



SMURF COLLECTORS' CLUB INTERNATIONAL  
24 CABOT ROAD WEST  
MASSAPEQUA, NEW YORK  
11758 U.S.A.

FOURTH YEAR VOL.IV  
NEWSLETTER THIRTEEN

SUMMER 1989

Dear Smurf Collectors;

Welcome back for our fourth year of Smurf Club publications. Welcome also to all new members who have come on board for Year Four.

First, we have good news to report! NBC President Brandon Tartikoff has announced that the Smurf Cartoon WILL BE RETURNING next season (see article in this issue). We are unsure of the exact time slot, as we have seen conflicting reports of 10 A.M. and 11 A.M. Watch your local T.V. listings for September 9th for the exact time. There will be 13 new hours of cartoons produced for the 89-90 season.

On March 31, we were informed by our European Staff that the \$85 million theme park in Metz, France was open (see Newsletter 9). We will keep you informed as soon as a member of our European staff is able to visit this Smurf Park. Orders for souvenirs from the park are being accepted. Send us your want lists NOW! T-shirts, Banners, Pins, Posters, Postcards etc. etc. (NO BREAKABLES PLEASE)

We have been receiving numerous reports from across the U.S. and Canada on NEW SMURF ITEMS. Be on the look out for the following:

Two New Pez Candy Dispensers by Haas Food Mfg. Co.: PAPA and SMURFETTE.

Four New Puzzles by Milton Bradley: PICNIC SCENE, CAMPING SCENE, SMURFDAY PARTY, WHEELBARROW RACE.

Woodboard Puzzles by Golden: SMURF CLOWNING AROUND, SMURF FISHING HOLE.

Four Placemats by Texaco (Schtroumpf-French): Representing the FOUR SEASONS. . . . .

Beautiful laminated placemats representing Spring, Summer,  
Fall, and Winter. GREAT CARTOON SCENES!!!

Dolls, Dolls, Dolls by Bikin: Attractive Boxed Sets of 3" fully jointed, flocked vinyl Smurf Dolls.

"THE WORLD OF SMURFS" FEATURING: Smurf, Brainy, Smurfette, Grouchy, Baby Smurf, Papa and the Smurflings.

Boxed Sets of one, two, three, and four dolls, some dressed in different outfits, some with accessories as well.

Please keep information coming on any and ALL new Smurfy items. Remember, "SHARING IS CARING," DO YOU NEED HELP in locating any of these items? WRITE YOUR CLUB!

In our last Newsletter, we had some late breaking news about the NEW PUPPY VARIATION. At the time of publication we had not yet received our first samples. Now we would like to tell you that, after two years, PUPPY IS FINALLY technically CORRECT (see Newsletter 7). In fact, he is so different that it is almost like a completely NEW FIGURINE! Puppy is now grey with rust color details on his back and tail. His snout is IVORY, and one ear is rust and the other is grey. He is injected in grey. The original version was injected in brown and has been discontinued! Anyone interested in the NEW GREY PUPPY should send a S.A.S.E. to the Club for availability and ordering information. Point of interest: PUPPY IS A TWO PIECE FIGURINE!!

WHAT HAPPENED?????????????????????ANOTHER MYSTERY UNVEILS ITSELF FOR 1989!!!!!!

In October 1988 we were informed that Schleich would be manufacturing four new figurines. Along with this notification came pictures of them. Two were actual photographs of figurines and two were only sketches (as seen in Newsletter 11).

In March 1989, we received Schleich's official 1989 brochure in which Figurine #20231, Hula Smurfette, is featured as an ACTUAL FIGURINE AND NOT A SKETCH!!!

HERE SHE IS!!!!!



ACTUAL FIGURINE NOT A SKETCH

AS IT APPEARS IN SCHLEICH'S  
1989 BROCHURE

A few days later #20231 Hula Smurfette arrives at Club Headquarters. SHOCK and DISBELIEF to say the least. What happened to Hula Smurfette? The figurine we received is COMPLETELY DIFFERENT from the one shown in the brochure!!!

An S.O.S. goes out to our buyers in Europe. Are there TWO DIFFERENT Hula Smurfette figurines? What Happened?

As usual, the reply was their standard answer: "Due to technical problems, Hula Smurfette had to be REDESIGNED!"

SORRY; we don't buy this explanation! WHAT DO YOU THINK?

We've studied the above picture and have compared it to the actual figurine that was produced, we have come up with many questions:

1. The above pose bears a striking resemblance to "FLIRTING SMURFETTE." IS SHE TOO SEXY?
2. Did "Peyo" reject this figurine? "Peyo" must approve every figurine produced!
3. Is the figurine we received posed in a more accurate HULA DANCE position? Is this the reason for the design change?

Hula Smurfette is in stock at Club Headquarters if any of our members need this figurine. ALL FOUR 1989 FIGURINES ARE AVAILABLE.

We have been assured (and RE-assured), that the HULA SMURFETTE we received will be the only version produced!!!

AN UPDATE ON BLACK PAINT DOTS.....

In Newsletter No.9 we stated that a black paint dot on the bottom of a Smurf figurine indicates that it was painted in Portugal. We have since received new information on this black paint dot and pass it along to interested collectors.

The black dot marking appears on figurines painted in Portugal (as previously reported) and, now on figurines painted in Tunesia. A white paint dot is used when the bottom of a figurine is black as with #20176 German St. Patrick.

Black dots are also used to identify figurines made with a NEW and IMPROVED P.V.C. formula; an improvement requested by the Swiss Government.

If you are interested in adding this NEW MARKING to your collection, please send your request to the Club and don't forget a S.A.S.E. for your reply.

FROM THE EDITORS DESK.....

I would like to take this opportunity to say that we are an unusually GREAT group of collectors. Our Club SURVEY has produced an unprecedented response of 97%!!!!!! We will compile all the information received and publish the results in our next issue. We just want to say THANK YOU to all those who took the time to respond. To those of you who asked questions on the survey form: It is literally impossible for us to answer all your questions at this time. If you would write a letter repeating your questions, and include a Self-Addressed-Stamped-Envelope, we will be only too happy to respond, to the best of our ability, with answers that will satisfy your curiosity.

Once again, we appeal to you for help: Are you aware of any publications in your area that would be willing to print the Club's news release and/or ads? If so, please send us the name and address of the publication(s) and, if possible, a sample copy.

With your help we will, during Year Four, again double Club membership. Our Club fliers have PROVEN to be an excellent medium for reaching new members and will continue to be successful but, only with your assistance.

Please, if you plan to attend a toy show, flea market, or visit your favorite toy store and collectibles shops, let us know and we will supply a batch of Club fliers to be placed at these locations for distribution to prospective members. HELP US CONTINUE TO GROW!

Thank you all, once again, for your continuing support and good wishes for YEAR FOUR.

Suzanne

COLLECTORS COMMENTS.....

Dear Smurf Club:

I truly enjoy learning about the manufacturing process and different markings. As my children would say, "YOU HAVE BLOWN MY MIND." The Club's set of RAW FIGURINES has given me a completely new insight into what my collection of figurines is all about. Truthfully, I purchased my set on a whim not realizing how very special these RAW FIGURINES would be. I was AMAZED to see and read the special letter enclosed with my set, pointing out the beauty, details and variations of WEST GERMAN MOLDS compared to my Hong Kong molds. A job well done!

This all leads me to want to go more deeply into the study of my collection. Can you give me a list of ALL the colors used in the injection process?

Carol From Minn.

O.K. Carol, here goes:

- White--most figurines
- Red-i.e. Papa
- Pinkish/Red-West German Devil
- Orange/Orangy Brown-Jungle
- Blue--i.e. Bodybuilder, W.G. Cowboy, W.G. Photographer, W.G. Fireman etc.
- Light Blue--i.e. Baby w Rattle, Baby w Ice Pop
- Light Pink--i.e. Baby w Rattle, Easter Smurfette with Egg Basket
- Pale Yellow- West German Baby w Blocks
- Dark Yellow--W.G. Motorcorss, Emperor, Hockey Player
- Tan-West German Indian Smurfette
- Flesh--Johann, Pee wee, H.K. Gargamel
- Black-West German Gargamel
- Green--U.S. version St. Patrick
- Brown--Puppy
- Grey--Puppy

Special Note: We have not listed EVERY figurine injected in each color; on some we have only given examples.

TO ALL MEMBERS: IF YOU ARE AWARE OF ANY OTHER COLORS PLEASE BRING THEM TO OUR ATTENTION. WE LEARN FROM YOU JUST AS YOU LEARN FROM YOUR CLUB.

The following letter was received at Club Headquarters last Fall. With the Summer upon us we feel this is the right time for all to be aware and beware!

Dear Club Members;

My husband and I are avid collectors of ALL SMURF MEMORABILIA. We enjoy traveling and going to Flea Markets on our hunt to add to our collection.

There is one Flea Market that we visited for the second time this past summer. It is held outdoors in a park on Saturdays from May through October and we try to get down a couple of times a year, primarily to look for Smurf Paper Memorabilia etc.

This past summer, as you may recall, was a particularly hot one. Virtually everything which was for sale at this flea market had been on display every Saturday throughout the long, hot summer--temperature above 100 were common. We saw Smurf Books, Posters, Comics, Postcards, etc. which had been placed in plastic bags and conveyed to the flea market in air-conditioned vans, then put out in the sun where moisture condensed on the inside of the bags. We saw some horribly sun-faded Smurf paper collectibles--their original bright colors were now a dull sepia, but the price remained at mint condition levels.

We had seen those same items in good to fine condition but priced as if they were mint last May, when we made our first 1988 Flea market visit. They are still there in October, now in totally uncollectible condition.

It wasn't just the Smurf items of course. Imagine the condition of all collectible's which spent all those Saturdays in the merciless sun of the summer of 1988.

Some of the Smurf items were in pretty fair shape back in May, but were ridiculously overpriced so they never sold. They just sat there in the sun and went from good to poor to junk. This applies to the P.V.C. figurines as well! Had they been properly appraised at the beginning, they'd be sitting in some nice cool Smurf collectors home at this very moment.

Is there a way to get the message across to non-collectors that condition is important, that condition determines price, and that a \$25.00 poster which is priced too high deteriorates with improper handling until it is entirely valueless?

Or is it just one of the evils of the world that we all have to learn to live with?

I am convinced that from now on I will do my "WALKING" through the Club's Buy-Sell-Trade section. Less wear and tear on us, and with the Club's policy of handling all items through the Club, I know I am receiving the collectibles we want in the condition stated and at very fair prices. We have also made some terrific trades with other members thru the Club.

Thanks S.C.C.I. Keep up the good work!

Connie & Don from Ohio

Dear Suzanne,

We own the Alderbrook figurines that were featured in our last Newsletter. We also have one other figurine not shown or listed:

SMURFETTE HOLDING A SIGN: "TIS THE SEASON TO BE SMURFY"

Jill from Canada

Dear Suzanne,

Want to pass on additional information concerning the Christmas ornaments found in Canada marked ALDERBROOK. I have three of these figurines, all different variations of those listed in the Newsletter. They are variations of the Angel, Sleigh, and Ice Skater. By the way, they came in sealed packages!

Shirley from Ca.

Dear Shirley;

Thanks for the info. You are the first American collector to notify us of finding these figurines in the U.S.

Dear Suzanne,

I thought that the enclosed would help our members identify the EMBLEM found on the "OLYMPIC SMURF" featured in Newsletter 11.



Ernest from PA.

Dear Suzanne;

I must admit after seeing the new Architect Smurf and Wild Smurf, you were right! In Newsletter 7 you and the Club, expressed your disappointment to "PEYO" about Nat's HAT. Schleich has out-done themselves in creating the HARD-HAT for Architect Smurf and Wild's GREEN LEAF HAT! They are GREAT HATS! THE-BEST YET!!!! Schleich's artists and mold makers certainly could CREATE A BETTER, more AUTHENTIC, HAT for Nat if they want to. I agree with you!

PLEASE CHANGE MY VOTE ON THE CLUB SURVEY! MY FAVORITE 2" FIGURINE HAS GOT TO BE WILD!!!!!! THIS IS THE BEST FIGURINE EVER PRODUCED!!!!

Bob C. From Ca.

EXPRESS YOUR OPINIONS!!!WRITE YOUR CLUB!!!LET'S HEAR YOUR VIEWS!!!

MEMBERS PLEASE BEWARE.....

In recent months we have been notified of ads appearing offering Hardee's Smurfs for sale. If you are a FAST FOOD collector, please be advised that the Hardee's Smurf Meal BOXES are Smurf Collectibles and/or Fast Food Collectibles. The Smurf Figurines given out in these boxes NOT! These figurines DO NOT bear any identifying MARKINGS indicating that they are from HARDEE'S. They are regular American Market, W. Berrie figurines. Don't be fooled; you will pay a premium for these Smurf figurines. Remember they ARE NOT Hardee's California RAsins!

## BUY.....SELL.....TRADE

HOW TO RESPOND TO AN AD: SEND YOUR REQUEST TO THE CLUB, MENTION AD NUMBER, SUBMIT A S.A.S.E. THE CLUB WILL RESPOND WITH PRICE AND AVAILABILITY. MOST ADS FOR SALE ARE ONLY ONE ITEM AVAILABLE.

ADS ARE ANSWERED ON A FIRST COME BASIS. SUPPLIES ARE VERY LIMITED!

WANTED ADS...IF YOU HAVE THE ITEM WANTED, SUBMIT ASKING PRICE, CONDITION ETC.

HOW TO PLACE AN AD: ADS SUBMITTED DO NOT ALWAYS APPEAR IN THE NEWSLETTERS. IF THE CLUB CAN MAKE A MATCH BETWEEN A BUYER AND SELLER OR TRADER, YOUR AD WILL NOT APPEAR. WE WORK WITH THESE TRANSACTIONS 52 WEEKS A YEAR. Submit your ad to the Club. Give all information about the item you are seeking or want to sell. Items for sale must have all info. Full Description, Condition, asking Price etc. BUY-SELL-TRADE Services are Free of Charge.

## AD

#148 FOR SALE American Market Smurf Magnets. GARGAMEL, COOK, SMURF WITH REMINDER BOW ON FINGER, BRAINY, POINTING SMURF. ALL IN MINT CONDITION.

#149 FOR SALE "POCKETEERS" 1979, TOMY, NATIONAL BENZOLE CO. LTD. HAND HELD TRIGGER ACTION SMURF GAME. RARE!!!!!!

#150 FOR SALE SPIRAL BOUND NOTEBOOKS BY MEAD DIFFERENT SMURF CARTOONS ON COVERS.

#151 FOR SALE SUPER SMURF WEST GERMAN MOLD SIGNBEARER, AS SEEN IN CLUB BROCHURE, ALL BOARDERS ON SIGN!

#152 WANTED HALLMARK AND AMBASSADOR SMURF GREETING CARDS. SUBMIT LIST OF WHAT YOU HAVE. PRICE, CONDITION.

#153 FOR SALE GARGAMEL AND PEEWIT STUFFED DOLLS MINT CONDITION.

#154 FOR SALE 3 pc. SMURFETTE LUGGAGE SET. DURABLE PINK NYLON TRIMMED IN LAVENDER VINYL, LOCKING ZIPPERS. SOLD AS SET ONLY. SIZES 10X17, 11½X18, 12X19. "NEST"

#155 FOR SALE 3pc. PORCELAIN BREAKFAST SET. EACH PIECE IS COLORFULLY DECORATED WITH A SMURF DESIGN. 7" PLATE, 11 OZ. BOWL, 6oz. MUG. IN ORIGINAL BOX, MINT.

#156 FOR SALE SUPER SUPER BEDROOM SET, WEST GERMAN VERSION ONLY. IF YOU HAVE THE AMERICAN VERSION, THE WEST GERMAN SET IS COMPLETELY DIFFERENT.

#157 FOR SALE RARE! RARE! RARE! 1980 POSTER BY WALLACE BERRIE, TITLED "THE WORLD OF SMURFS" 14 by 24, featuring early smurf variation figurines, including PROMOTIONAL SMURF HOLDING SCHOLLER FLAG!

#158 FOR SALE 1980 SMURF CALENDAR, PROMOTIONAL CALENDAR GIVEN BY W. BERRIE TO STORE-KEEPERS. STATES ON CALENDAR: "THE SMURFS ARE ONE YEAR OLD! TO CELEBRATE, WE ARE HAPPY TO PRESENT THIS CALENDAR AS OUR PERSONAL BIRTHDAY GIFT TO YOU IN GRATITUDE FOR HELPING IN MAKING OUR FIRST YEAR IN AMERICA SO SUCCESSFUL. THANKS FOR BEING A FRIEND. THE SMURFS" CARTOON SCENE ON TOP.

#159 WANTED SMURFLING MAGNETS 1988 by ARJON

#160 FOR SALE #20181 GARGAMEL WITH NET, WEST GERMAN VERSION, BLACK INJECTED MOLD, DIFFERENT GREEN STAND AND NET THAN THE HONG KONG VERSION.

#161 WANTED 1983 CHRISTMAS MUG BY WALLACE BERRIE. MINT COND. ONLY. SUBMIT PRICE.

#162 FOR SALE FROM ITALY, PUFFI NEEDLEPOINT KIT. PICTURING LAZY, 4" by 4" KIT INCLUDES CANVASS, COTTON THREAD, NEEDLE. PUFFI 1984 "PEYO"

#163 FOR SALE AUSTRALIAN POSTER AS FEATURED IN ARTICLE (THIS ISSUE) MINT CONDITION B.P. PROMOTIONAL ITEM.

The following came to us from a fellow collector in Australia:

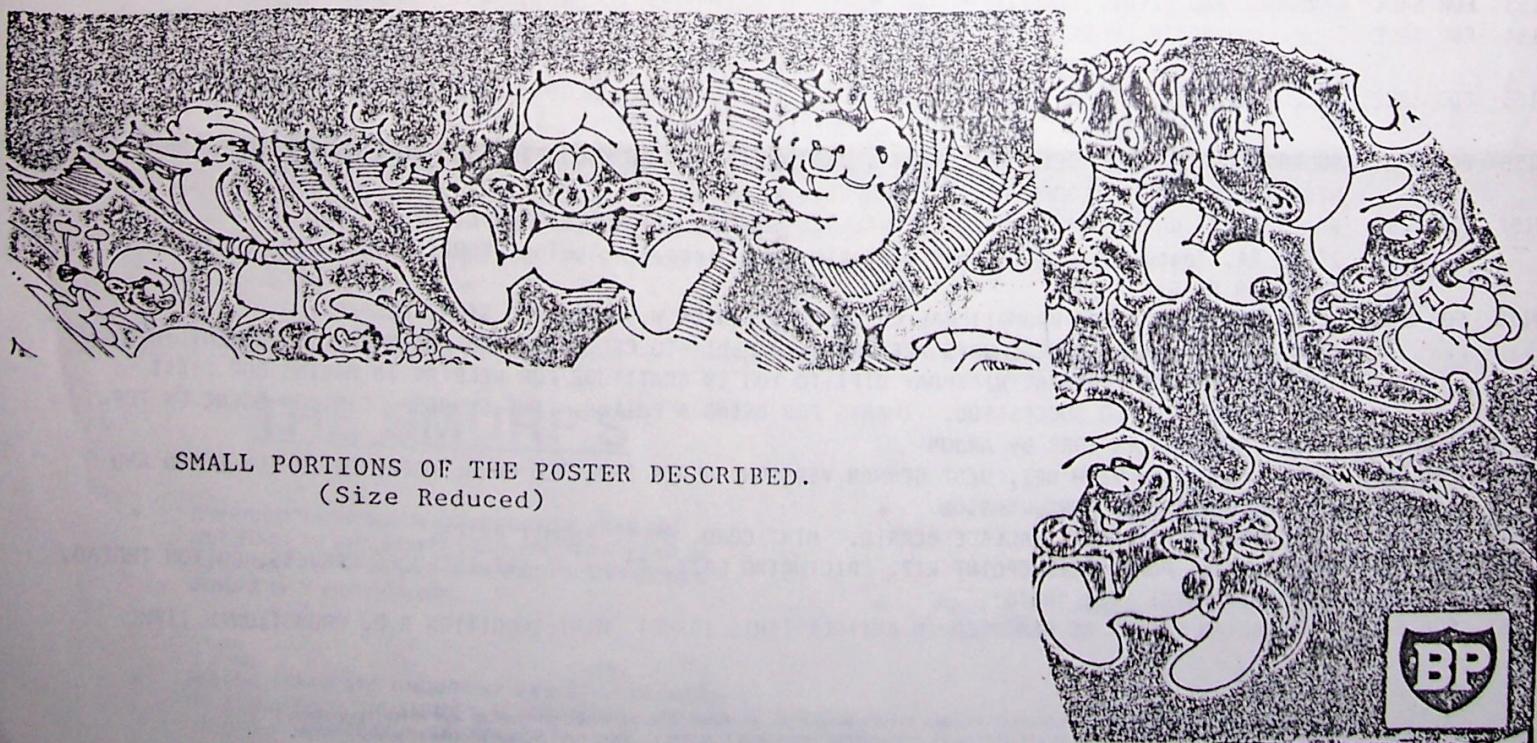
"The following are some pages out of the Smurfs Safety Books - a set of Children's Coloring/Activity books published by "PEYO," B.P. Australia, in 1982. They are truly delightful and we always have a chuckle over ones like "Don't tease the bees!" The one that states "Don't Play with Snakes" is truly Australian and an extremely important rule here."



"We also have Smurf Posters marked "PEYO" B.P. Australia in full color. 48cm by 36cm., featuring about 23 Smurfs around a Birthday Cake with one candle on it in an outdoor setting. This Aussie B.P. Poster is really cute and uniquely for the Australian market as it includes our native Kangaroo, Kookaburra Bird and Koala."

To the best of our knowledge, the Poster is probably from 1979 signifying the Smurf's FIRST BIRTHDAY in Australia.

From Marie B. Australia

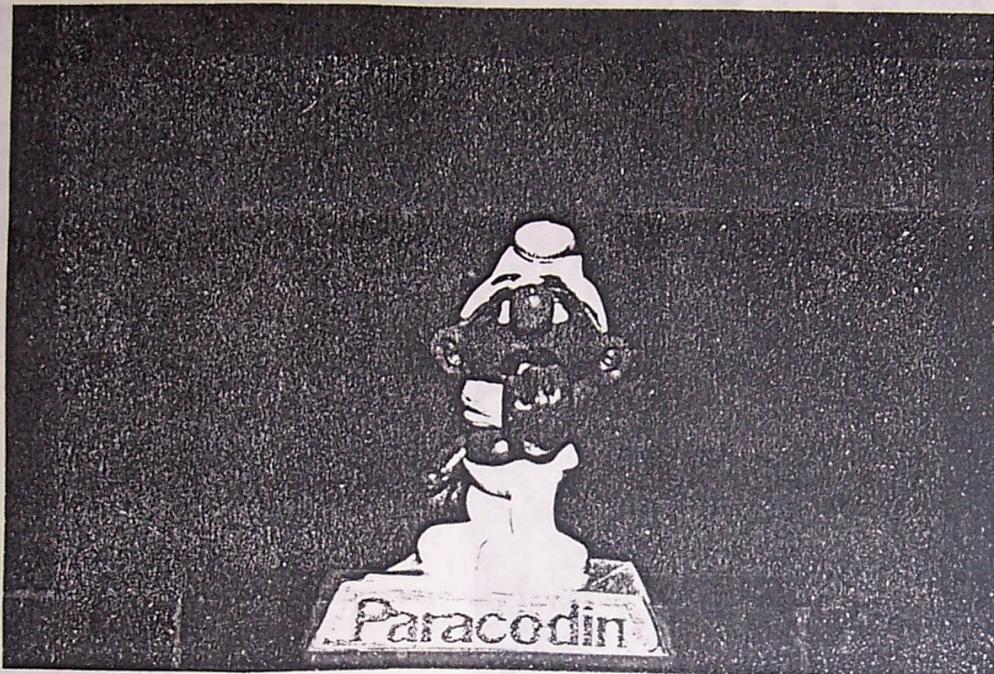


## EUROPEAN PROMOTIONAL SMURF FIGURINE... . . . . .

ANOTHER EXTRAORDINARY PROMOTIONAL FIGURINE has been verified as being owned by two of our Club members.

Like Bodybuilder (featured in Newsletter 8), this figurine was created expressly, with a totally NEW MOLD, for a European drug company. It was produced as Publicity for a Medicine for Flu Sufferers.

"PARACODIN SMURF"



DESCRIPTION:

1. The Smurf and base is a one-piece mold.
2. From the bottom of the base to the top of the Smurf's head it measures  $2\frac{1}{4}$ ".
3. The base measures  $1\frac{1}{2}$ " square.
4. It bears the markings Schleich, W. Germany, 1979, "PEYO."
5. The base is white, with the word PARACODIN on the front and back in RED LETTERING.
6. The Smurf has a LARGE Red nose, Red tongue.
7. Two paint variations of the Scarf, around his neck, have been verified:  
 - One has a Red Scarf  
 - One has a Yellow Scarf
8. The Smurf's hand is cupped in front of his mouth, appearing to be covering up a cough and or a sneeze!

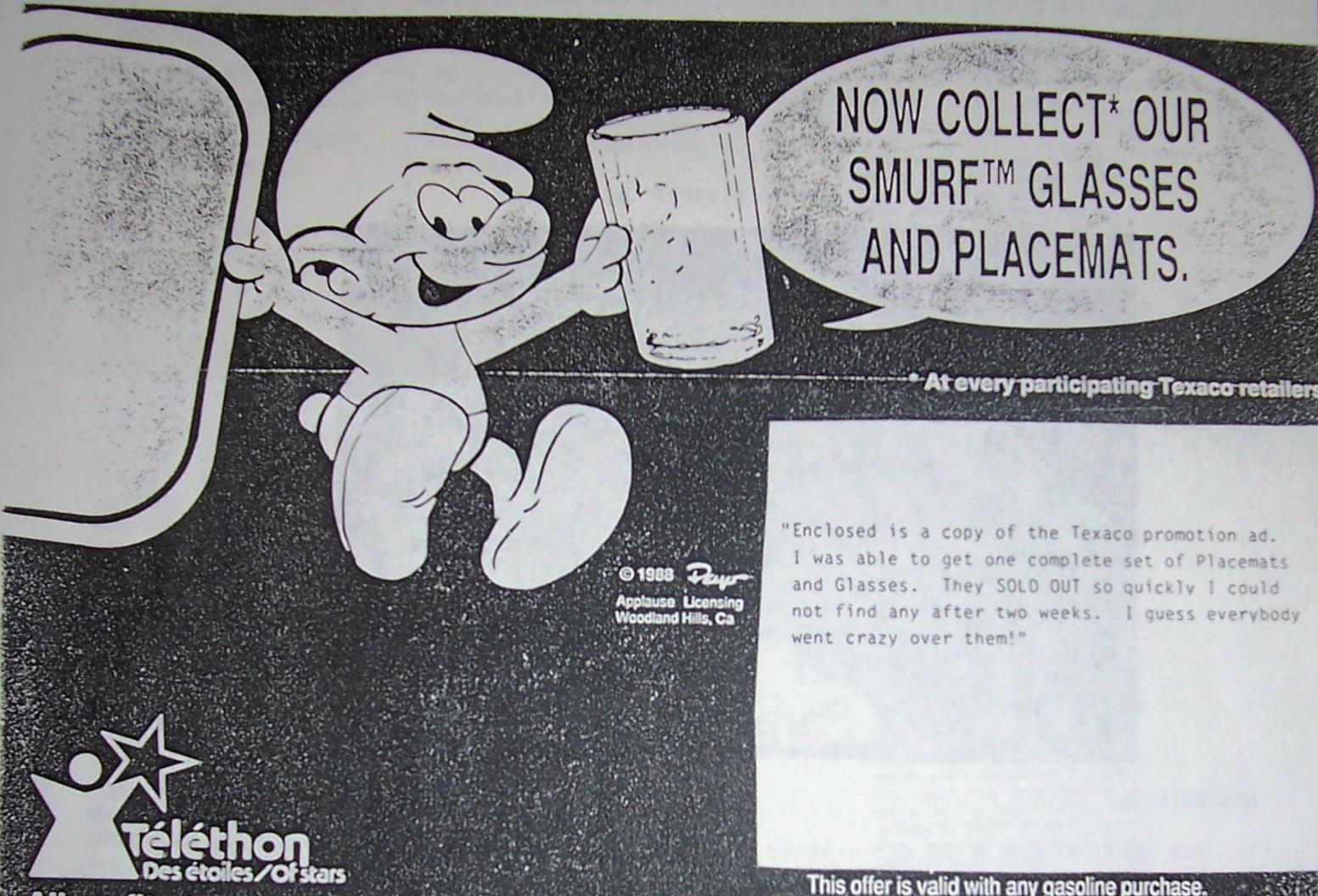
THE HUNT IS ON!!!!!! STAY----TUNED!!!!!! CROSS YOUR FINGERS!!!!!!

## THE SMURF'S

- ENTERING THEIR NINTH CONSECUTIVE YEAR ON NETWORK TV AND FOURTH CONSECUTIVE YEAR IN SYNDICATION -- 13 ALL NEW EXCITING EPISODES AIRING THIS FALL ON NBC
- OVER 4 MILLION KIDS PER WEEK WATCH THE SMURFS
- MAJOR PLANS ARE UNDERWAY BY HANNA BARBERA TO CELEBRATE THE SMURF'S 400TH EPISODE, WHICH WILL AIR SOMETIME IN SEPTEMBER
- HAVE A 93% FAMILIARITY RATING AMONG ADULTS AND KIDS ALIKE
- HAVE ACHIEVED CLASSIC CHARACTER STATUS

As we prepare to go to press with this issue, the following has been received from member Helene P. of Canada.

On Page 1 of this issue we advised you of Four Placemats by Texaco. The following is the official promotion and Helene's comments.



NOW COLLECT\* OUR  
SMURF™ GLASSES  
AND PLACEMATS.

\*At every participating Texaco retailers

"Enclosed is a copy of the Texaco promotion ad. I was able to get one complete set of Placemats and Glasses. They SOLD OUT so quickly I could not find any after two weeks. I guess everybody went crazy over them!"



**All profits to  
the Telethon of stars.**



★ Trade mark of Texaco Canada Inc.

In collaboration with :

*La Presse*  
*The Gazette*  
*Le Soleil*  
*La Tribune*  
*The Record*  
*Le Nouvelliste*  
*La Voix de l'Est*  
*Le Droit*  
*Le Quotidien*



Réseau  
Télévision  
Quatre Saisons



# NBC not kidding about kidvid; four new shows highlight Saturday ayem sked

Tartikoff's appearance at presentation underscores determination to topple ABC from top spot

New York NBC-TV has unveiled its plans to recapture the Saturday morning kidvid dominance it held for six years before being overtaken by ABC-TV this season. Web will introduce four new shows in September and provide new episodes for holdover programs.

To underscore the web's determination to regain the top, NBC Entertainment prez Brandon Tartikoff was on hand for a breakfast presentation to the ad community of the 1989-90 kidvid sked last week at Rockefeller Center's Rainbow Room complex. Tartikoff said NBC had spent a lot of money and more time on this year's sked than it did on previous years' and had even made pilots for the first time.

## 4-prong attack

He said the network's 4-prong thrust for next year was to recapture the 2-11 audience, introduce new properties presold in audience identification, stick with proven hits and improve the richness of the mix with more original episodes than ever before.

The four newcomers to the sked are "Camp Candy," animated show with the participation of John Candy; "Captain N: The Game-master," featuring characters from the Nintendo video games; "The Karate Kid," animated show based on the film of the same name (with an Oriental girl added to the cast), and "Saved By The Bell," a live-action sitcom with a teenage cast (a reworking of "Good Morning, Miss Bliss," the series NBC Prods. made for The Disney Channel).

Returning to the sked are "Kissyfur," which will have its characters leaving the swamp (13 new

episodes); "Smurfs" (entering its ninth year); "Alvin & The Chipmunks" and "Alf & Alf Tales," which will feature fractured folktales from Alf.

## The departed

Departing shows are "Disney's Gummi Bears," "Misadventures Of Ed Grimley," "Punky Brewster" and "Fat Albert & The Cosby Kids."

"Candy," which will feature Candy appearing live at the start and finish of each stanza, is for DIC Enterprises and Saban Prods. "Capt. N" is also from DIC, as is "Karate." "Saved" is a collaboration of Peter Engel Prods. and NBC Prods., with Engel as exec producer.

Airtimes for the slate, which begins Sept. 9, are 8 a.m., "Kissyfur;" 8:30, "Camp Candy;" 9, "Capt. N: The Game-master;" 9:30, "The Karate Kid;" 10, "Smurfs;" 11, "Alvin & The Chipmunks;" 11:30, "Saved By The Bell," and noon, "Alf & Alf Tales."

ARTICLE FEATURED IN THE N.Y. TIMES MAGAZINE FEB. 26, 1989

ACCORDING TO TOM J. THORDARSON, when the developers of Big Bang Schtroumpfs, the \$85 million theme park set to open on May 9 in Metz, France, approached him to create a theatrical extravaganza as an attraction for the new park, they gave him a few parameters. The show was to be nonverbal, so as to be accessible to all international visitors. The show was to make use of a motorcycle stuntman the sponsors favored. And "the show was to have a moralistic undertone," says Thordarson. "They wanted the story to educate youth about the seriousness of the problem of pollution."

Thordarson is the design director for Sequoia Creative Inc., a company based in Sun Valley, Calif., that describes itself as a "full service creator of Leisure Entertainment Spectaculars," and is best-known as the builder of the world's largest animated creature, a three-story-tall King Kong, designed by Universal Studios and featured on the studio tour in Los Angeles. For the park in Metz, Sequoia came up with a surrealistic, 18-minute stage show — complete with laser lights, state-of-the-art sound, original music, various animated creatures and one real actor — about a motorcycle punk with a carefree streak who ultimately learns the rules of conservation.

The most persuasive element in the young man's education is the "pollution monster" (photographed at Sequoia, left; it has recently been shipped to Metz), which is 12 feet high, including its head and shoulders, has tentacles that shoot up out of the stage, is technologically similar to King Kong, and, in Thordarson's description, is "made out of steel that looks like pieces of junk metal, with what appears to be a laser that he shoots out of his eyes."

Time Tunnel, as the attraction is called, cost \$10 million, including the 2000-seat theater, which Sequoia designed but didn't build. Still, it seems only tangentially related to the theme of the park as a whole, which, like that of Disneyland, is derived from animated characters. Schtroumpf, it turns out, is what the French call a Smurf.

— BRUCE WEBER



# SMURFGRAM

June 12th, 1989

G R E A T   N E W S !        K E E P   Y O U R   C O L L E C T I O N S  
U P   T O   D A T E !

LATE BREAKING NEWS FROM WEST GERMANY.....

"Peyo" has officially approved a NEW COLOR BLUE for SMURF Figurines! There has not been an official COLOR CHANGE since 1984.

We, the Club, will now be referring to this COLOR as:

NEW BRIGHT BLUE!

#20230 WILD, is injected in this NEW BRIGHT BLUE COLOR.

The PAINTED Figurines in NEW BRIGHT BLUE have a beautiful Shiney Finish to them.

N O W   I N   S T O C K   I N   L I M I T E D   S U P P L Y ! ! ! ! ! ! ! !

20176 ST. PATRICK   OUR THIRD VARIATION ON THIS FIGURINE.

NEW BRIGHT BLUE PAINT      \$5.50 EA.

20054 FIRST AID      NEW BRIGHT BLUE

with

YELLOW CASE, RED CROSS      \$6.50 EA.

+ \$1.00 P/H PER ORDER

PLEASE MAKE ALL CHECKS PAYABLE TO S. LIPSCHITZ

ALSO AVAILABLE NEW GREY PUPPY   \$5.50

SPECIAL NOTE: Upon receiving your NEW BRIGHT BLUE Figurines, we would appreciate your dropping us a line to let us know your opinions and if you are interested in receiving further information on Figurines painted in this color. Thank you!