in past Newsletters, but the marking had not.

#20029 Money: Penny painted in silver.

CONFIRMATION IS RECEIVED.....

In the late 70's or early 80's Schleich contracted with Minimodels of Argentina to produce 12 or 14 figurines. They are licensed figurines!

Our conclusion is that Smurf figurines were not as popular in Argentina as they were in other parts of the world. To the best of our knowledge no contracts for further figurines were made with the firm in Argentina after the first 12 or 14.

As of this writing we have verified #20104 and #20029. If anyone has Argentina-marked figurines in their collections please let us hear from you. We would like to complete this listing.

Thanks to all who have participated to date.

Stay tuned.....

In Newsletter 19 we listed briefly the 1990 Applause items. It certainly appears, by the tremendous amount of mail we received, that this re-launch was available to a very limited market!!! In view of this we find it is necessary to publish more detailed information so here goes!

The "Roll-A-Longs Line"

1. Figurine from Super Smurf #40204 is on a bright green skateboard with grey wheels.
2. Figurine from Super Smurf #40230 is on a yellow rectangular four-wheel scooter with grey wheels.
3. Figurine from Super Smurf #40210 is in the same car, but the car is now bright orange. A new green steering wheel is used and the wheels are grey.
4. Figurine from Super Smurf #40241 is in the same car, but the car is now hot pink with white daisies. A new lavender steering wheel is used and the wheels are grey.

The construction of these accessories is of a hard plastic with metal rods connecting the wheels.

See the Club's bulletin of May 1990 for Schleich's line of "Roll-A-Longs".

The "Pencil Hugger Line"

The four Smurflings, Nat, Slouchy, Snappy, and Sassette, are used. All are NEW 1½" figurines designed especially for this line by Schleich. The four figurines are hugging the tops of pencils.

1. Sassette has a lavender flower in her hands. She has orange hair and no freckles!!
2. Snappy is playing a brown guitar-like instrument.
3. Slouchy is climbing up the pencil, hugging the pencil.
4. Nat, finally is BAREFOOTED!!! He, also, is just hugging his pencil.



The "Zipper Pull Line"

These are half-figurines 2" in size. Six different designs were used. Two of the designs, Smurfette with bouquet of flowers and Brainy with finger pointing upward, were used a number of years ago as half-figurines on magnets. The four new designs for the zipper pulls are, once again, the four Smurflings.

1. Sassette is holding a brown teddy bear. She, again, has no freckles and orange hair.
2. Snappy stands with his legs crossed leaning on a red ball.
3. Slouchy is riding a brown skateboard with black wheels.
4. Nat, once again, is technically correct being barefooted. He is in a walking position waving his right hand. Of course, his caterpillar is by his side.

The "Eleven Figurines"

All eleven figurines produced for 1990 marked Applause, CE, and China, are variations of those marked Hong Kong and/or West German. What we are doing at this time is ONLY listing the MAJOR variations. We will describe the other variations in our regular variation section in our Newsletters.

Major Variations

- #20404 Sassette's hair is orange and she has no freckles on her face.
- #20405 Puppy: Applause, for reasons unknown to us, has opted to issue this figurine in the technically incorrect brown colors. All shades differ from the West German original issue brown Puppy. Upon close examination, Puppy appears to be a mold variation! Puppy's neck is longer than Schleich's version giving Puppy's head the appearance of being tilted downward.
- #20408 Nanny: Her dress is painted mauve; not pink as the W.G. version. Other paint color variations are noted but they are slight.

We also have no clue as to why Applause used a Super Smurf Figurine for this eleven-piece offering; figurine from Super Smurf #40245, Tea Set (Smurfette holding Teapot & Cup).

The other less notable figurines are:

- | | | |
|-----------------|-------------------------|--------------------------|
| #20118 Umbrella | #20164 Papa w/Lab Glass | #20215 Baby w/ Car |
| #20226 Grandpa | #20401 Snappy | #20403 Nat w/Caterpillar |
| #20402 Slouchy | | |

PROMOTIONAL FIGURINE

The following information comes to us from Bernd in Germany:

"I have checked my collection to find items not listed in your Newsletter.

Featured below is a RARE "Fix & Foxi" promotional figurine. This has been verified by an employee of the Comic Script publisher.

"Fix & Foxi" is a German comic strip publisher who also printed "Smurf Adventurers" in Germany."



SMURF # 20038

The outside lettering of "Fix & Foxi" is red lettering outlined in black.

Inside is printed "los Och Ha Kul" (meaning unknown).

Upon further investigation, we have learned that this same figurine, #20038, has been used for another promotional figurine:

"S L A Smurf"

The company or organization this was produced for is unknown to us at this time.

On the right side of the song sheet is a large red heart.
On the left side is a large gold "S L A" printed on a blue background.



PROMOTIONAL SMURF-A-GRAMS

As our never-ending investigation of European Promotional Smurf items continues, we have been informed that a series of Promotional Smurf-A-Grams have been manufactured by Schleich.

These Smurf-A-Grams were produced for a Soccer Club. The same base was used with a variety of different Figurines.

On the Base: T V H Baustein Clubheim



Orange Base with Black Lettering

Another Smurf-A-Gram of interest has been sent in by member Bev. from Mo. that she would like to share with our members.

"You Smurf much better in Aruba!"
(Blue base with black lettering, and a Palm Tree!)



Marked 1980 Schleich
W. Germany

I think we could all use a little chuckle.....

**TWO-DRAWER LOCKING
METAL
FILE
CABINET**

Shorty lives in the top drawer, and rents the bottom one to a family of smurfs.

28⁹⁷

Actual Newspaper Ad



HI HON! COME IN AND SEE ALL THE GROCERIES I GOT. MOST ARE MINT-IN-BOX!

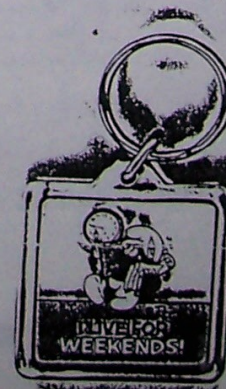
136

ACRYLIC KEY CHAINS

Thanks to all our members who supplied us with information from their collections. Let us hear from you if you have any not listed. These are ALL licensed by W. Berrie. and marked accordingly.



Dad's Keys
Smurfette Rainbow
Papa - Yield, Stop, One Way Signs
Have a Smurfy Day
Mom's Keys
Papa "Don't Lose These Keys"
I'd Rather be skiing
I'd rather be playing Soccer
Want to Smurf around?
Sunny Side Up
I'd rather be playing Tennis
Cowboy Smurf
Don't lose keys
Smurfy day
Girls Can do
Follow your dreams wherever they lead
I've been Smurfed
Genius
Hugged your Smurf
I live for weekends
Let's Smurf Around
Watch Out
Have a Happy Day



Marked W.B. Co. Peyo and date (year)

BUY--SELL--TRADE

How to respond to an Ad: Send your request to the Club with a S.A.S.E. Refer to the Ad Number (s). Responses go out on a first come basis. Most items FOR SALE only have ONE item for sale.

How to Submit an Ad: All members are provided with a Free Ad Blank. These forms Must be used. Submit your ads at anytime.

- Ad #
- 262 Wanted Watches by Timex. Smurf character watches. Prefer mint in box. Submit condition and asking price in first letter.
- 263 For Sale Universal display house by Schleich. Can hold any 2" Figurines. 14" by 25", 1½" deep. Submit S.A.S.E. for photo, and price.
- 264 For Sale Hardee's Smurf Glasses, will sell complete sets or individual glasses.
- 265 Wanted "Fanta" Soda Pop promotional figurine and "British Petroleum" (BP) Promotional figurine. Please state condition and asking price in first letter.
- 266 For Sale Smurf figurine #20148 Bricklayer with BLUE OVERALLS. Great variation!!
- 267 For Sale From Spain, Papa Pitufo pad of writing paper, good condition. Pitu-Notas note paper, good condition. For the international collector. Licensed by Minimodels.
- 268 For Sale Figurine #20404 Sassette, West German original issue with bright RED HAIR. Second West German issue with Brown hair.
- 269 For Sale Smurf Variations: #20006 Brainy with red glasses, #20014 Sunbather with Yellow & Black Bathing Suit. Mint Condition.
- 270 Wanted Esci Smurf cars, as featured in Newsletter need #6 and #8. Submit condition and asking price in first letter.
- 271 For Sale Number 10 Playset by Schleich, Conveyor Belt. Mint Condition.
- 272 For Sale Super Smurf #40242 Lifeguard, rare variation. Red and White Flag, plus other notable variations to the Hong Kong version.
- 273 For Sale Black ANGRY finger puppet, 2" high. Rare. Mint Condition.
- 274 For Sale Old Ferrero Smurf Figurines. As featured in Newsletter 15. Smurf w telephone, Soda bottle, Lantern, Riding red ball, Camera. Holding flower (flower missing) Bon bon, holding candle and dish. Ice Cream cone, Smurfette, Blindfold. When writing state which ones you are interested in ONLY!
- 275 For Sale Smurf-A-Grams in French and German. Nice assortment. Will submit photocopies of each on request. Send a S.A.S.E. NO CALLS!!
- 276 For Sale Smurf variation on key chain, #20133 Field Hockey. Blue injected mold, Tan stick, light brown pants, lime green shirt and socks.
- 277 For Sale Porcelain Smurf House Bank, W. Berrie 1982. Limited number made!
- 278 For Sale P.V.C. Pencil Holder, Tree with Swing and special figurine made especially for this item. As featured on Page 14 of Club brochure.
- 279 For Sale Mug from Travel America Series, "I'm a Florida Sunshine Smurf."
- 280 For Sale 1982 Limited Edition Christmas Plate. Mint in box.
- 281 For Sale Smurf Mug from England made by Staffordshire. Full color wrap around Smurf Scene.

VARIATIONS

continued from Newsletter 19

- #20118 Umbrella
1. Orange mushroom umbrella with raised white-painted spots; yellow/gold stem-handle.
 2. 1990 China, by Applause, Smurf is a brighter blue color.
 3. Orange/red mushroom umbrella with raised white-painted spots; yellow/gold stem-handle.
 4. Red mushroom umbrella, white spots are NOT raised; yellow/gold stem handle.
 5. Yellow mushroom umbrella.
- #20119 Smurferman
1. White base, red feet, blue legs, white pants, blue shirt with gold "S", red cape, white wristbands.
 2. Yellow base, red feet, white legs, white pants, blue shirt with yellow "S". red cape, white wristbands.
 3. Yellow/gold base, white feet, blue legs, white pants, blue shirt with yellow/gold "S", orange/red cape, white wristbands.
 4. Yellow/gold base, red feet, blue legs, white pants, white shirt with yellow/gold "S", does not show as wristbands, but as a long sleeve WHITE SHIRT, cape red.
- #20120 Frogman
1. Dull black swim fins, dull peach diving suit, silver weapon, dull red snorkel, dull black face mask.
 2. Shiny black swim fins, dull peach diving suit, silver weapon, dull red snorkel, shiny black face mask.
 3. Shiny black swim fins, dull orange diving suit, silver weapon, shiny red snorkel, shiny black face mask.
 4. Yellow swim fins.

Results of Auction Block From Newsletter 19.....	
Item #352 Sold For.....\$105.00	Item #357 Sold For.....\$32.00
Item #353 Sold For.....\$ 22.00	Item #358 Sold For.....\$21.00
Item #354 Sold For.....\$ 43.75	Item #359 Sold For.....\$43.95
Item #355 Sold For.....\$ 21.00	Item #360 Sold For.....\$49.75
Item #356 Sold For.....\$ 35.00	Item #361 Sold For.....\$35.00

SUITABLE AUCTION BLOCK FIGURINES ARE URGENTLY NEEDED FOR FUTURE AUCTION BLOCKS.
Please write to the Club describing what you would like to submit for Auction.
Give ALL details, paint colors, markings etc. Remember your S.A.S.E. for our response

AUCTION BLOCK

Bidding on Items on this Auction Block Closes April 20th, 1991

Terms:

1. Mail in bid Forms must be used. NO PHONE IN BIDS.
2. Offers to Top All Bids will not be accepted.
3. Failure to honor ALL BIDS will result in NO FURTHER BIDDING!!!
4. Invoices will be mailed to all winning bidders on the day the Auction Block closes
5. Payment must be received within 10 days (U.S. Bidders, 14 days (Canadian Bidders) 24 days (Overseas) or the item will be placed on the next Auction Block.
6. Tie bids will be determined by the earliest postmark.

GOOD LUCK!!!!!!

Item # 362	#20168	Smurfette Jump Rope <u>THICK JUMP ROPE</u> H.K. fig. has a narrow rope!!!	Made in W. Germany Mint Condition Opening Bid: \$6.00
Item # 363	#20058	Smurf "Champion" Iridescent GREEN WREATH	Made in W. Germany Mint Cond. Opening Bid: \$15.00
Item #364	#20174	Papa "Papa w Book" <u>OUTSIDE OF BOOK IS BLANK</u> "MAGIC" is omitted. Red injected mold.	Made in Hong Kong Mint Cond. Opening Bid: \$15.00
Item #365	NO Number	Smurf "Good Luck" <u>European GOOD LUCK SMURF</u> <u>067 HOLDING PINK PIG</u>	Made in W. Germany Mint Cond. Opening Bid: \$25.00
Item #366	#20003	Smurf "RARE ASTRO" Completely different mold than Schleich's. Red Tie, Hands out flat, finger NOT pointing	Made in W. Germany "BULLY" Mint Condition Opening Bid: \$30.00
Item #367	#20105	Smurf "Scot" Orange/yellow bagpipe, GREEN STRIP AROUND FEET.	Made in W. Germany Mint Cond. Opening Bid: \$6.00
Item #368	#20069	Smurf "Jungle" Brown-Orange shade (Burnt Orange)	Made in W. Germany "BULLY" Mint Cond. Opening Bid: \$15.00
Item #369	#20102	Smurf "Archer" Arrows attached to middle of foot, Bow standing upwards not down. Completely different mold!!! (See photo under #20102 Variation section)	Made in W. Germany Mint Cond. Opening Bid: \$10.00
Item #370	#20180	Papa "Papa w Pizza" Red injected mold, all colors vary to the H.K. and W.G. Version. Dull Blue paint as well!!	Made in Portugal Mint Cond. Opening Bid: \$8.00